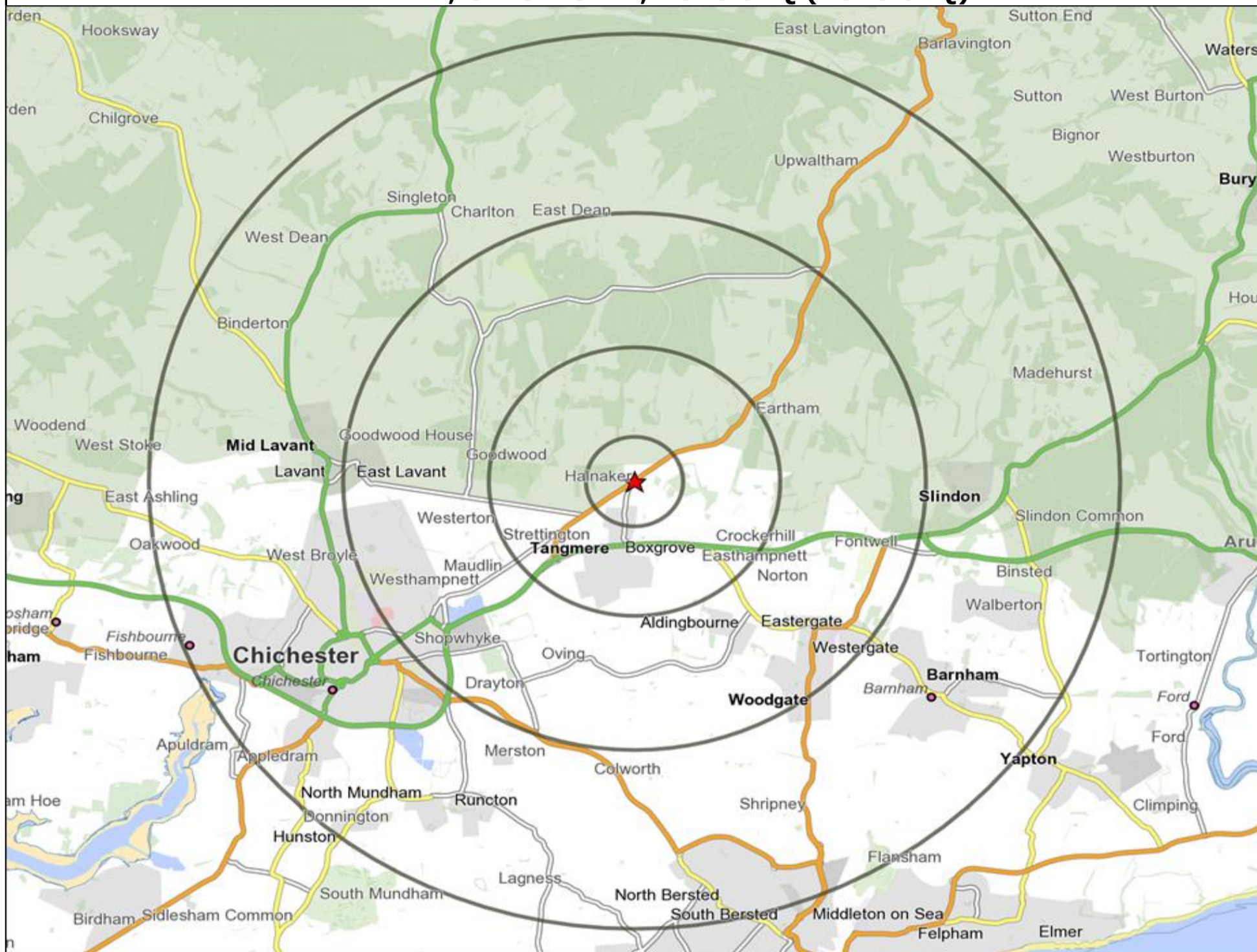




**Customer Profile Report for ANGLESEY ARMS, HALNAKER (Punch Outlet Number: 201155)
HALNAKER, CHICHESTER, PO18 0NQ (PO18 0NQ)**



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★ Location ○ 0.5, 1.5, 3 & 5 Mile Distance

