



**Customer Profile Report for ROYAL OAK, BETHESDA (Punch Outlet Number: 203267)
FFORDD LLANLLECHID, BANGOR, LL57 3EE (LL57 3EE)**



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★ Location ○ 0.5, 1.5, 3 & 5 Mile Distance

Age Data Table

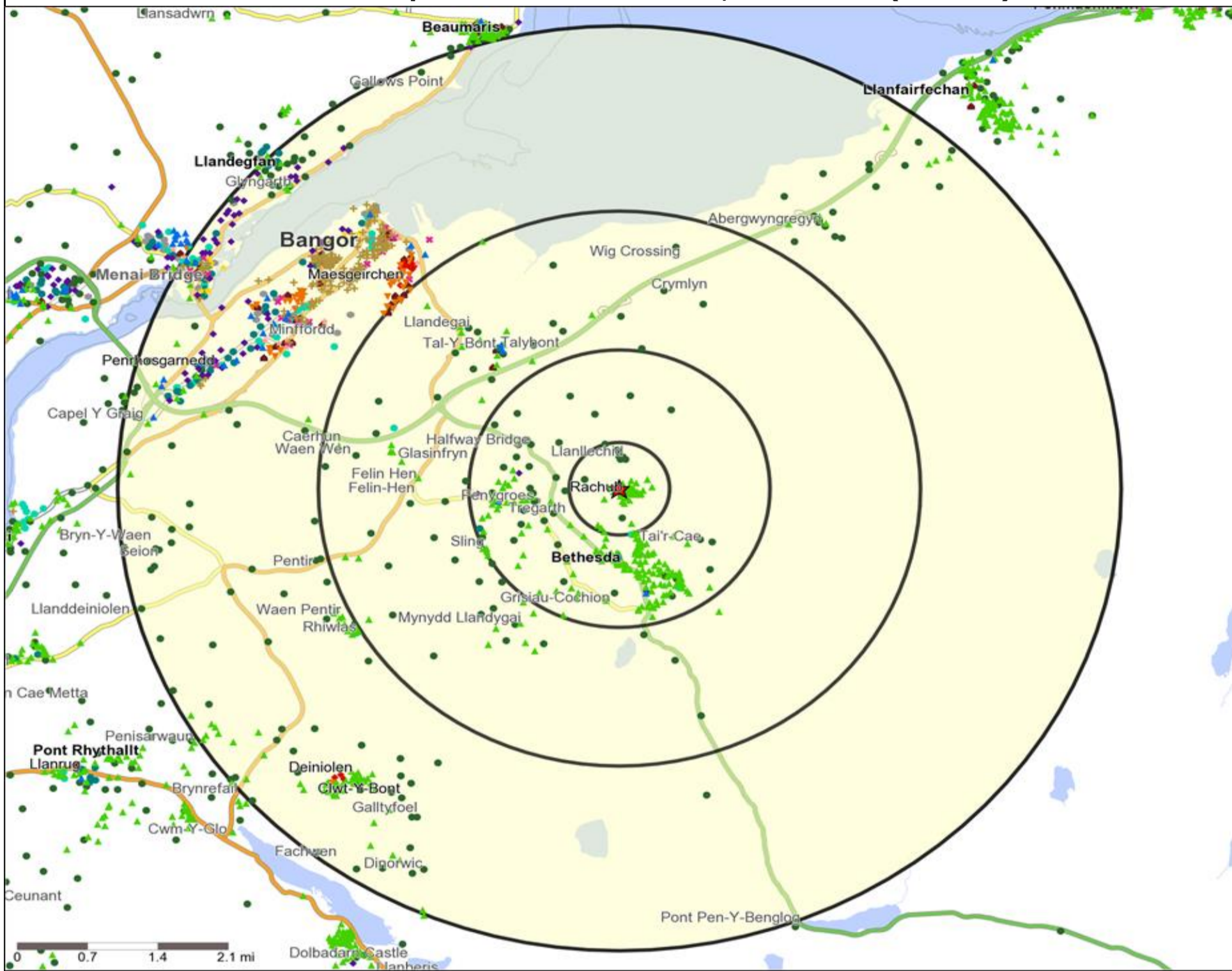
	Count:					Index:				
	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime
0-15	253	1,338	1,858	5,314	7,281	111	113	115	86	88
16-17	25	151	203	718	988	89	103	102	93	96
18-24	98	489	658	8,696	9,590	89	85	85	291	240
25-34	223	1,026	1,271	4,209	5,661	135	119	108	93	94
35-44	186	892	1,183	3,354	4,770	121	111	109	80	85
45-54	147	871	1,226	3,502	5,006	86	97	101	75	80
55-64	137	672	967	2,765	4,151	100	94	100	74	83
65+	142	887	1,227	4,510	6,645	65	78	79	76	84
Population estimate 2015	1,211	6,326	8,593	33,068	44,092	100	100	100	100	100

