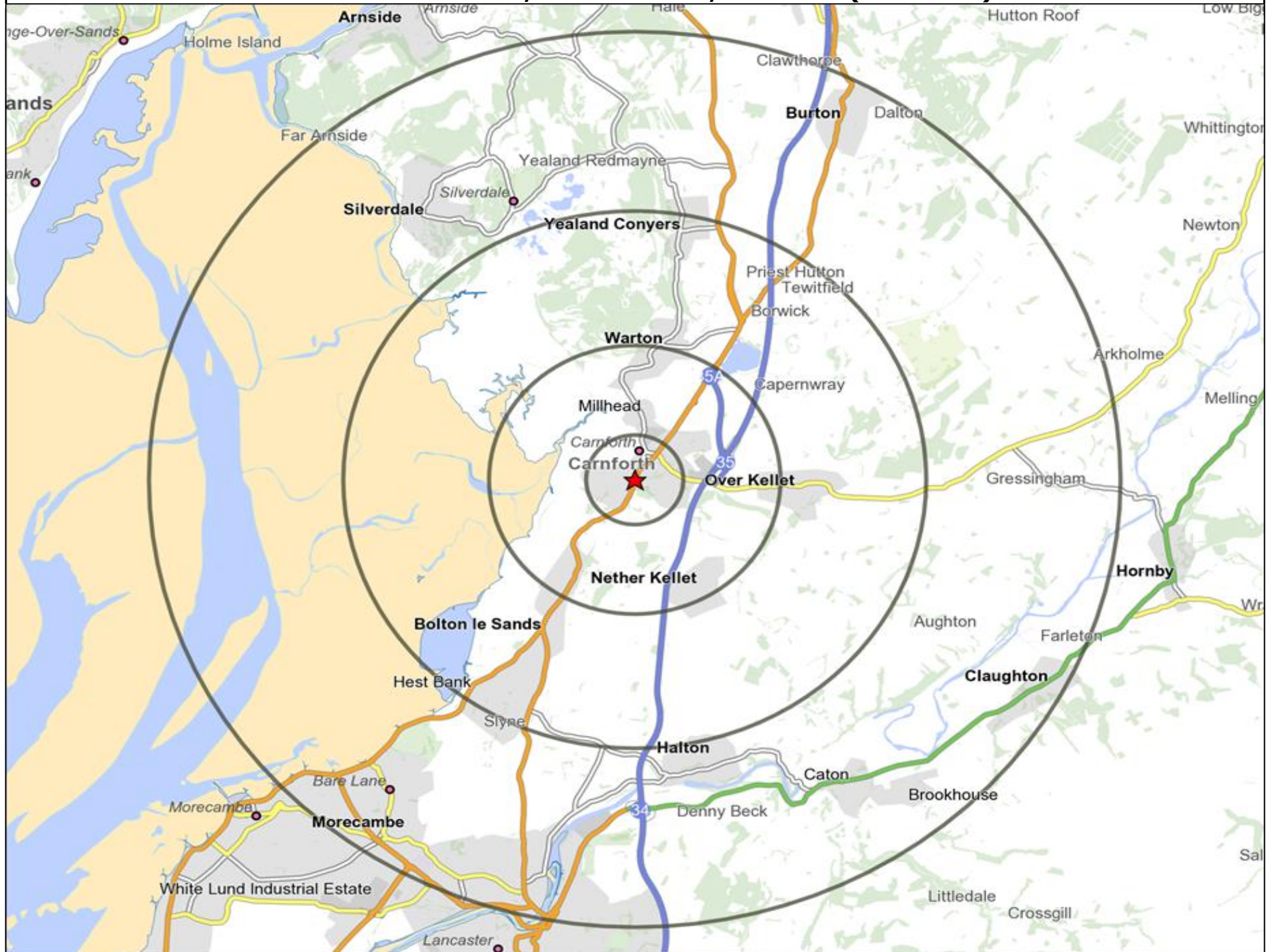




Customer Profile Report for CANAL TURN, CARNFORTH (Punch Outlet Number: 114814) LANCASTER ROAD, CARNFORTH, LA5 9EA (LA 5 9EA)