Age Data Table

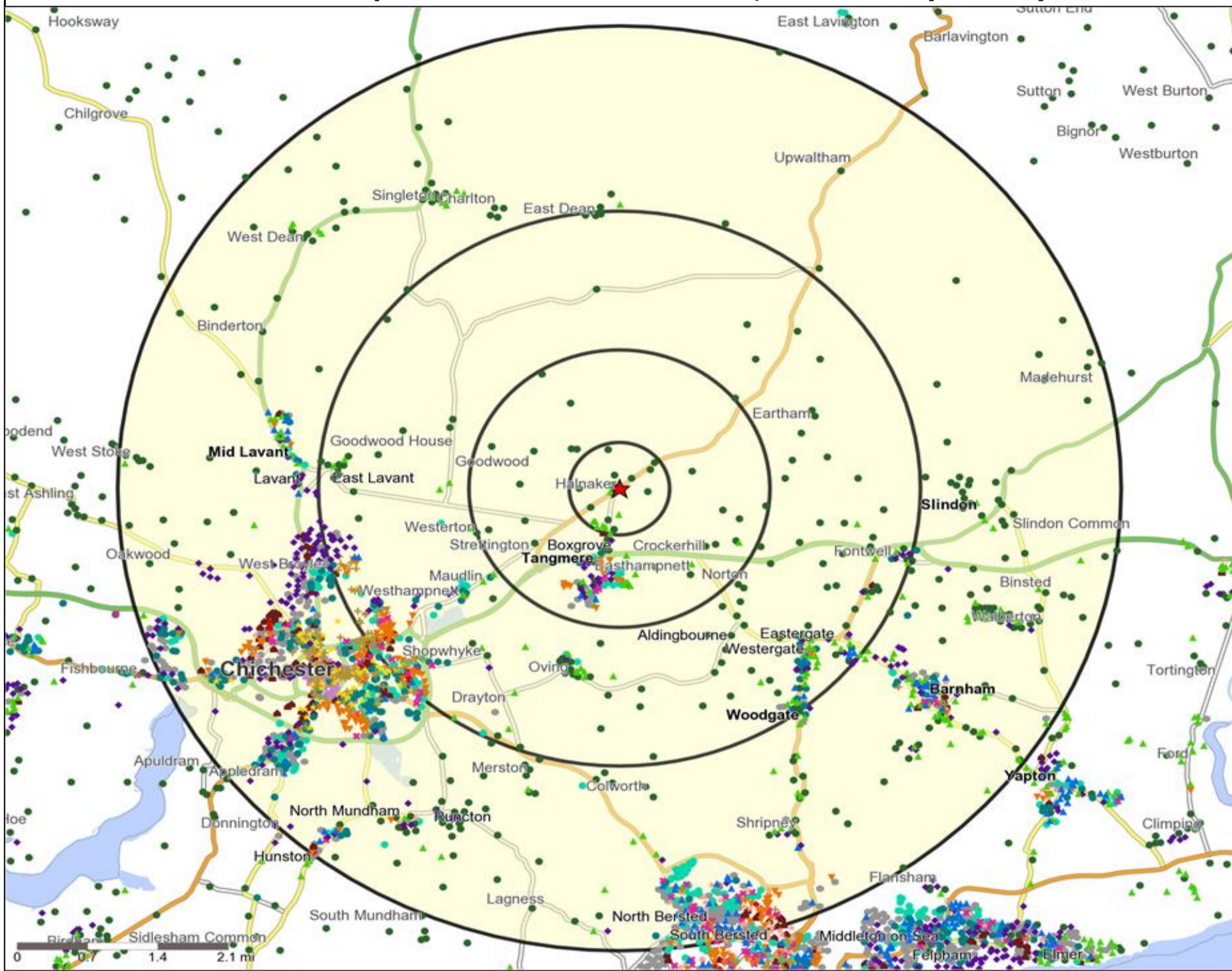
	Count:					Index:				
	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime
0-15	127	792	3,551	11,204	15,873	106	111	104	90	88
16-17	11	101	488	1,680	2,273	74	114	116	109	102
18-24	34	334	2,321	6,980	8,961	59	97	141	116	103
25-34	58	507	2,268	7,627	10,456	66	98	91	84	80
35-44	62	447	2,145	6,990	10,129	77	93	93	83	83
45-54	88	517	2,446	8,958	13,320	97	96	95	95	98
55-64	91	459	2,062	7,627	11,412	126	107	100	102	105
65+	167	645	2,892	15,168	23,268	145	94	88	127	135
Population estimate 2015	638	3,802	18,173	66,234	95,692	100	100	100	100	100

Ethnicity - Census 2011

	Count:					%:				
	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime
White	556	3,571	16,647	60,629	88,776	97%	97%	95%	96%	96%
Mixed / Multiple Ethnic Groups	2	24	229	709	946	0%	1%	1%	1%	1%
Asian / Asian British	4	47	455	1,390	1,709	1%	1%	3%	2%	2%
Black / African / Caribbean / Black British	6	22	134	330	403	1%	1%	1%	1%	0%
Other Ethnic Group	4	35	112	320	369	1%	1%	1%	1%	0%
All People (Ethnic Group)	572	3,699	17,577	63,378	92,203	100	100	100	100	100