Ethnicity - Census 2011

	Count:					%:				
	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime
White	1,220	6,415	8,727	29,819	40,479	98%	98%	98%	91%	92%
Mixed / Multiple Ethnic Groups	16	82	106	448	525	1%	1%	1%	1%	1%
Asian / Asian British	6	33	54	1,692	1,888	0%	1%	1%	5%	4%
Black / African / Caribbean / Black British	0	7	10	182	196	0%	0%	0%	1%	0%
Other Ethnic Group	6	25	45	677	836	0%	0%	1%	2%	2%
All People (Ethnic Group)	1,248	6,562	8,942	32,818	43,924	100	100	100	100	100



Mosaic UK Map and Data: ROYAL OAK, BETHESDA (203267)



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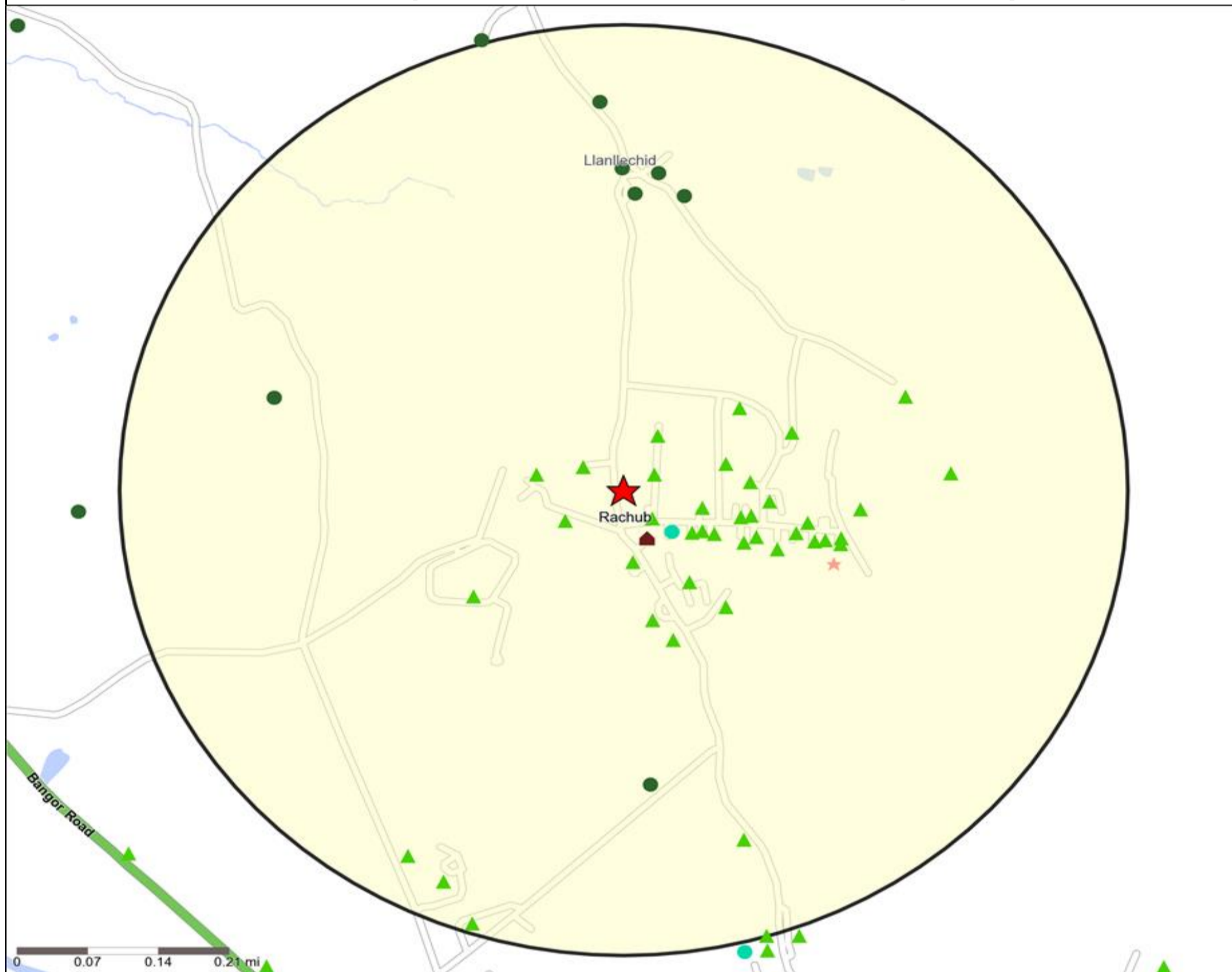
- ★ Location
- 0.5, 1.5, 3 & 5 Mile Distance
- ~ Rivers, Canals and Lakes
- Mosaic UK Groups
- A City Prosperity
- ◆ B Prestige Positions
- C Country Living
- ▲ D Rural Reality
- E Senior Security
- ▲ F Suburban Stability
- G Domestic Success
- H Aspiring Homemakers
- ▼ I Family Basics
- ✕ J Transient Renters
- ◆ K Municipal Challenge
- L Vintage Value
- ★ M Modest Traditions
- ★ N Urban Cohesion
- + O Rental Hubs