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★ Location ○ 0.5, 1.5, 3 & 5 Mile Distance

Age Data Table

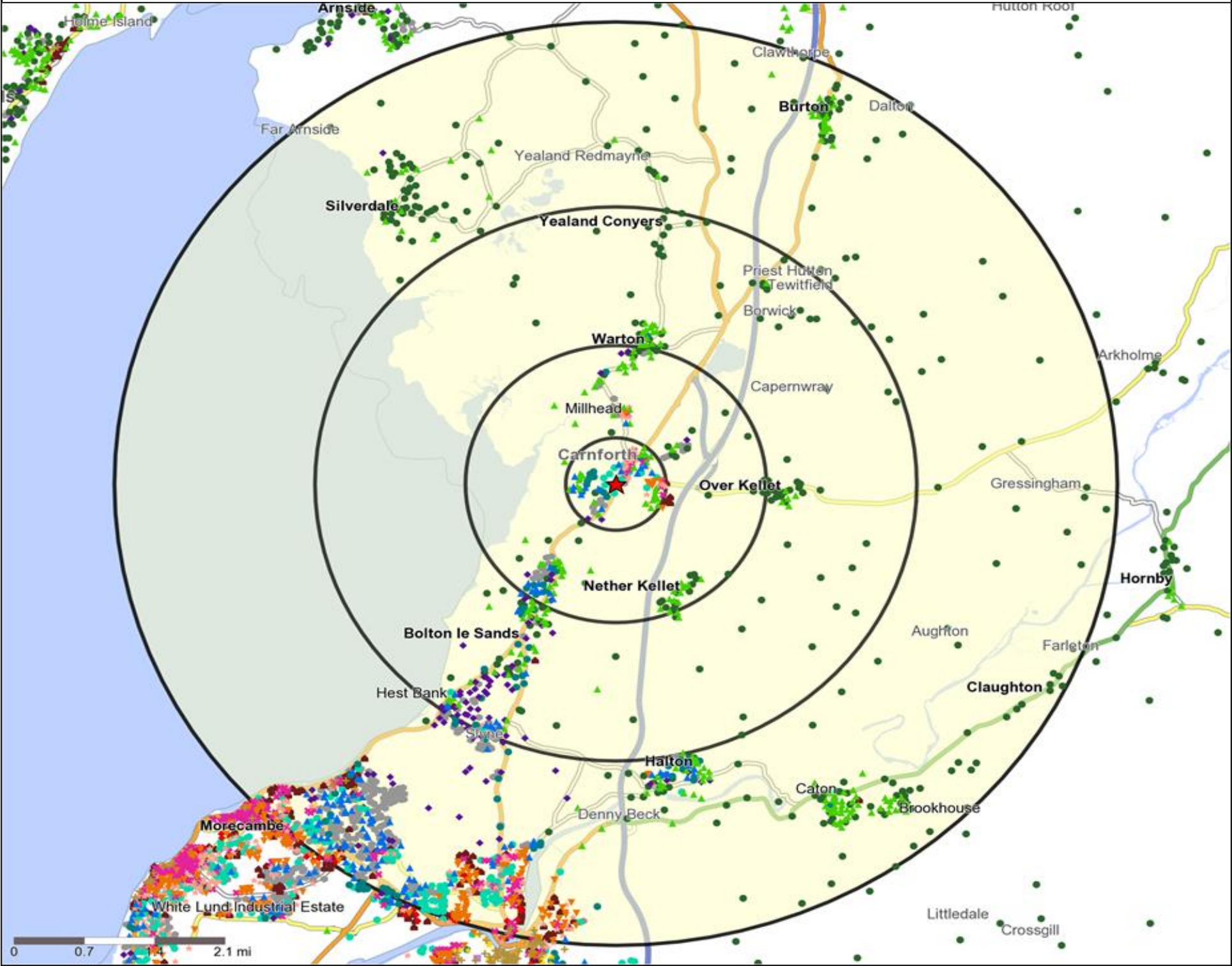
	Count:					Index:				
	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime
0-15	952	1,670	2,531	9,590	8,772	109	94	86	91	84
16-17	147	226	357	1,304	1,218	135	103	99	100	94
18-24	323	529	778	3,356	4,096	76	62	55	66	81
25-34	574	912	1,186	5,265	5,179	90	71	56	69	68
35-44	554	1,091	1,762	6,012	5,783	93	91	89	85	82
45-54	717	1,420	2,457	8,257	8,197	108	106	111	104	104
55-64	576	1,329	2,317	7,429	7,485	109	125	131	118	119
65+	829	2,240	4,202	14,641	14,921	99	132	150	146	149
Population estimate 2015	4,672	9,417	15,590	55,854	55,651	100	100	100	100	100