Mosaic UK Map and Data: ANGLESEY ARMS, HALNAKER (201155)



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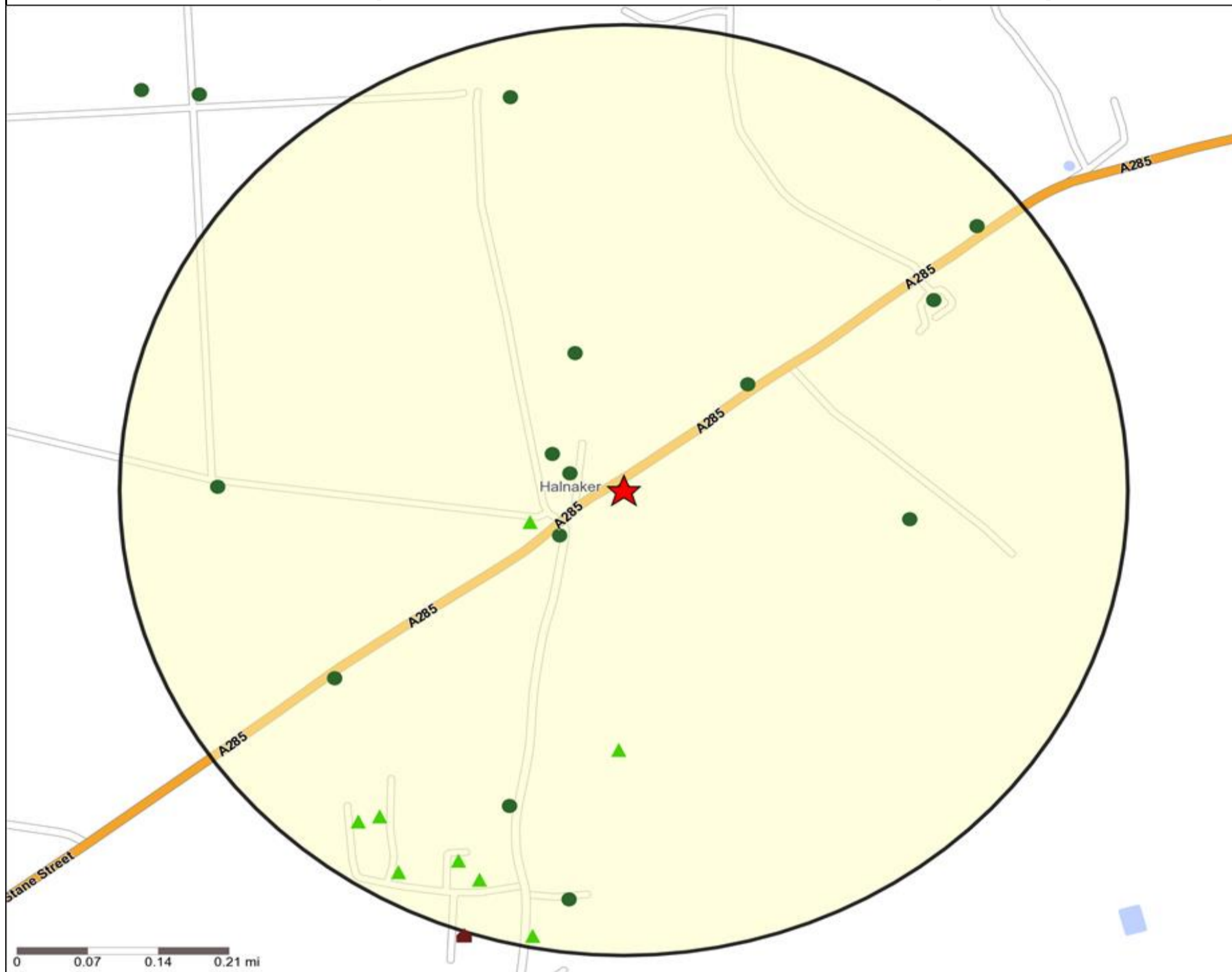
- Location
- 0.5, 1.5, 3 & 5 Mile Distance
- Rivers, Canals and Lakes
- Mosaic UK Groups**
- A City Prosperity
- D Rural Reality
- E Senior Security
- H Aspiring Homemakers
- L Vintage Value
- B Prestige Positions
- F Suburban Stability
- I Family Basics
- M Modest Traditions
- C Country Living
- G Domestic Success
- J Transient Renters
- N Urban Cohesion
- K Municipal Challenge
- O Rental Hubs