Mosaic UK Data Table (Residential)

	Count:					Index:				
	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime	0 - 0.5	0 - 1.5	0 - 3.0	0 - 5.0	15 Min Drivetime
A City Prosperity (18+)	0	0	0	0	0	0	0	0	0	0
B Prestige Positions (18+)	0	12	13	1,044	1,417	0	3	3	60	59
C Country Living (18+)	73	493	991	2,341	3,221	113	147	219	141	142
D Rural Reality (18+)	835	4,142	4,856	6,876	12,072	1,291	1,241	1,076	415	533
E Senior Security (18+)	0	27	28	687	1,089	0	7	5	35	41
F Suburban Stability (18+)	1	16	86	778	1,063	2	5	22	53	53
G Domestic Success (18+)	0	14	80	1,115	1,490	0	3	15	56	54
H Aspiring Homemakers (18+)	7	44	75	999	1,441	8	10	13	46	48
I Family Basics (18+)	0	0	222	1,729	1,853	0	0	47	100	79
J Transient Renters (18+)	0	0	18	591	661	0	0	5	43	35
K Municipal Challenge (18+)	0	0	0	419	504	0	0	0	30	26
L Vintage Value (18+)	13	13	86	1,180	1,563	22	4	21	78	76
M Modest Traditions (18+)	4	6	6	328	370	9	3	2	29	24
N Urban Cohesion (18+)	0	0	0	216	210	0	0	0	17	12
O Rental Hubs (18+)	0	49	49	5,588	5,725	0	13	10	304	227
Adults 18+ estimate 2015	933	4,816	6,510	23,891	32,679	100	100	100	100	100



Mosaic UK Map and Data: ROYAL OAK, BETHESDA (203267)



