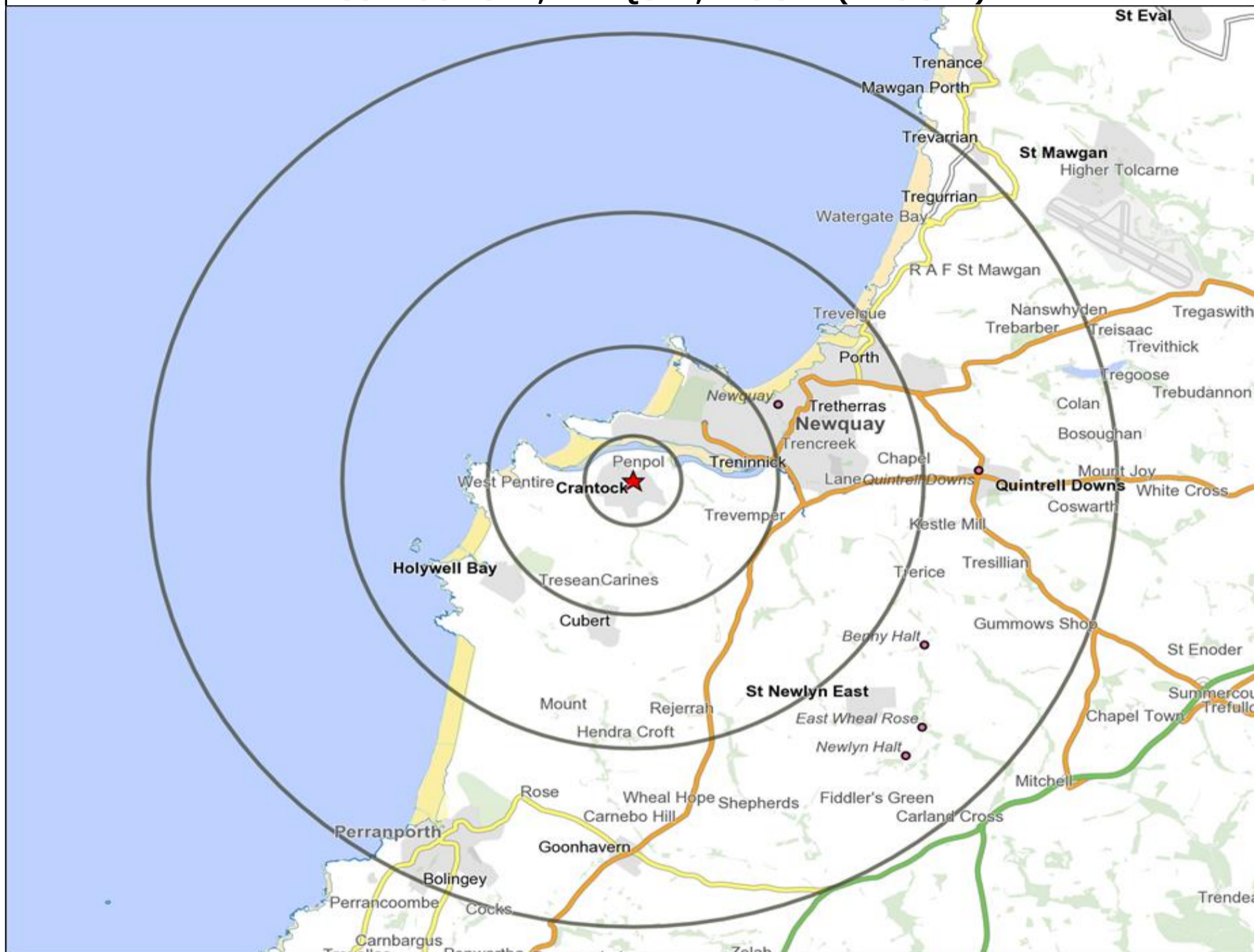




**Customer Profile Report for CORNISHMAN, NEWQUAY (Punch Outlet Number: 300009)  
LANGURROC ROAD, NEWQUAY, TR8 5RB (TR 8 5RB)**



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★ Location ○ 0.5, 1.5, 3 & 5 Mile Distance

**Age Data Table**

	Count:					Index:				
	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime
0-15	144	1,565	3,613	5,199	5,003	94	90	88	89	90
16-17	16	140	507	657	638	84	65	99	91	92
18-24	21	753	1,711	2,254	2,166	28	90	86	80	81
25-34	58	1,566	3,109	4,122	3,900	52	123	104	97	96
35-44	107	1,278	2,803	3,995	3,851	103	108	101	101	102
45-54	98	1,071	2,870	4,088	3,960	84	81	92	93	94
55-64	116	1,020	2,560	3,775	3,628	125	97	103	108	108
65+	260	1,897	4,788	6,947	6,574	176	113	121	124	123
<b>Population estimate 2015</b>	<b>820</b>	<b>9,290</b>	<b>21,961</b>	<b>31,037</b>	<b>29,720</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>