Mosaic UK Data Table (Residential)

	Count:					Index:				
	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime	0 - 0.5	0 - 1.5	0 - 3.0	0 - 5.0	15 Min Drivetime
A City Prosperity (18+)	0	0	0	448	475	0	0	0	20	15
B Prestige Positions (18+)	6	291	1,400	4,557	6,140	17	137	137	119	110
C Country Living (18+)	285	682	2,238	5,495	8,861	824	338	231	151	166
D Rural Reality (18+)	186	549	1,955	3,874	5,740	539	272	202	106	108
E Senior Security (18+)	0	123	436	6,808	11,920	0	52	38	159	191
F Suburban Stability (18+)	0	127	496	2,505	5,212	0	71	58	78	111
G Domestic Success (18+)	0	103	1,197	5,329	6,955	0	42	102	121	108
H Aspiring Homemakers (18+)	0	410	1,631	5,675	7,351	0	155	128	119	105
I Family Basics (18+)	0	432	1,878	4,533	5,817	0	206	186	120	105
J Transient Renters (18+)	0	167	642	2,054	3,596	0	99	80	68	81
K Municipal Challenge (18+)	0	0	108	259	344	0	0	13	8	8
L Vintage Value (18+)	21	24	336	3,544	5,123	67	13	38	107	106
M Modest Traditions (18+)	0	0	15	1,400	2,286	0	0	2	56	63
N Urban Cohesion (18+)	0	0	121	2,338	2,421	0	0	17	85	60
O Rental Hubs (18+)	0	0	1,522	3,691	4,412	0	0	141	91	75
Adults 18+ estimate 2015	498	2,908	13,975	52,510	76,653	100	100	100	100	100



Mosaic UK Map and Data: ANGLESEY ARMS, HALNAKER (201155)



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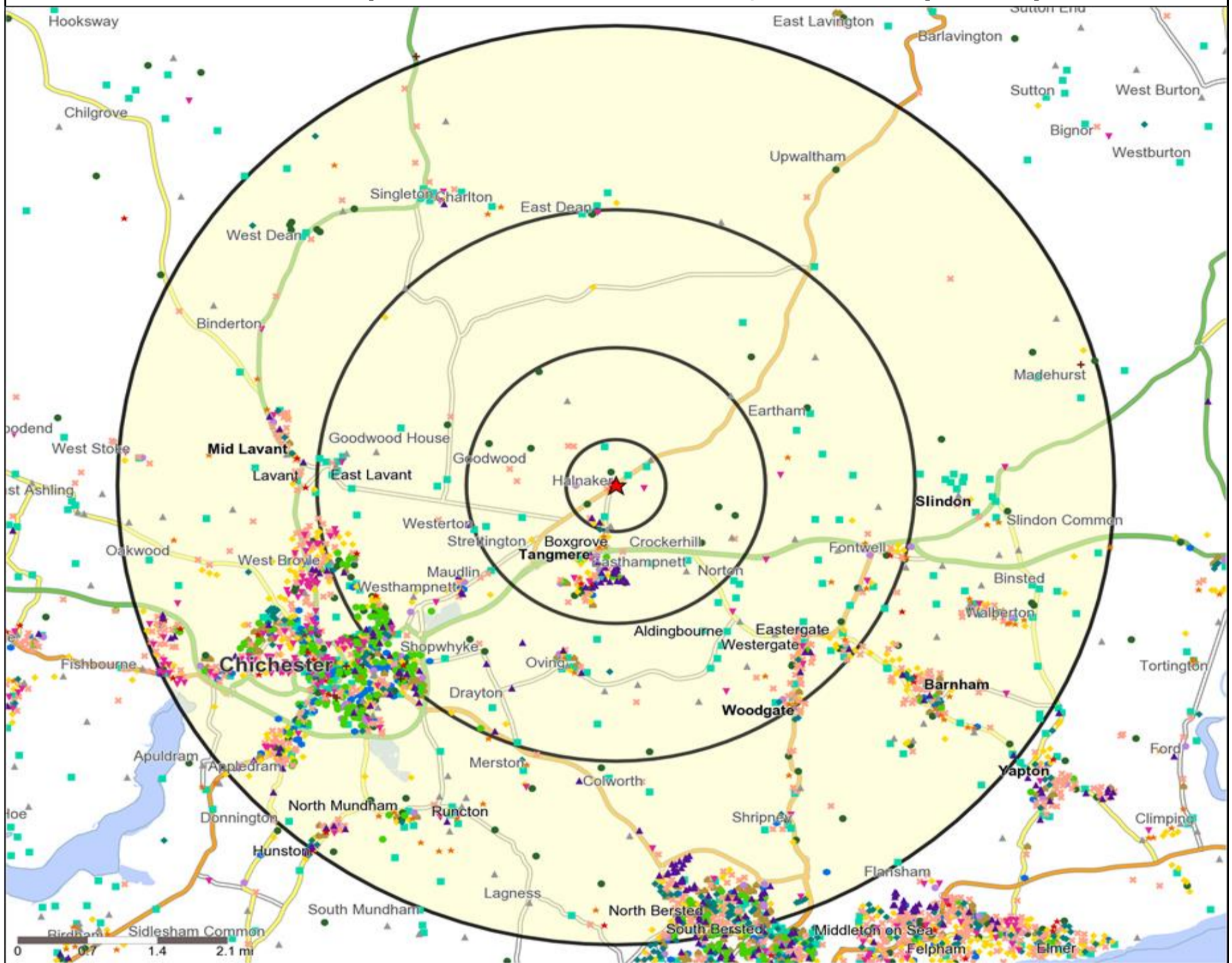
- | | | | | |
|-------------------------------|-------------------------|----------------------|-----------------------|---------------------|
| Location | Mosaic UK Groups | D Rural Reality | H Aspiring Homemakers | L Vintage Value |
| 0.5, 1.5, 3 & 5 Mile Distance | A City Prosperity | E Senior Security | I Family Basics | M Modest Traditions |
| Rivers, Canals and Lakes | B Prestige Positions | F Suburban Stability | J Transient Renters | N Urban Cohesion |
| | C Country Living | G Domestic Success | K Municipal Challenge | O Rental Hubs |