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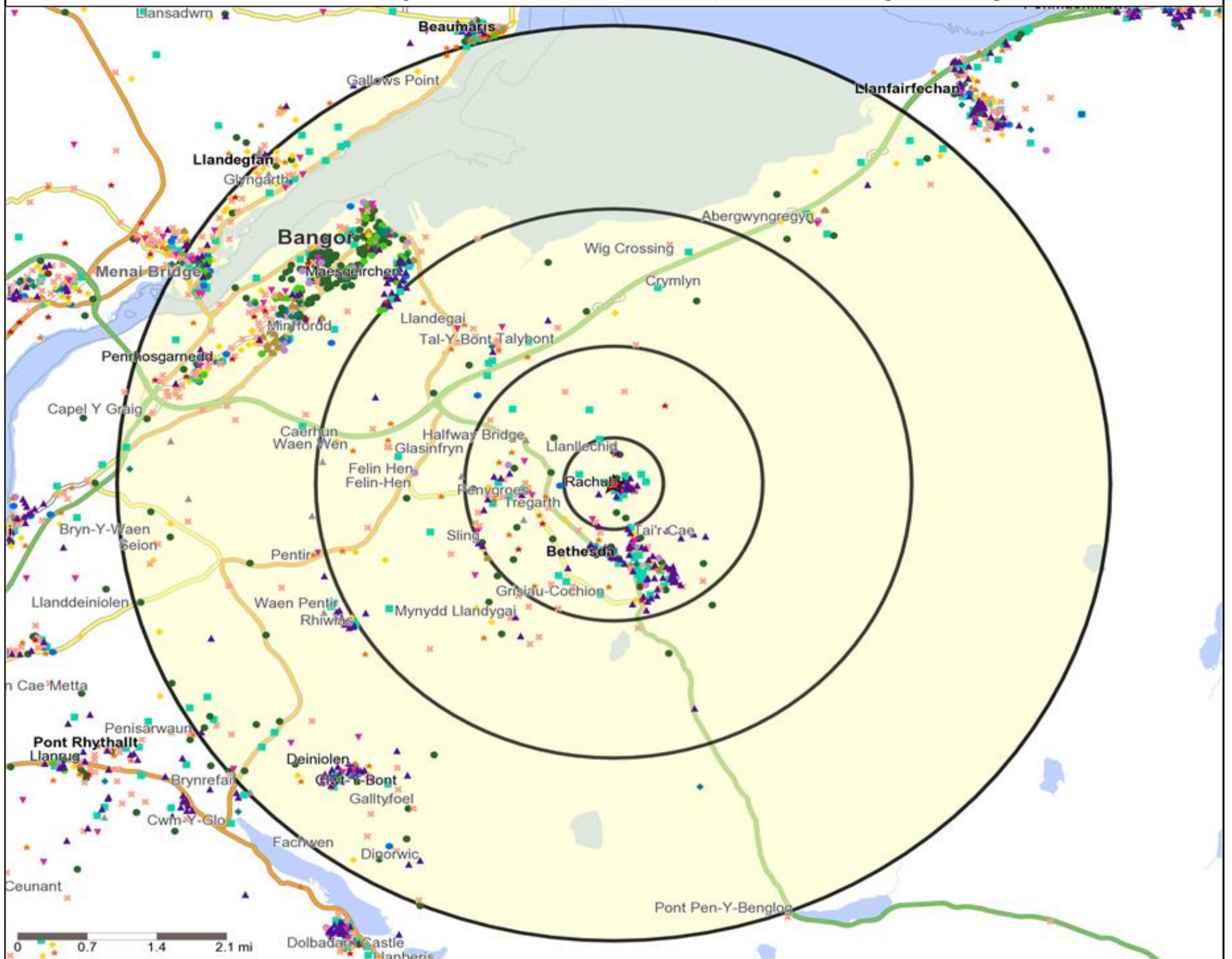
- | | | | | |
|-------------------------------|-------------------------|----------------------|-----------------------|---------------------|
| Location | Mosaic UK Groups | D Rural Reality | H Aspiring Homemakers | L Vintage Value |
| 0.5, 1.5, 3 & 5 Mile Distance | A City Prosperity | E Senior Security | I Family Basics | M Modest Traditions |
| Rivers, Canals and Lakes | B Prestige Positions | F Suburban Stability | J Transient Renters | N Urban Cohesion |
| | C Country Living | G Domestic Success | K Municipal Challenge | O Rental Hubs |

Mosaic UK Data Table (Residential)