Ethnicity - Census 2011

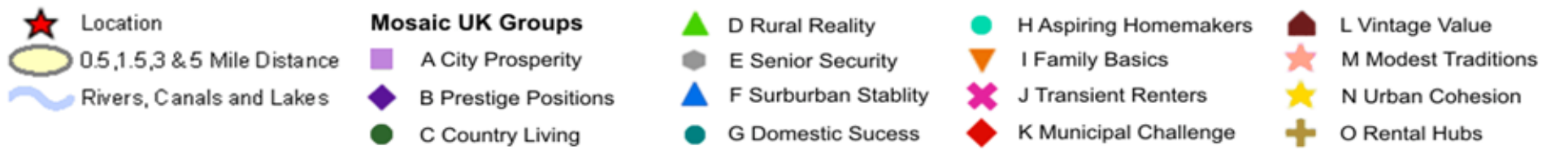
	Count:					%:				
	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime
White	4,568	9,328	15,402	54,060	53,840	97%	98%	98%	98%	98%
Mixed / Multiple Ethnic Groups	17	41	80	408	437	0%	0%	1%	1%	1%
Asian / Asian British	57	71	119	424	489	1%	1%	1%	1%	1%
Black / African / Caribbean / Black British	38	44	44	116	128	1%	0%	0%	0%	0%
Other Ethnic Group	6	12	19	152	141	0%	0%	0%	0%	0%
All People (Ethnic Group)	4,686	9,496	15,664	55,160	55,035	100	100	100	100	100



Mosaic UK Map and Data: CANAL TURN, CARNFORTH (114814)