Mosaic UK Data Table (Residential)

	Count:	Index:
	0 - 0.5 Miles	0 - 0.5 Miles
A City Prosperity (18+)	0	0
B Prestige Positions (18+)	6	17
C Country Living (18+)	285	824
D Rural Reality (18+)	186	539
E Senior Security (18+)	0	0
F Suburban Stability (18+)	0	0
G Domestic Success (18+)	0	0
H Aspiring Homemakers (18+)	0	0
I Family Basics (18+)	0	0
J Transient Renters (18+)	0	0
K Municipal Challenge (18+)	0	0
L Vintage Value (18+)	21	67
M Modest Traditions (18+)	0	0
N Urban Cohesion (18+)	0	0
O Rental Hubs (18+)	0	0
Adults 18+ estimate 2015	498	100



Occasions Map and Data: ANGLESEY ARMS, HALNAKER (201155)



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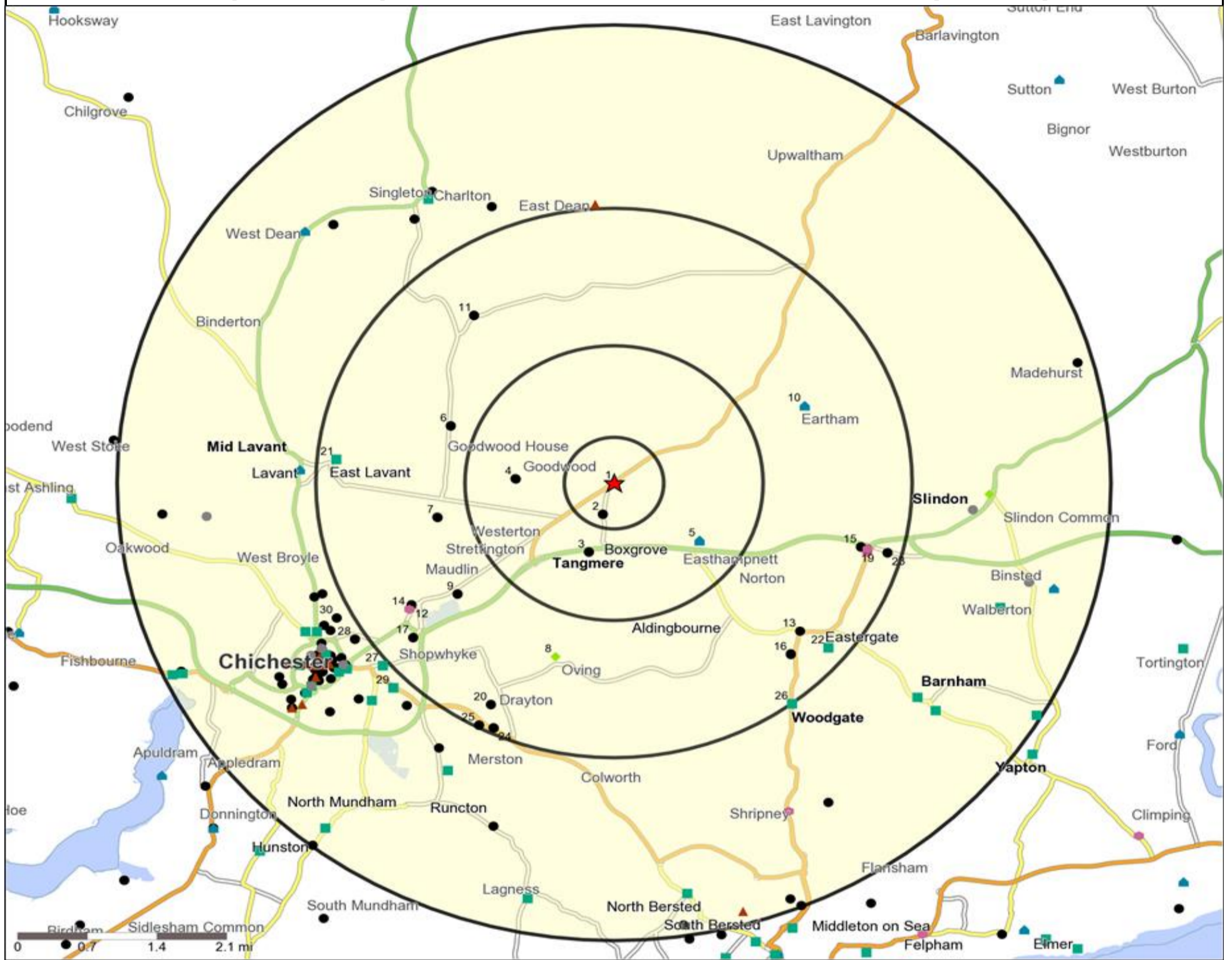
- ★ Location
- 0.5, 1.5, 3 & 5 Mile Distance
- ~ Rivers, Canals and Lakes
- Occasions Types
- 01 Mine's a Pint
- ◆ 02 Early Doors
- 03 Everyday is Friday
- ▲ 04 Weekend Millionaires
- 05 Out On The Town
- ▲ 06 Business and Pleasure
- 07 Sporting Pints
- 08 Student Social
- ★ 09 Leisurely Lunch
- ▲ 10 Wining and Dining
- ▲ 11 Household Outing
- ★ 12 Midweek Meal Deal
- ◆ 13 Date Night
- ★ 14 Birthday Treat
- + 15 Pre Show Meal

Occasions Data Table

	Count:					Index:				
	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime	0 - 0.5	0 - 1.5	0 - 3.0	0 - 5.0	15 Min Drivetime