	Count:	Index:
	0 - 0.5 Miles	0 - 0.5 Miles
A City Prosperity (18+)	0	0
B Prestige Positions (18+)	0	0
C Country Living (18+)	73	113
D Rural Reality (18+)	835	1,291
E Senior Security (18+)	0	0
F Suburban Stability (18+)	1	2
G Domestic Success (18+)	0	0
H Aspiring Homemakers (18+)	7	8
I Family Basics (18+)	0	0
J Transient Renters (18+)	0	0
K Municipal Challenge (18+)	0	0
L Vintage Value (18+)	13	22
M Modest Traditions (18+)	4	9
N Urban Cohesion (18+)	0	0
O Rental Hubs (18+)	0	0
Adults 18+ estimate 2015	933	100



Occasions Map and Data: ROYAL OAK, BETHESDA (203267)



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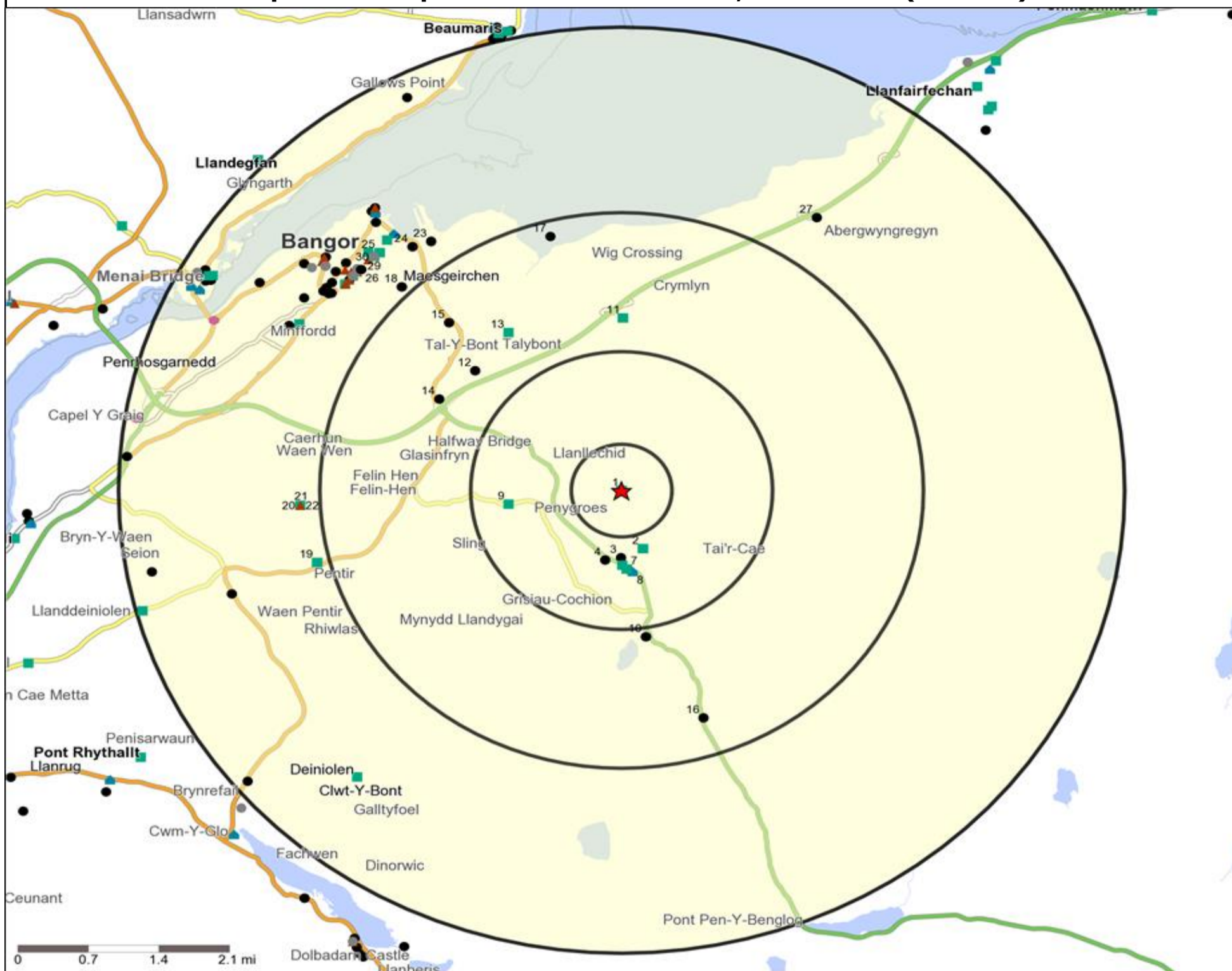
- ★ Location
- 01 Mine's a Pint
- ▲ 04 Weekend Millionaires
- 08 Student Social
- ★ 12 Midweek Meal Deal
- 0.5, 1.5, 3 & 5 Mile Distance
- ◆ 02 Early Doors
- 05 Out On The Town
- ▼ 09 Leisurely Lunch
- ★ 13 Date Night
- ~ Rivers, Canals and Lakes
- 03 Everyday is Friday
- ▲ 06 Business and Pleasure
- ✕ 10 Wining and Dining
- ★ 14 Birthday Treat
- 07 Sporting Pints
- ▲ 11 Household Outing
- + 15 Pre Show Meal