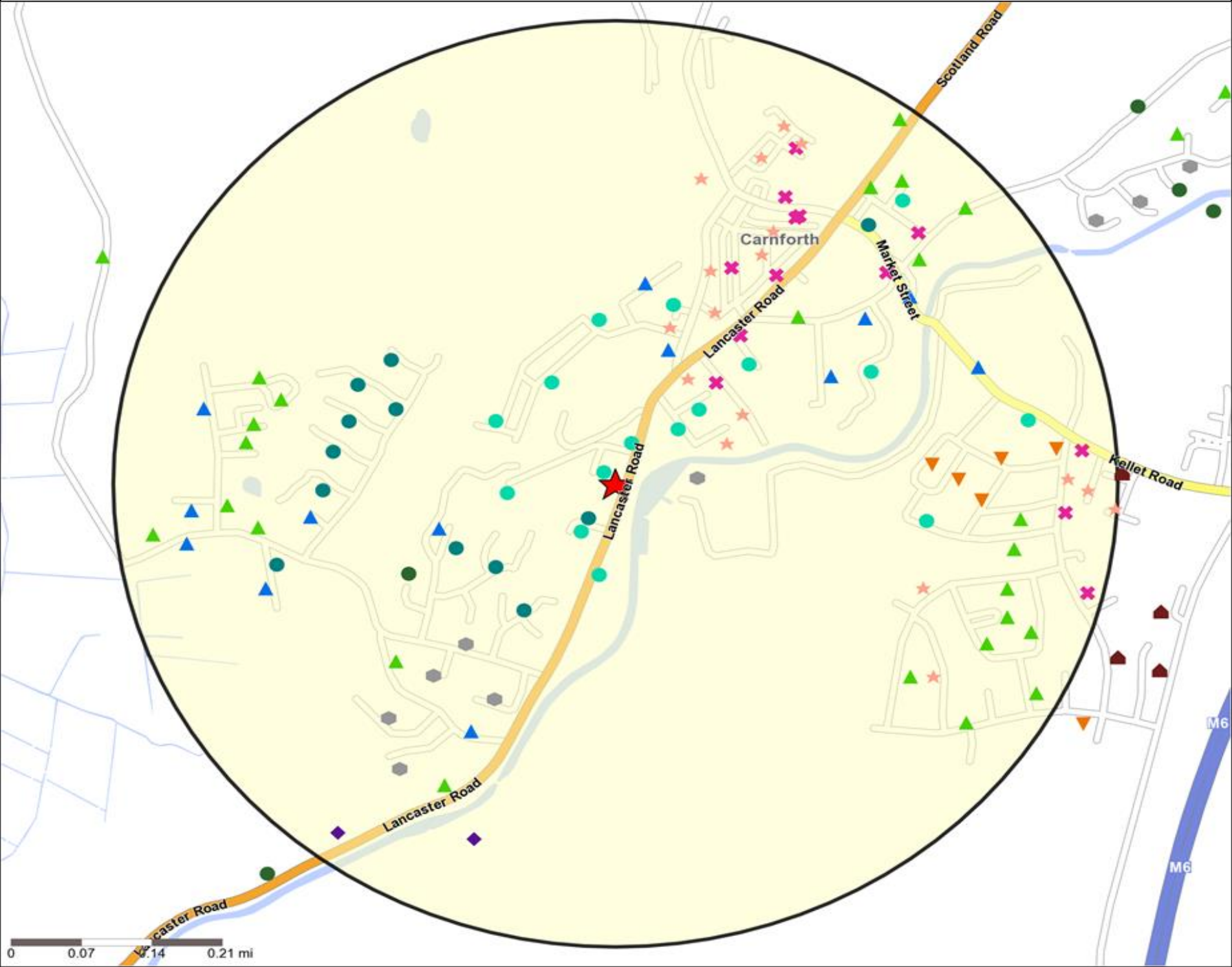
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Mosaic UK Data Table (Residential)	Count:					Index:				
	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime	0 - 0.5	0 - 1.5	0 - 3.0	0 - 5.0	15 Min Drivetime
A City Prosperity (18+)	0	0	0	0	0	0	0	0	0	0
B Prestige Positions (18+)	10	150	1,035	1,936	1,929	4	27	112	59	59
C Country Living (18+)	62	748	2,196	5,803	8,063	25	143	250	187	257
D Rural Reality (18+)	780	2,069	3,543	6,386	8,476	315	397	404	206	271
E Senior Security (18+)	171	892	1,341	6,531	5,987	59	146	130	179	163
F Suburban Stability (18+)	561	872	1,093	4,368	3,470	257	190	141	160	126
G Domestic Success (18+)	429	761	1,332	2,307	2,233	143	120	125	61	59
H Aspiring Homemakers (18+)	555	557	611	4,454	2,823	171	81	53	109	69
I Family Basics (18+)	193	248	248	3,708	2,306	75	46	27	115	71
J Transient Renters (18+)	324	501	501	2,632	2,672	157	115	69	102	103
K Municipal Challenge (18+)	0	0	0	340	209	0	0	0	13	8
L Vintage Value (18+)	62	130	155	3,466	3,042	28	27	19	123	107
M Modest Traditions (18+)	426	589	602	2,394	1,826	251	165	100	112	85
N Urban Cohesion (18+)	0	0	0	0	337	0	0	0	0	14
O Rental Hubs (18+)	0	0	0	443	1,728	0	0	0	13	50
Adults 18+ estimate 2015	3,573	7,517	12,657	44,768	45,101	100	100	100	100	100



Mosaic UK Map and Data: CANAL TURN, CARNFORTH (114814)