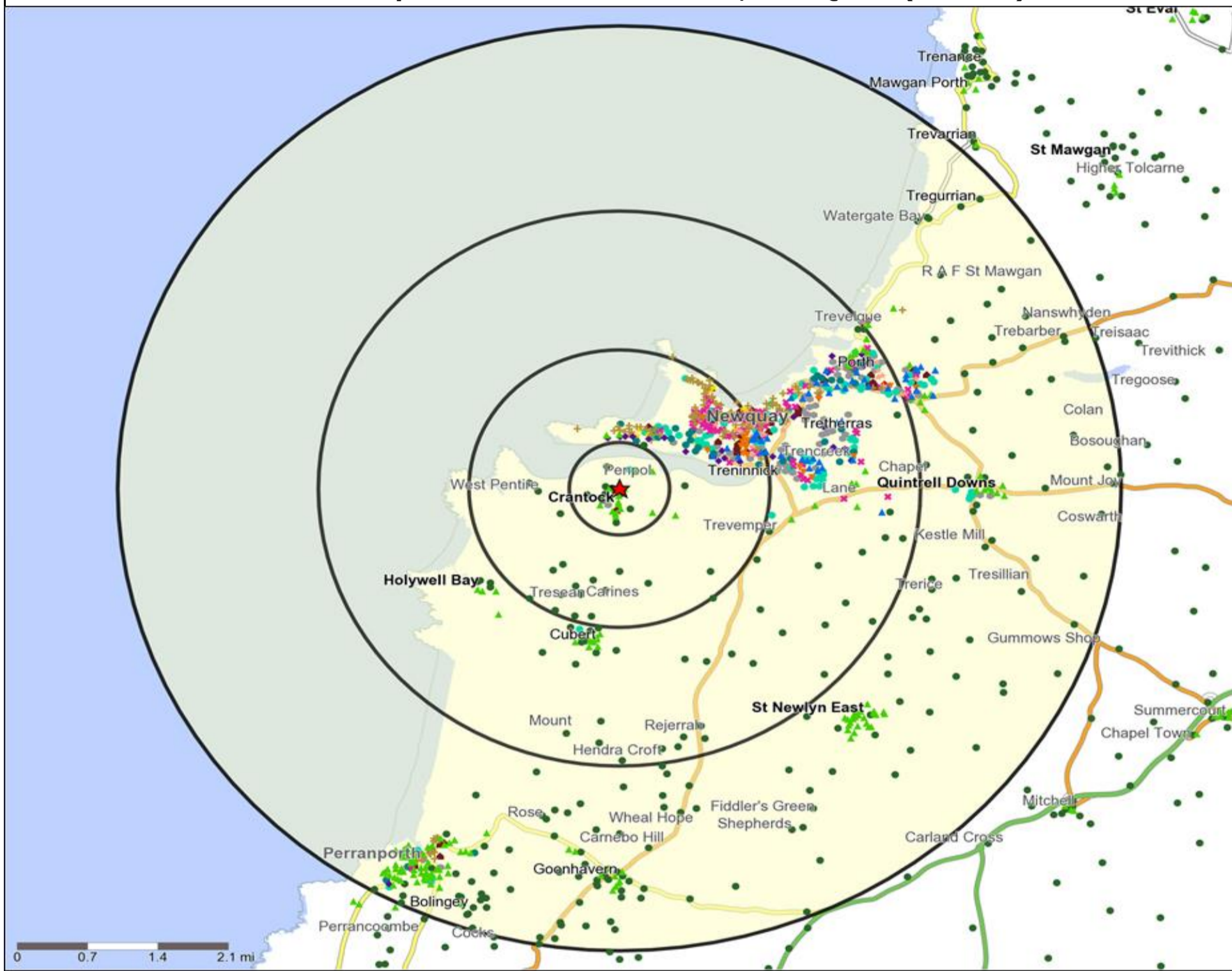
**Ethnicity - Census 2011**

	Count:					%:				
	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime
White	712	8,326	20,458	29,183	28,059	99%	97%	98%	98%	98%
Mixed / Multiple Ethnic Groups	8	110	218	292	286	1%	1%	1%	1%	1%
Asian / Asian British	0	90	176	237	227	0%	1%	1%	1%	1%
Black / African / Caribbean / Black British	1	24	43	51	50	0%	0%	0%	0%	0%
Other Ethnic Group	1	17	56	63	63	0%	0%	0%	0%	0%
<b>All People (Ethnic Group)</b>	<b>722</b>	<b>8,567</b>	<b>20,951</b>	<b>29,826</b>	<b>28,685</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>





Mosaic UK Map and Data: CORNISHMAN, NEWQUAY (300009)