Occasions Data Table

	Count:					Index:				
	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime	0 - 0.5	0 - 1.5	0 - 3.0	0 - 5.0	15 Min Drivetime
01 Mine's a Pint	64	286	399	1,359	1,903	112	98	98	88	91
02 Early Doors	48	237	340	1,154	1,670	101	97	99	90	96
03 Everyday is Friday	57	288	373	1,245	1,708	140	138	128	113	115
04 Weekend Millionaires	94	408	522	1,472	2,124	160	136	124	93	99
05 Out On The Town	19	132	225	1,461	1,839	34	46	56	96	89
06 Business and Pleasure	18	97	145	599	792	62	65	69	76	74
07 Sporting Pints	51	215	290	1,350	1,710	82	67	65	80	75
08 Student Social	41	203	285	2,366	2,695	155	150	151	332	279
09 Leisurely Lunch	64	327	457	1,427	2,022	115	115	115	95	99
10 Wining and Dining	54	326	466	1,411	2,093	86	101	103	83	90
11 Household Outing	39	210	293	1,093	1,463	78	82	82	81	80
12 Midweek Meal Deal	26	162	262	931	1,248	92	112	130	123	121
13 Date Night	51	293	397	1,100	1,655	114	128	124	91	101
14 Birthday Treat	44	266	361	1,103	1,624	98	116	112	91	99
15 Pre Show Meal	10	41	63	284	379	65	52	57	68	67
Number of Occasions	680	3,491	4,878	18,355	24,925	100	100	100	100	100



Competition Map and Data: ROYAL OAK, BETHESDA (203267)



Numbers on competition points relate to the distance ranking in the competition table on page 7. Copyright Experian Ltd, HERE 2015. Ordnance Survey © Crown copyright 2015