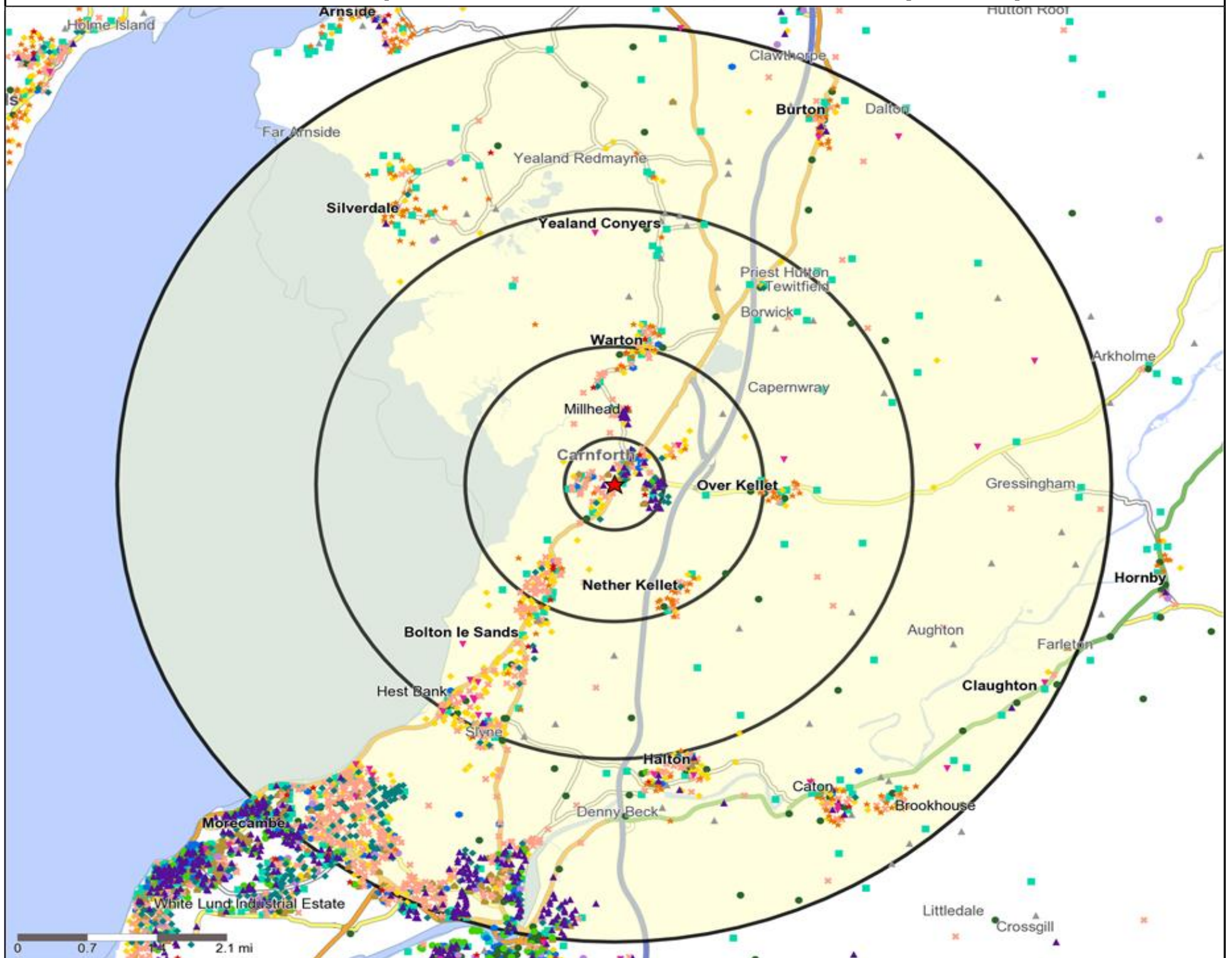
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Location	Mosaic UK Groups	D Rural Reality	H Aspiring Homemakers	L Vintage Value
0.5,1.5,3 & 5 Mile Distance	A City Prosperity	E Senior Security	I Family Basics	M Modest Traditions
Rivers, Canals and Lakes	B Prestige Positions	F Suburban Stability	J Transient Renters	N Urban Cohesion
	C Country Living	G Domestic Success	K Municipal Challenge	O Rental Hubs