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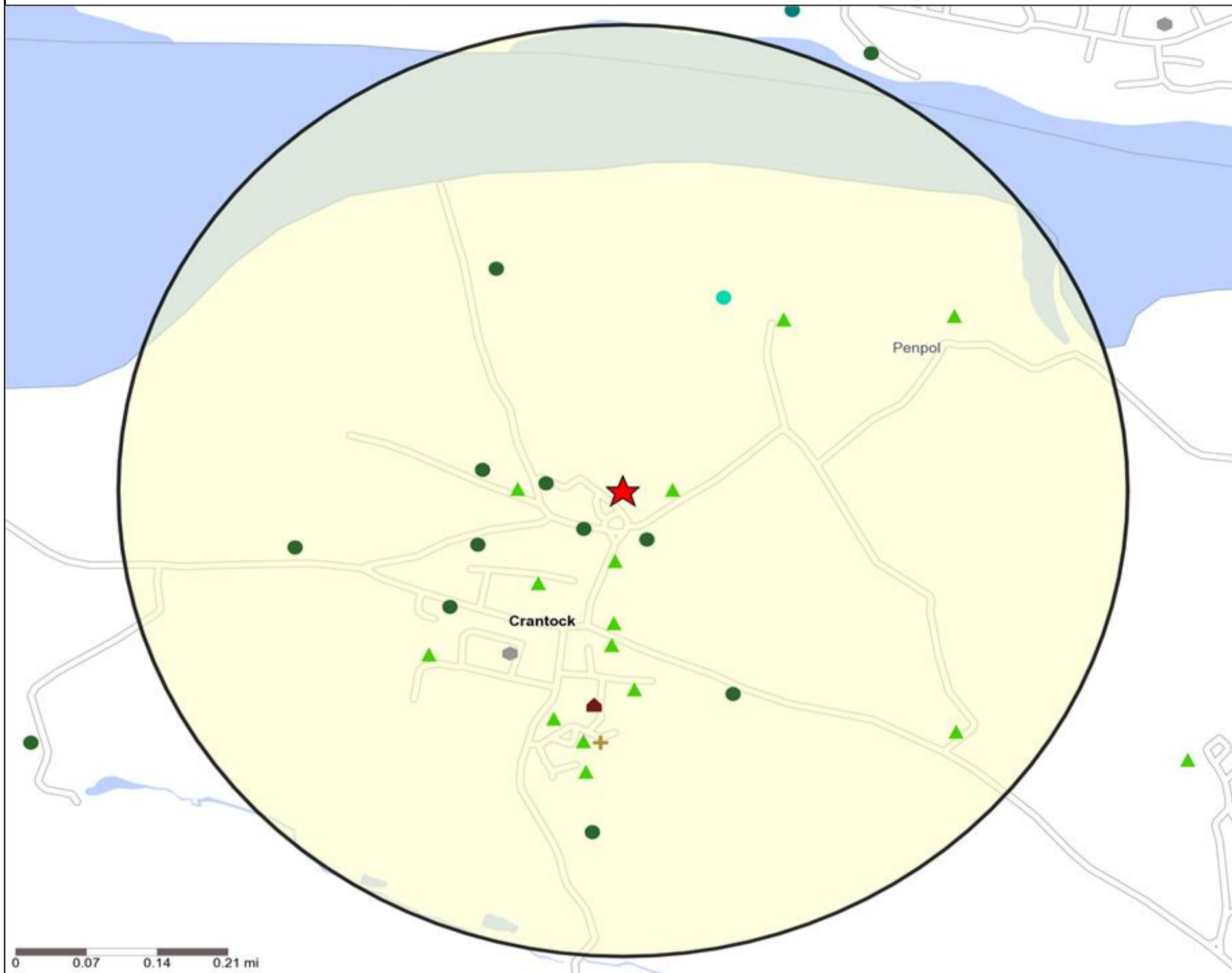
- ★ Location
- 0.5, 1.5, 3 & 5 Mile Distance
- ~ Rivers, Canals and Lakes
- Mosaic UK Groups
- A City Prosperity
- ◆ B Prestige Positions
- C Country Living
- ▲ D Rural Reality
- E Senior Security
- ▲ F Suburban Stability
- G Domestic Success
- H Aspiring Homemakers
- ▼ I Family Basics
- ✕ J Transient Renters
- ◆ K Municipal Challenge
- L Vintage Value
- ★ M Modest Traditions
- ★ N Urban Cohesion
- + O Rental Hubs

Mosaic UK Data Table (Residential)

