<table>
<thead>
<tr>
<th><strong>OUTLET NAME:</strong></th>
<th>The Kings Arms</th>
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</thead>
<tbody>
<tr>
<td><strong>AREA:</strong></td>
<td>114</td>
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<tr>
<td><strong>OUTLET NUMBER:</strong></td>
<td>113679</td>
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<tr>
<td><strong>CURRENT SEGMENT:</strong></td>
<td>High Street</td>
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<tr>
<td><strong>PROPOSED SEGMENT:</strong></td>
<td>High Street</td>
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</tbody>
</table>

**EXISTING EXTERNALS TO PUB**

**PROPOSED EXTERNALS TO PUB**
The premises is located in Melrose, (Scottish Gaelic: Maolros which means ‘bald moor’) a small Scottish town and civil parish in the Scottish Borders.

The picturesque town of Melrose is located next to the Eildon Hills. The triple peaks of the hills are the most distinctive single landmark in the Scottish Borders. At their feet in the valley of the Tweed lies Melrose so the area attracts a lot of tourists and weekend visitors looking for accommodation, home cooked food and a variety of drinks. The premises also attract locals and trade from people with 2nd homes in the area.

The offer is to be branded as High Street. Appealing to daytime, afternoon and evening dining as well as afternoon and evening drinking. Melrose is the birth place of the rugby sevens so rugby is an important part of the pubs history and still appeals to fans of the sport.
Proposed Gross Customer Area: 152 SQM
Proposed Drinking Area (including serveries and trade corridors): 34 SQM
Proposed Dining Area (including serveries and trade corridors): 85 SQM

Mandatory fixed seating.

Plan indicating changes.
EXISTING AND PROPOSED FIRST FLOOR
EXISTING PLAN

PROPOSED PLAN

EXISTING AND PROPOSED SECOND FLOOR
Number of parking spaces

1. New signage scheme
2. New flagstone flooring
3. New addagrip flooring
4. New festoon lighting
5. New loose furniture to external area
TRADING AREA MOODBOARD

The Kings Head - Melrose

Cosy atmosphere throughout trade area including wallpapers and timber cladding to walls.

Light, bright colours throughout to give fresher feel to small trade space areas.

Bric-a-brac clusters throughout to add interest.

Sections of lounge furniture to add comfort for customers.

New internal/external space to give potential for customers to dine all year round.

New fire pit and fixed seating section to external area.
TRADING AREA FINISHES BOARD
PROPOSED MOODBOARD

TOILET MOODBOARD AND FINISHES BOARD
GARDEN MOODBOARD AND FINISHES BOARD

- Wooden bench-style loose seating with a mixture of loose cushions and upholstered seats
- Treeloon and floor-mounted lighting
- New floor coverings
PROPOSED SIGNAGE SCHEME - DAY SHOT

PROPOSED SIGNAGE SCHEME - NIGHT SHOT

EXTERNAL SIGNAGE SCHEME – PROPOSED DAY AND NIGHT SHOTS
1. Individual letters finished Silver complete with shadow backs finished black.

2. Amenity board with applied text.

3. Amenity board with applied text.

4. Large lantern fixed on a wrought iron spreader bracket.

5. Medium lantern with bracket (2No.)

6. Internally illuminated A3 menu case.

7. LED illumination.

8. LED floodlights (5No.)