Mosaic UK Data Table (Residential)	Count:	Index:
	0 - 0.5 Miles	0 - 0.5 Miles
A City Prosperity (18+)	0	0
B Prestige Positions (18+)	10	4
C Country Living (18+)	62	25
D Rural Reality (18+)	780	315
E Senior Security (18+)	171	59
F Suburban Stability (18+)	561	257
G Domestic Success (18+)	429	143
H Aspiring Homemakers (18+)	555	171
I Family Basics (18+)	193	75
J Transient Renters (18+)	324	157
K Municipal Challenge (18+)	0	0
L Vintage Value (18+)	62	28
M Modest Traditions (18+)	426	251
N Urban Cohesion (18+)	0	0
O Rental Hubs (18+)	0	0
Adults 18+ estimate 2015	3,573	100



Occasions Map and Data: CANAL TURN, CARNFORTH (114814)



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★ Location	Occasions Types	▲ 04 Weekend Millionaires	● 08 Student Social	★ 12 Midweek Meal Deal
○ 0.5, 1.5, 3 & 5 Mile Distance	■ 01 Mine's a Pint	● 05 Out On The Town	▼ 09 Leisurely Lunch	◆ 13 Date Night
~ Rivers, Canals and Lakes	◆ 02 Early Doors	▲ 06 Business and Pleasure	✕ 10 Wining and Dining	★ 14 Birthday Treat
	● 03 Everyday is Friday	● 07 Sporting Pints	▲ 11 Household Outing	✕ 15 Pre Show Meal

Occasions Data Table

	Count:					Index:				
	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime	0 - 0.5	0 - 1.5	0 - 3.0	0 - 5.0	15 Min Drivetime
01 Mine's a Pint	235	509	872	3,455	3,413	83	95	100	103	107
02 Early Doors	277	553	863	3,542	3,332	117	124	118	126	124
03 Everyday is Friday	242	430	649	2,408	2,308	120	113	104	100	101
04 Weekend Millionaires	324	488	640	3,394	2,840	111	89	71	98	86
05 Out On The Town	259	417	609	3,017	2,645	92	79	70	90	83
06 Business and Pleasure	89	156	277	1,073	1,104	61	57	62	62	67
07 Sporting Pints	212	297	384	2,196	1,899	68	51	40	60	54
08 Student Social	127	242	448	1,354	1,652	97	98	111	87	111
09 Leisurely Lunch	264	556	993	3,451	3,429	96	107	117	105	110
10 Wining and Dining	331	684	1,215	4,089	3,917	105	116	126	109	110
11 Household Outing	337	496	671	3,015	2,521	135	106	88	102	90
12 Midweek Meal Deal	152	365	608	2,441	2,399	109	138	141	147	152
13 Date Night	226	559	1,099	3,188	3,292	101	133	160	120	131
14 Birthday Treat	240	503	874	2,681	2,618	108	120	127	101	104
15 Pre Show Meal	72	123	221	919	871	94	85	94	101	100
Number of Occasions	3,387	6,378	10,423	40,223	38,240	100	100	100	100	100

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Competition Map and Data: CANAL TURN, CARNFORTH (114814)