	Count:					Index:				
	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime	0 - 0.5	0 - 1.5	0 - 3.0	0 - 5.0	15 Min Drivetime
A City Prosperity (18+)	0	0	0	0	0	0	0	0	0	0
B Prestige Positions (18+)	0	329	716	742	718	0	60	55	40	41
C Country Living (18+)	229	462	1,061	3,015	3,122	499	88	86	172	187
D Rural Reality (18+)	323	425	1,333	4,670	3,650	705	81	108	268	219
E Senior Security (18+)	69	471	2,362	2,609	2,606	128	76	163	127	133
F Suburban Stability (18+)	0	190	1,389	1,524	1,524	0	41	128	99	104
G Domestic Success (18+)	0	475	1,030	1,100	1,064	0	75	69	52	53
H Aspiring Homemakers (18+)	10	753	2,351	2,780	2,764	17	109	145	121	126
I Family Basics (18+)	0	325	635	748	748	0	59	49	41	43
J Transient Renters (18+)	0	1,144	2,213	2,406	2,392	0	262	215	166	172
K Municipal Challenge (18+)	0	0	22	22	22	0	0	2	1	2
L Vintage Value (18+)	16	881	1,235	1,576	1,576	38	185	110	99	104
M Modest Traditions (18+)	0	180	517	600	600	0	50	61	50	52
N Urban Cohesion (18+)	0	226	271	271	271	0	57	29	21	22
O Rental Hubs (18+)	14	1,717	2,696	3,106	3,012	27	294	196	160	162
<b>Adults 18+ estimate 2015</b>	<b>661</b>	<b>7,578</b>	<b>17,831</b>	<b>25,169</b>	<b>24,069</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>



Mosaic UK Map and Data: CORNISHMAN, NEWQUAY (300009)



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- Location
- 0.5, 1.5, 3 & 5 Mile Distance
- Rivers, Canals and Lakes
- A City Prosperity
- D Rural Reality
- H Aspiring Homemakers
- L Vintage Value
- E Senior Security
- I Family Basics
- M Modest Traditions
- B Prestige Positions
- F Suburban Stability
- J Transient Renters
- N Urban Cohesion
- C Country Living
- G Domestic Success
- K Municipal Challenge
- O Rental Hubs