01 Mine's a Pint	52	200	937	3,677	5,589	149	82	86	93	98
02 Early Doors	41	189	772	3,314	5,163	141	92	85	100	108
03 Everyday is Friday	23	213	997	3,153	4,467	92	122	128	112	110
04 Weekend Millionaires	21	266	937	3,297	4,692	59	105	84	81	80
05 Out On The Town	15	219	1,064	3,893	5,373	43	90	98	99	95
06 Business and Pleasure	25	133	594	1,929	2,722	140	106	106	95	93
07 Sporting Pints	11	185	1,019	3,309	4,514	29	69	85	76	72
08 Student Social	26	130	647	1,968	2,727	161	114	128	107	103
09 Leisurely Lunch	42	234	1,040	4,204	6,181	124	98	98	109	111
10 Wining and Dining	34	286	1,183	4,671	6,828	88	105	98	106	108
11 Household Outing	23	222	987	3,596	5,228	75	103	103	104	104
12 Midweek Meal Deal	32	158	606	1,846	2,675	186	130	113	94	95
13 Date Night	34	232	986	3,951	5,674	124	120	115	127	126
14 Birthday Treat	27	205	923	3,221	4,577	99	106	108	103	102
15 Pre Show Meal	10	58	316	1,227	1,760	106	87	107	115	114
Number of Occasions	416	2,930	13,008	47,256	68,170	100	100	100	100	100



Competition Map and Data: ANGLESEY ARMS, HALNAKER (201155)



Numbers on competition points relate to the distance ranking in the competition table on page 7. Copyright Experian Ltd, HERE 2015. Ordnance Survey © Crown copyright 2015