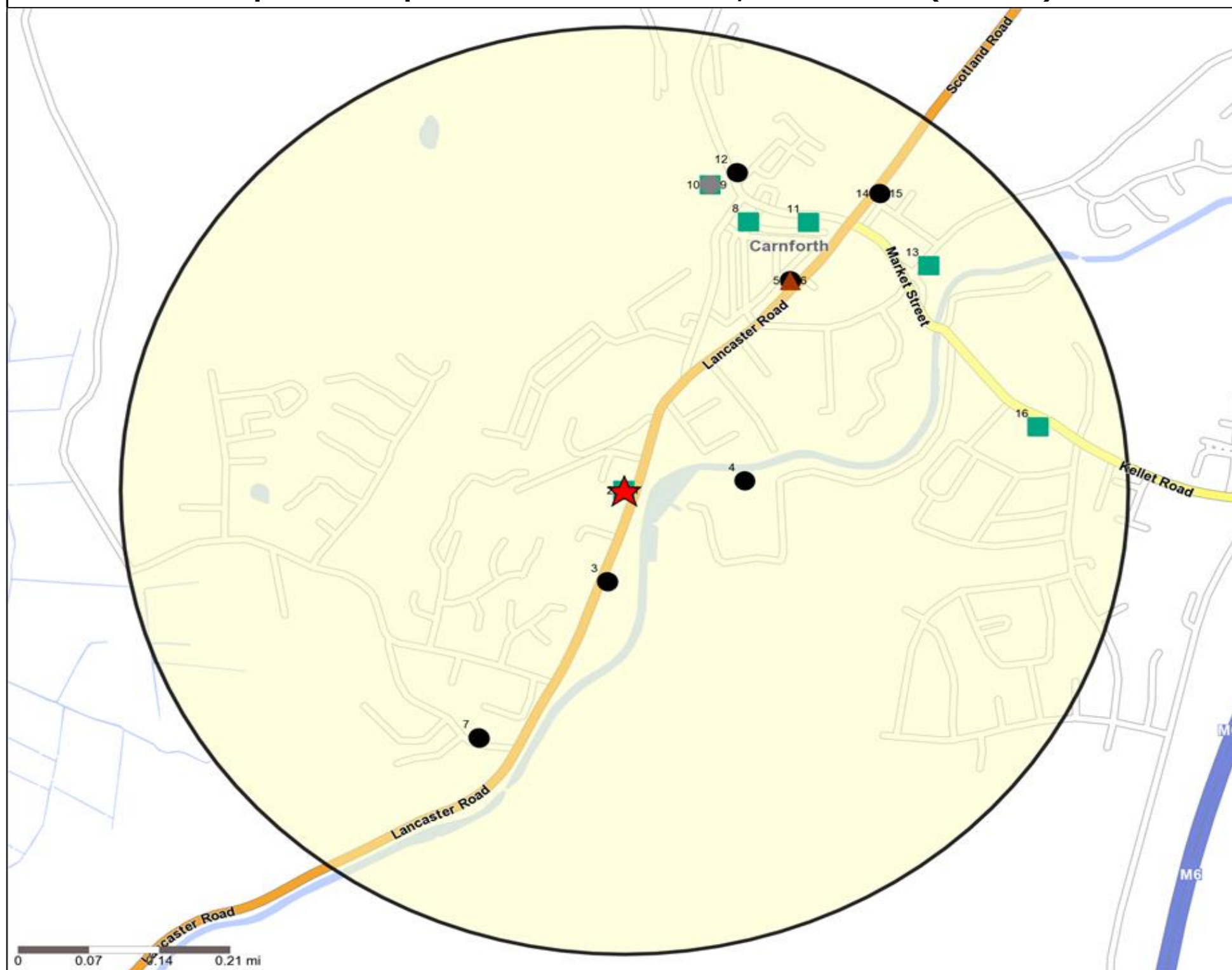


Competition Type Summary Table

Reporting Category	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles
Café / Wine Bar	1	2	2	3
Circuit Bar	1	1	1	1
Community Local	6	11	14	24
Dry Led	0	0	3	7
Branded Food Pub	0	0	0	3
Rural	0	0	1	1
Other	8	13	23	60
Total	16	27	44	99



Competition Map and Data: CANAL TURN, CARNFORTH (114814)



Numbers on competition points relate to the distance ranking in the competition table on page 7. Copyright Experian Ltd, HERE 2015. Ordnance Survey © Crown copyright 2015

- Location
- Branded Food
- Dry Led
- Café / Wine Bar
- Other
- Circuit Bar
- Rural Character
- 0.5, 1.5, 3 & 5 Mile Distance
- Community Local
- Rivers, Canals and Lakes

Competition Type Summary Table

Reporting Category	0 - 0.5 Miles
Café / Wine Bar	1
Circuit Bar	1
Community Local	6
Dry Led	0
Branded Food Pub	0
Rural	0
Other	8
Total	16



Local Competition: CANAL TURN, CARNFORTH (114814)