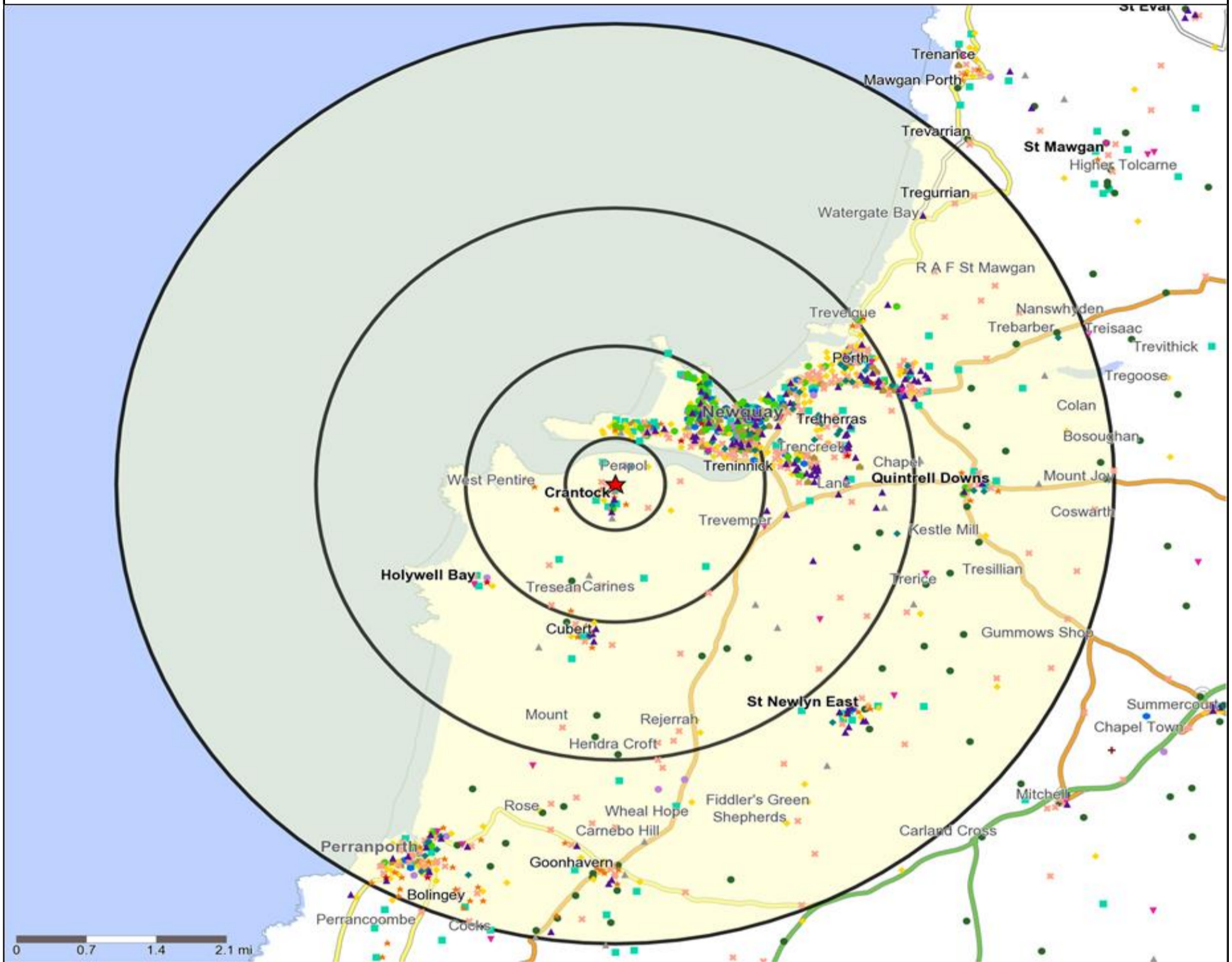
**Mosaic UK Data Table (Residential)**

	Count:	Index:
	0 - 0.5 Miles	0 - 0.5 Miles
A City Prosperity (18+)	0	0
B Prestige Positions (18+)	0	0
C Country Living (18+)	229	499
D Rural Reality (18+)	323	705
E Senior Security (18+)	69	128
F Suburban Stability (18+)	0	0
G Domestic Success (18+)	0	0
H Aspiring Homemakers (18+)	10	17
I Family Basics (18+)	0	0
J Transient Renters (18+)	0	0
K Municipal Challenge (18+)	0	0
L Vintage Value (18+)	16	38
M Modest Traditions (18+)	0	0
N Urban Cohesion (18+)	0	0
O Rental Hubs (18+)	14	27
<b>Adults 18+ estimate 2015</b>	<b>661</b>	<b>100</b>





## Occasions Map and Data: CORNISHMAN, NEWQUAY (300009)



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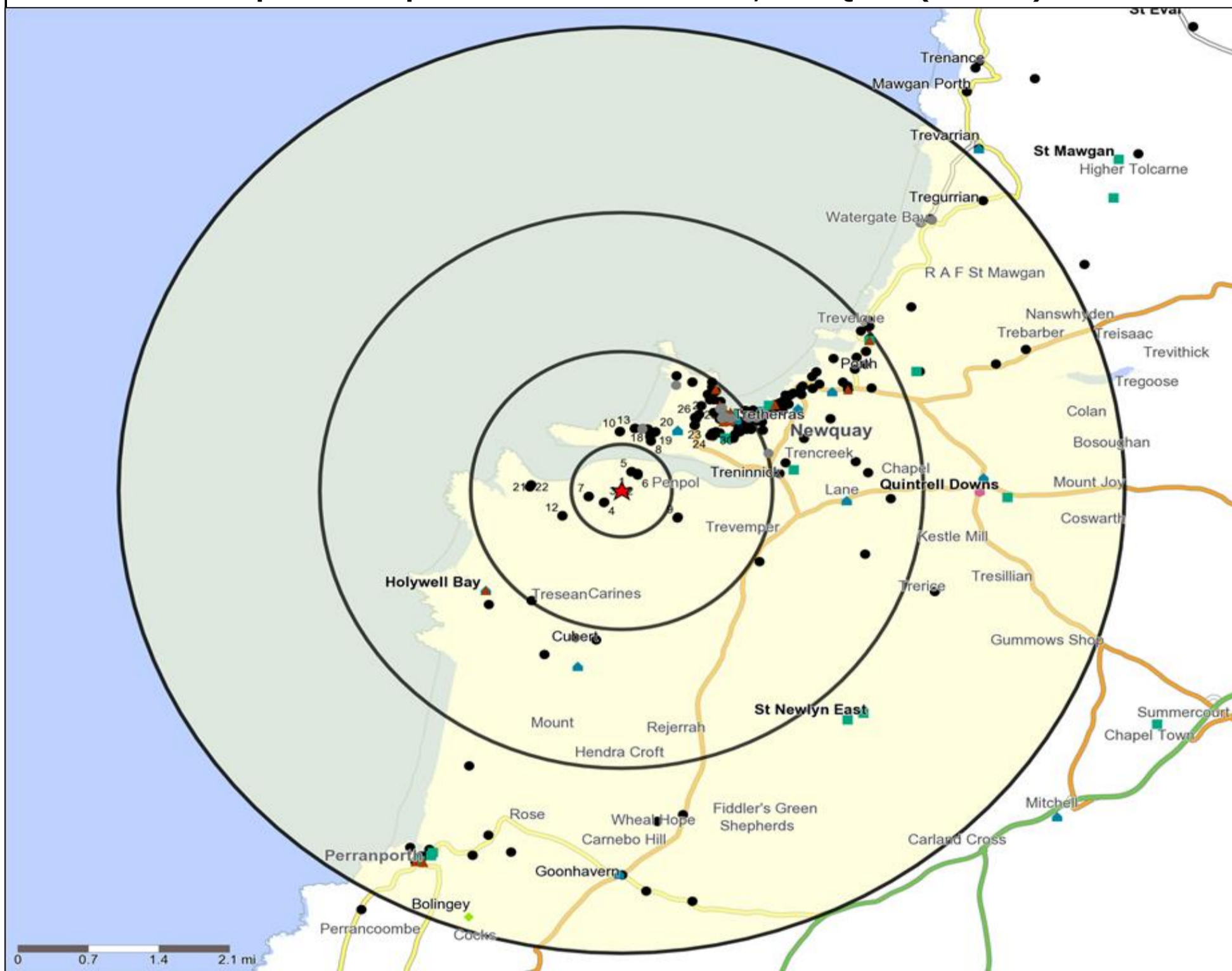
- ★ Location
- 0.5, 1.5, 3 & 5 Mile Distance
- ~ Rivers, Canals and Lakes
- 01 Mine's a Pint
- ◆ 02 Early Doors
- 03 Everyday is Friday
- ▲ 04 Weekend Millionaires
- 05 Out On The Town
- ▲ 06 Business and Pleasure
- 07 Sporting Pints
- 08 Student Social
- ▼ 09 Leisurely Lunch
- ★ 10 Wining and Dining
- ▲ 11 Household Outing
- ★ 12 Midweek Meal Deal
- ◆ 13 Date Night
- ★ 14 Birthday Treat
- + 15 Pre Show Meal