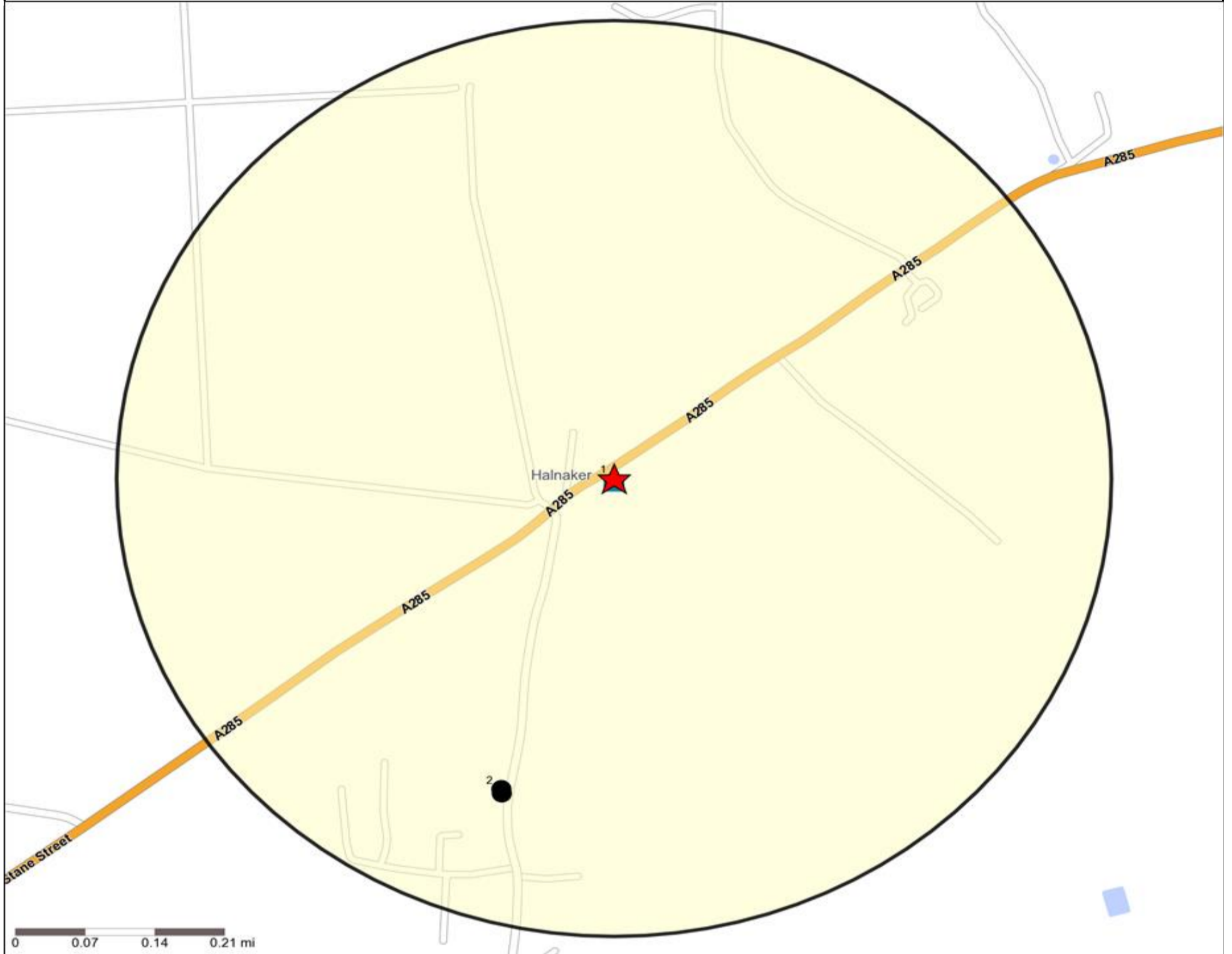
- ★ Location
- ◆ Branded Food
- ▲ Dry Led
- Café / Wine Bar
- Other
- 0.5, 1.5, 3 & 5 Mile Distance
- ▲ Circuit Bar
- ◆ Rural Character
- ~ Rivers, Canals and Lakes
- Community Local

Competition Type Summary Table











Reporting Category	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles
Café / Wine Bar	0	0	0	7
Circuit Bar	0	0	0	9
Community Local	0	0	2	24
Dry Led	1	2	3	9
Branded Food Pub	0	0	2	3
Rural	0	0	1	3
Other	1	3	17	84
Total	2	5	25	139



Competition Map and Data: ANGLESEY ARMS, HALNAKER (201155)



Numbers on competition points relate to the distance ranking in the competition table on page 7. Copyright Experian Ltd, HERE 2015. Ordnance Survey © Crown copyright 2015

-  Location
-  Branded Food
-  Dry Led
-  Café / Wine Bar
-  Other
-  0.5, 1.5, 3 & 5 Mile Distance
-  Circuit Bar
-  Rural Character
-  Rivers, Canals and Lakes
-  Community Local