List of Pubs (sorted by distance from Punch outlet) - Top 30 by Distance

Rank	Pub name	Address	Owner	Postcode	Category	Distance (Miles)
N/A	CANAL TURN, CARNFORTH	LANCASTER ROAD, CARNFORTH, LA5 9EA	Punch Taverns	LA 5 9EA	Punch Taverns	0.00
1	Canal Turn	Lancaster Road, Carnforth	Punch Pub Company	LA 5 9EA	Community Local	0.00
2	Carnforth Cricket Club	Lancaster Road, Carnforth	Independent Free	LA 5 9EA	Other	0.00
3	Carnforth Working Mens Club & Institute	152 Lancaster Road, Carnforth	Independent Free	LA 5 9EE	Other	0.10
4	Carnforth Rangers Social Club	Lundsfield, Carnforth	Independent Free	LA 5 9NB	Other	0.12
5	County Hotel	Lancaster Road, Carnforth	Mitchells	LA 5 9LD	Other	0.28
6	Carnforth Hotel	Lancaster Road, Carnforth	Punch Pub Company	LA 5 9LD	Circuit Bar	0.28
7	Cocked Hat	Crag Bank Road, Carnforth	Independent Free	LA 5 9EG	Other	0.30
8	Royal Station Hotel	Market Street, Carnforth	Mitchells	LA 5 9BT	Community Local	0.32
9	Snug Micropub	Carnforth	Independent Free	LA 5 9TR	Community Local	0.34
10	Refreshment Room	Warton Road, Carnforth	Independent Free	LA 5 9TR	Cafe / Wine Bar	0.34
11	Queens Hotel	34-36 Market Street, Carnforth	Punch Pub Company	LA 5 9JX	Community Local	0.34
12	Carnforth & District Conservative Club	42095 Warton Road, Carnforth	Independent Free	LA 5 9BS	Other	0.36
13	Shovel	68 North Road, Carnforth	Admiral Taverns Ltd	LA 5 9NA	Community Local	0.39
14	Carnforth & District Ex-Servicemens Club	16 Scotland Road, Carnforth	Independent Free	LA 5 9JY	Other	0.41
15	China Essence	2 Scotland Road, Carnforth	Independent Free	LA 5 9JY	Other	0.41
16	Cross Keys	77 Kellet Road, Carnforth	Mitchells	LA 5 9LR	Community Local	0.42
17	Carnforth Lmrca	Warton Road, Carnforth	Independent Free	LA 5 9EU	Other	0.53
18	Nibs	9 West View, Millhead, Carnforth	Punch Pub Company	LA 5 9HN	Community Local	0.80
19	Bay View Holiday Park	Main Road, Bolton Le Sands, Carnforth	Independent Free	LA 5 8ES	Other	1.09
20	Truckhaven	Scotland Road, Carnforth	Independent Free	LA 5 9RQ	Cafe / Wine Bar	1.14
21	Royal Hotel	27 Main Road, Bolton Le Sands, Carnforth	Mitchells	LA 5 8DQ	Community Local	1.23
22	Malt Shovel	66 Main Street, Warton, Carnforth	Punch Pub Company	LA 5 9PG	Community Local	1.32
23	Limeburners Arms	32 Main Road, Nether Kellet, Carnforth	Independent Free	LA 6 1EP	Community Local	1.33
24	Netherkellet Village Hall	Main Road, Nether Kellet, Carnforth	Independent Free	LA 6 1EP	Other	1.33
25	Morganna Rest-Pine Lake Resort	Pinelake Resort, Dock Acres, Carnforth	Independent Free	LA 6 1JZ	Other	1.41
26	Lodge Of Pine Lake	Pine Lake Resort, Dock Acres, Carnforth	Independent Free	LA 6 1JZ	Other	1.41
27	George Washington	Main Street, Warton, Carnforth	Mitchells	LA 5 9PJ	Community Local	1.45
28	Eagles Head Inn	Over Kellett, Over Kellet, Carnforth	Mitchells	LA 6 1DL	Community Local	1.52
29	Bolton Le Sands Cricket Club	Bye Pass Road, Bolton Le Sands, Carnforth	Independent Free	LA 5 8JA	Other	1.52
30	Far Pavilion Restaurant	25 Bye Pass Road, Bolton Le Sands, Carnforth	Independent Free	LA 5 8JA	Other	1.52