### Occasions Data Table

	Count:					Index:				
	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime	0 - 0.5	0 - 1.5	0 - 3.0	0 - 5.0	15 Min Drivetime
01 Mine's a Pint	45	630	1,347	1,872	1,820	120	105	97	101	102
02 Early Doors	39	507	1,226	1,733	1,685	124	101	106	112	113
03 Everyday is Friday	33	470	1,078	1,423	1,354	123	110	109	108	106
04 Weekend Millionaires	32	617	1,470	1,931	1,883	83	100	103	101	102
05 Out On The Town	17	692	1,540	1,839	1,791	46	117	112	100	101
06 Business and Pleasure	21	267	559	749	736	110	87	79	79	80
07 Sporting Pints	15	704	1,375	1,614	1,568	37	108	91	80	80
08 Student Social	15	166	478	749	741	86	60	75	87	89
09 Leisurely Lunch	46	548	1,299	1,837	1,770	126	94	96	102	102
10 Wining and Dining	43	583	1,487	2,067	1,988	104	88	97	101	100
11 Household Outing	17	551	1,295	1,570	1,530	52	105	107	97	97
12 Midweek Meal Deal	38	290	667	986	919	206	98	98	108	104
13 Date Night	52	560	1,383	1,912	1,817	177	119	127	131	129
14 Birthday Treat	32	403	954	1,349	1,274	109	86	88	93	91
15 Pre Show Meal	2	155	363	467	468	20	96	97	93	97
<b>Number of Occasions</b>	<b>447</b>	<b>7,143</b>	<b>16,521</b>	<b>22,098</b>	<b>21,344</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>



### Competition Map and Data: CORNISHMAN, NEWQUAY (300009)



Numbers on competition points relate to the distance ranking in the competition table on page 7. Copyright Experian Ltd, HERE 2015. Ordnance Survey © Crown copyright 2015

- Location
- Branded Food
- Dry Led
- Café / Wine Bar
- Other
- 0.5, 1.5, 3 & 5 Mile Distance
- Circuit Bar
- Rural Character
- Rivers, Canals and Lakes
- Community Local