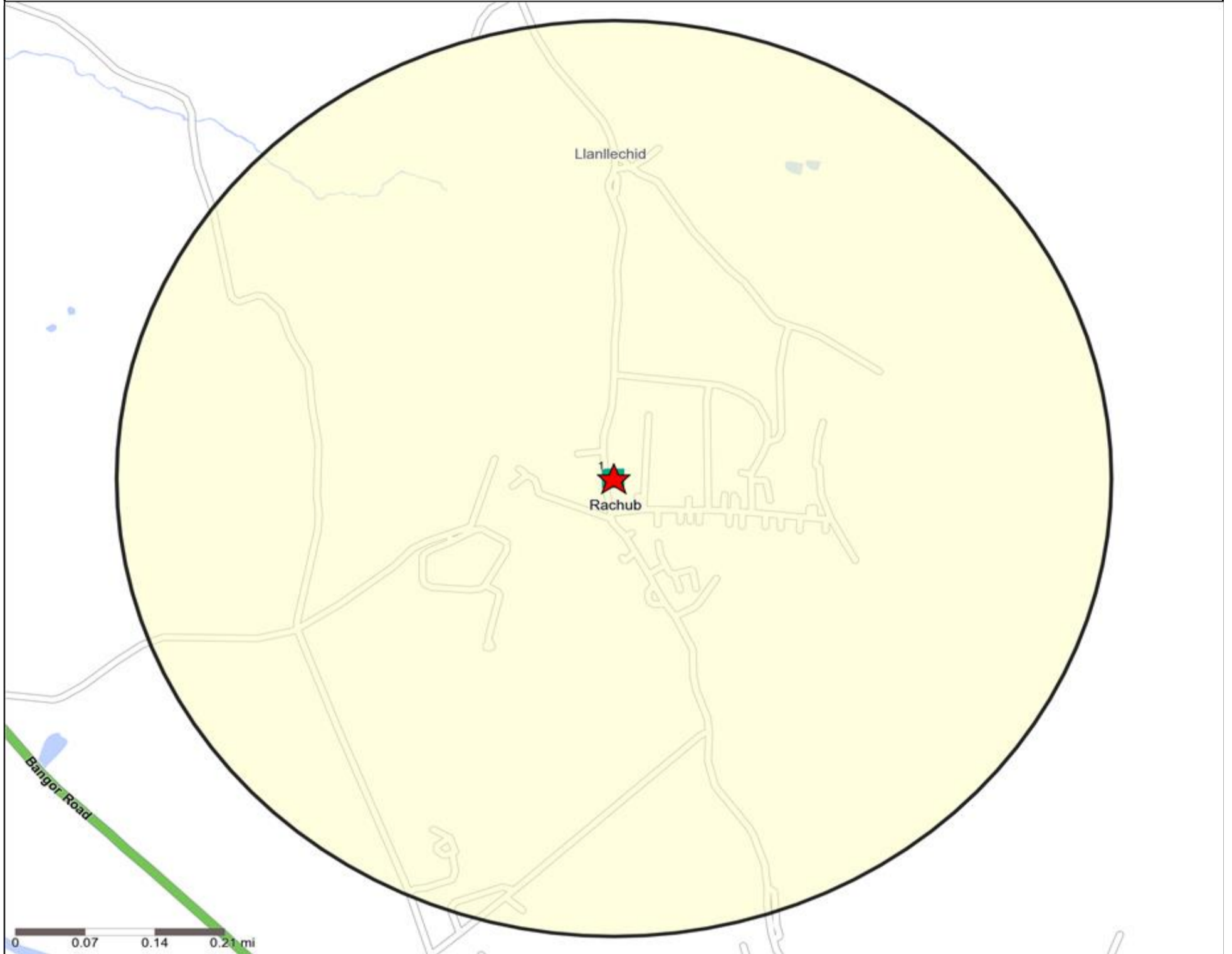
- ★ Location
- Café / Wine Bar
- Other
- 0.5, 1.5, 3 & 5 Mile Distance
- ▲ Circuit Bar
- ◆ Rural Character
- ~ Rivers, Canals and Lakes
- Community Local
- Branded Food
- Dry Led

Competition Type Summary Table











Reporting Category	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles
Café / Wine Bar	0	0	0	8
Circuit Bar	0	0	0	13
Community Local	1	6	8	20
Dry Led	0	1	1	5
Branded Food Pub	0	0	0	1
Rural	0	0	0	0
Other	0	2	8	54
Total	1	9	17	101



Competition Map and Data: ROYAL OAK, BETHESDA (203267)



Numbers on competition points relate to the distance ranking in the competition table on page 7. Copyright Experian Ltd, HERE 2015. Ordnance Survey © Crown copyright 2015

-  Location
-  Branded Food
-  Dry Led
-  0.5, 1.5, 3 & 5 Mile Distance
-  Café / Wine Bar
-  Other
-  Rivers, Canals and Lakes
-  Circuit Bar
-  Rural Character
-  Community Local

Competition Type Summary Table

Reporting Category	0 - 0.5 Miles
Café / Wine Bar	0
Circuit Bar	0
Community Local	1
Dry Led	0
Branded Food Pub	0
Rural	0
Other	0
Total	1



Local Competition: ROYAL OAK, BETHESDA (203267)