Competition Type Summary Table

Reporting Category	0 - 0.5 Miles
Café / Wine Bar	0
Circuit Bar	0
Community Local	0
Dry Led	1
Branded Food Pub	0
Rural	0
Other	1
Total	2



Local Competition: ANGLESEY ARMS, HALNAKER (201155)

List of Pubs (sorted by distance from Punch outlet) - Top 30 by Distance

Rank	Pub name	Address	Owner	Postcode	Category	Distance (Miles)
N/A	ANGLESEY ARMS, HALNAKER	HALNAKER, CHICHESTER, PO18 0NQ	Punch Taverns	PO18 0NQ	Punch Taverns	0.00
1	Anglesey Arms	Stane Street, Halnaker, Chichester	Punch Pub Company	PO18 0NQ	Dry Led	0.00
2	Boxgrove Village Club	The Street, Boxgrove, Chichester	Independent Free	PO18 0EE	Other	0.36
3	Cassons Restaurant	Arundel Road, Tangmere, Chichester	Independent Free	PO18 0DU	Other	0.80
4	Goodwood Park Hotel	Waterbeach, Goodwood, Chichester	Independent Free	PO18 0QB	Other	0.99
5	Winterton Arms	Crocker Hill, Crockerhill, Chichester	Independent Free	PO18 0LH	Dry Led	1.07
6	Goodwood Golf Club	Goodwood, Chichester	Independent Free	PO18 0PN	Other	1.76
7	Goodwood Airfield Restaurant Mac Cat	Goodwood, Chichester	Independent Free	PO18 0PH	Other	1.82
8	Gribble Inn	Oving, Chichester	Hall & Woodhouse	PO20 2BP	Rural Character	1.99
9	Chichester Watersports Centre	Coach Road, Westhampnett, Chichester	Independent Free	PO18 0NX	Other	1.99
10	George Inn	Eartham, Chichester	Independent Free	PO18 0LT	Dry Led	2.10
11	Goodwood Park Racecourse	Goodwood, Chichester	Compass Catering	PO18 0PS	Other	2.31
12	Chichester Park Hotel	Madgwick Lane, Westhampnett, Chichester	Independent Free	PO19 7QL	Other	2.43
13	Basmati	Nyton Road, Westergate, Chichester	Independent Free	PO20 3UG	Other	2.48
14	Barn	Somerstown, Chichester	Mitchells & Butlers	PO19 7AG	Branded Food	2.48
15	Fontwell Park Racecourse	Arundel Road, Fontwell, Arundel	Independent Free	BN18 0SX	Other	2.58
16	Aldingbourne Social Club	Olivers Meadow, Westergate, Chichester	Independent Free	PO20 3YA	Other	2.58
17	Pizza Hut	Portfield Way, Chichester	Pizza Hut UK Ltd	PO19 7YH	Other	2.63
18	Travelodge	Fontwell Avenue, Fontwell, Arundel	Dubai International Capital	BN18 0SY	Other	2.65
19	Old Stables	Fontwell Avenue, Fontwell, Arundel	Mitchells & Butlers	BN18 0SY	Branded Food	2.65
20	Thursdays	Drayton Lane, Drayton, Chichester	Unknown	PO20 2EW	Other	2.72
21	Royal Oak	Pook Lane, East Lavant, Chichester	Sussex Pub Company	PO18 0AX	Community Local	2.80
22	Wilkes Head	Church Lane, Eastergate, Chichester	Punch Pub Company	PO20 3UT	Community Local	2.81
23	Little Chef	Arundel Road, Fontwell, Arundel	Kout Food Group	BN18 0SB	Other	2.86
24	Chichester Garden Centre	Bognor Road, Merston, Chichester	Wyevale Garden Centres	PO20 1EG	Other	2.94
25	India Gate	Bognor Road, Merston, Chichester	Independent Free	PO20 1EH	Other	2.98
26	Prince Of Wales	Lidsey Road, Woodgate, Chichester	Greene King	PO20 3ST	Community Local	3.00
27	Four Chestnuts	234 Oving Road, The Hornet, Chichester	Punch Pub Company	PO19 7EJ	Community Local	3.07
28	Royal Bengal	11 Adelaide Road, Chichester	Independent Free	PO19 7NB	Other	3.12
29	Wickham Arms	102 Bognor Road, Chichester	Fuller Smith & Turner	PO19 7TW	Community Local	3.15
30	University Of Chichester	College Lane, Chichester	Independent Free	PO19 6PE	Other	3.16