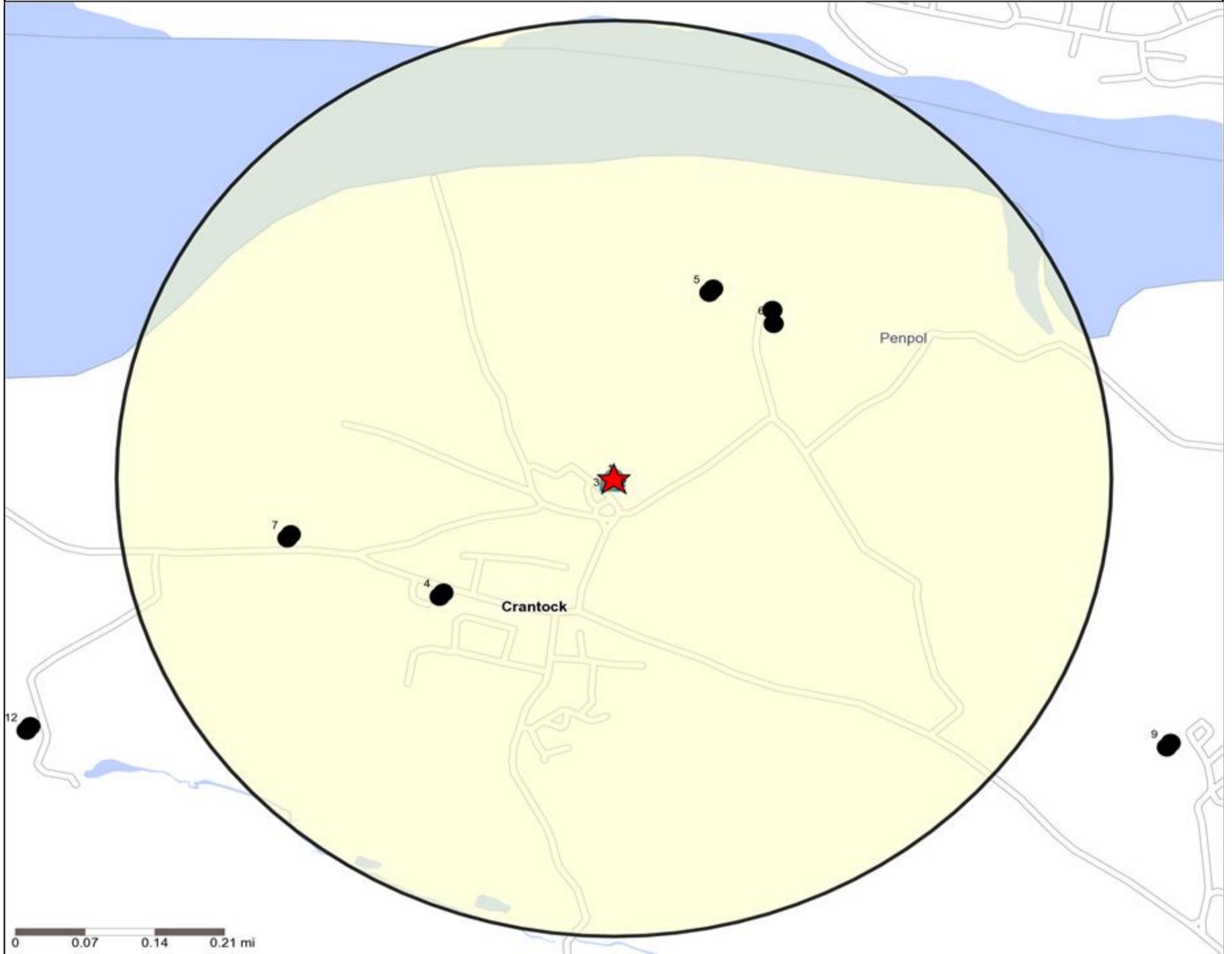
#### Competition Type Summary Table

Reporting Category	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles
Café / Wine Bar	1	10	12	15
Circuit Bar	0	7	11	13
Community Local	0	3	7	13
Dry Led	2	4	8	10
Branded Food Pub	0	0	0	1
Rural	0	0	0	1
Other	4	77	158	198
<b>Total</b>	<b>7</b>	<b>101</b>	<b>196</b>	<b>251</b>





**Competition Map and Data: CORNISHMAN, NEWQUAY (300009)**



Numbers on competition points relate to the distance ranking in the competition table on page 7. Copyright Experian Ltd, HERE 2015. Ordnance Survey © Crown copyright 2015

- ★ Location
- Café / Wine Bar
- Other
- 0.5, 1.5, 3 & 5 Mile Distance
- ▲ Circuit Bar
- ◆ Rural Character
- ~ Rivers, Canals and Lakes
- Community Local
- ◆ Dry Led

**Competition Type Summary Table**

Reporting Category	0 - 0.5 Miles
Café / Wine Bar	1
Circuit Bar	0
Community Local	0
Dry Led	2
Branded Food Pub	0
Rural	0
Other	4
<b>Total</b>	<b>7</b>