List of Pubs (sorted by distance from Punch outlet) - Top 30 by Distance

Rank	Pub name	Address	Owner	Postcode	Category	Distance (Miles)
N/A	ROYAL OAK, BETHESDA	FFORDD LLANLLECHID, BANGOR, LL57 3EE	Punch Taverns	LL57 3EE	Punch Taverns	0.00
1	Royal Oak	Ffordd Llanllechid, Llanllechid, Bangor	Punch Pub Company	LL57 3EE	Community Local	0.00
2	George Inn	35-37 Carneddi Road, Bethesda, Bangor	Marston's	LL57 3SE	Community Local	0.66
3	Bethesda Cricket Club	Coetmor Road, Bethesda, Bangor	Independent Free	LL57 3NF	Other	0.72
4	Bethesda Rugby Club	Station Road, Bethesda, Bangor	Independent Free	LL57 3NE	Other	0.77
5	Victoria	High Street, Bethesda, Bangor	Punch Pub Company	LL57 3AN	Community Local	0.81
6	Kings Head	51 High Street, Bethesda, Bangor	Punch Pub Company	LL57 3AN	Community Local	0.81
7	Bull Inn	69 High Street, Bethesda, Bangor	Independent Free	LL57 3AR	Community Local	0.85
8	Douglas Arms	23 High Street, Bethesda, Bangor	Independent Free	LL57 3AY	Dry Led	0.88
9	Pant Yr Ardd	Tregarth, Bangor	Robinsons	LL57 4PL	Community Local	1.14
10	Ogwen Bank Country Club & Caravan Park	Bethesda, Bangor	Independent Free	LL57 3LQ	Other	1.60
11	Iard Hendre Hall	Aber Road, Bangor	Independent Free	LL57 3YP	Community Local	1.86
12	Bangor Rugby Club	Llandygai, Bangor	Independent Free	LL57 4AA	Other	1.95
13	Abbeyfield Hotel	Taly Bont, Talybont, Bangor	Independent Free	LL57 3UR	Community Local	2.04
14	Little Chef	Llandygai, Bangor	Kout Food Group	LL57 4BG	Other	2.06
15	Bangor Cricket Club	Llandygai Road, Llandegai, Bangor	Independent Free	LL57 4HR	Other	2.50
16	Snowdonia Park Motel	Nant Ffrancon, Bethesda, Bangor	Independent Free	LL57 3LX	Other	2.59
17	Old Charm Inn	15 Main Street, Carrickmore, Omagh	Independent Free	BT79 9AY	Other	2.83
18	Maesgeirchen Community Association	90 Penrhyn Avenue, Bangor	Independent Free	LL57 1LS	Other	3.10
19	Vaynol Arms	Pentir, Bangor	Robinsons	LL57 4EA	Community Local	3.13
20	Whistlers Inn	26 Main Street, Sixmilecross, Omagh	Independent Free	BT79 9NF	Community Local	3.20
21	Mcaleers Bar	18 Main Street, Sixmilecross, Omagh	Independent Free	BT79 9NF	Other	3.20
22	Alwins Bar	12 Main Street, Sixmilecross, Omagh	Independent Free	BT79 9NF	Circuit Bar	3.20
23	Penrhyn Castle	Bangor	National Trust	LL57 4HN	Other	3.29
24	St Deiniol Golf Club	Pen Y Bryn, Bangor	Independent Free	LL57 1PX	Other	3.35
25	Skerries Inn	374 High Street, Bangor	Independent Free	LL57 1YE	Community Local	3.52
26	Blue Sky	236 High Street, Bangor	Independent Free	LL57 1PA	Other	3.52
27	Aber Falls Tavern	Aber, Abergwyngregyn, Llanfairfechan	Independent Free	LL33 0LD	Other	3.53
28	Phoenix Club	342 High Street, Bangor	Independent Free	LL57 1YA	Other	3.53
29	Ye Old Vaults	334 High Street, Bangor	Punch Pub Company	LL57 1YA	Community Local	3.53
30	Oscars Lounge	318 High Street, Bangor	Independent Free	LL57 1YA	Cafe / Wine Bar	3.53