## Local Competition: CORNISHMAN, NEWQUAY (300009)

### List of Pubs (sorted by distance from Punch outlet) - Top 30 by Distance

Rank	Pub name	Address	Owner	Postcode	Category	Distance (Miles)
N/A	CORNISHMAN, NEWQUAY	LANGURROC ROAD, NEWQUAY, TR8 5RB	Punch Taverns	TR 8 5RB	Punch Taverns	0.00
1	<a href="#">Cornishman</a>	Langurroc Road, Crantock, Newquay	<a href="#">Punch Pub Company</a>	TR 8 5RB	Dry Led	0.01
2	<a href="#">Cosy Nook Tea Gardens &amp; Restaurant</a>	Langurroc Road, Crantock, Newquay	<a href="#">Independent Free</a>	TR 8 5RB	Cafe / Wine Bar	0.01
3	<a href="#">Old Albion</a>	Langurroc Road, Crantock, Newquay	<a href="#">Enterprise Inns</a>	TR 8 5RB	Dry Led	0.01
4	<a href="#">Tregenna House Hotel</a>	West Pentire Road, Crantock, Newquay	<a href="#">Independent Free</a>	TR 8 5RZ	Other	0.22
5	<a href="#">Crantock Beach Holiday Park</a>	Crantock, Newquay	<a href="#">Parkdean</a>	TR 8 5RH	Other	0.22
6	<a href="#">Q Inn</a>	Crantock, Newquay	<a href="#">Independent Free</a>	TR 8 5RJ	Other	0.23
7	<a href="#">Fairbank Hotel</a>	West Pentire Road, Crantock, Newquay	<a href="#">Independent Free</a>	TR 8 5SA	Other	0.33
8	<a href="#">Hotel California</a>	32 Pentire Crescent, Newquay	<a href="#">Independent Free</a>	TR 7 1PU	Other	0.61
9	<a href="#">Trevella Holiday Park</a>	Crantock, Newquay	<a href="#">Independent Free</a>	TR 8 5EW	Other	0.63
10	<a href="#">Pentire Hotel</a>	60 Pentire Avenue, Newquay	<a href="#">CHG (Coach Holidays Group)</a>	TR 7 1NU	Other	0.64
11	<a href="#">Tremont Hotel</a>	10-12 Pentire Avenue, Newquay	<a href="#">Independent Free</a>	TR 7 1PB	Other	0.65
12	<a href="#">Treago Farm Holiday Park</a>	Crantock, Newquay	<a href="#">Independent Free</a>	TR 8 5QS	Other	0.65
13	<a href="#">Bay Hotel</a>	Esplanade Road, Newquay	<a href="#">Independent Free</a>	TR 7 1PT	Other	0.68
14	<a href="#">Fistral Beach Hotel</a>	13 Esplanade Road, Newquay	<a href="#">Independent Free</a>	TR 7 1QA	Other	0.70
15	<a href="#">Bodhis Beach Cafe</a>	Esplanade Road, Newquay	<a href="#">Independent Free</a>	TR 7 1QA	Other	0.70
16	<a href="#">Surfside Hotel</a>	12 Esplanade Road, Newquay	<a href="#">Independent Free</a>	TR 7 1QA	Other	0.70
17	<a href="#">Windswept Cafe</a>	Esplanade Road, Pentire, Newquay	<a href="#">Independent Free</a>	TR 7 1QA	Cafe / Wine Bar	0.70
18	<a href="#">Esplanade Hotel</a>	9 Esplanade Road, Newquay	<a href="#">Independent Free</a>	TR 7 1PS	Other	0.71
19	<a href="#">Off Shore Hotel</a>	6 Pentire Avenue, Newquay	<a href="#">Independent Free</a>	TR 7 1PA	Other	0.71
20	<a href="#">Lewinnick Lodge</a>	Esplanade Road, Newquay	<a href="#">Independent Free</a>	TR 7 1NX	Dry Led	0.85
21	<a href="#">Bowgie Night Club</a>	West Pentire, Crantock, Newquay	<a href="#">Independent Free</a>	TR 8 5SE	Other	0.91
22	<a href="#">Goose Rock Hotel</a>	West Pentire, Crantock, Newquay	<a href="#">Independent Free</a>	TR 8 5SE	Other	0.91
23	<a href="#">Mirramar Guest House</a>	12-12a Atlantic Road, Newquay	<a href="#">Independent Free</a>	TR 7 1QJ	Other	1.01
24	<a href="#">Trethorne Hotel</a>	117 Mount Wise, Newquay	<a href="#">Independent Free</a>	TR 7 1QR	Other	1.06
25	<a href="#">Kasempa Hotel</a>	95 Tower Road, Newquay	<a href="#">Independent Free</a>	TR 7 1LZ	Other	1.07
26	<a href="#">Longbeach Hotel</a>	11 Trevoise Avenue, Newquay	<a href="#">Independent Free</a>	TR 7 1NJ	Other	1.07
27	<a href="#">Kirribili Guest House</a>	134 Mount Wise, Newquay	<a href="#">Independent Free</a>	TR 7 1QP	Other	1.09
28	<a href="#">Towerside Hotel</a>	61-63 Tower Road, Newquay	<a href="#">Independent Free</a>	TR 7 1LX	Other	1.12
29	<a href="#">Whitelands</a>	67 Tower Road, Newquay	<a href="#">Independent Free</a>	TR 7 1LX	Other	1.12
30	<a href="#">Penroyd</a>	4 St Marys Road, Newquay	<a href="#">Independent Free</a>	TR 7 1JU	Other	1.13