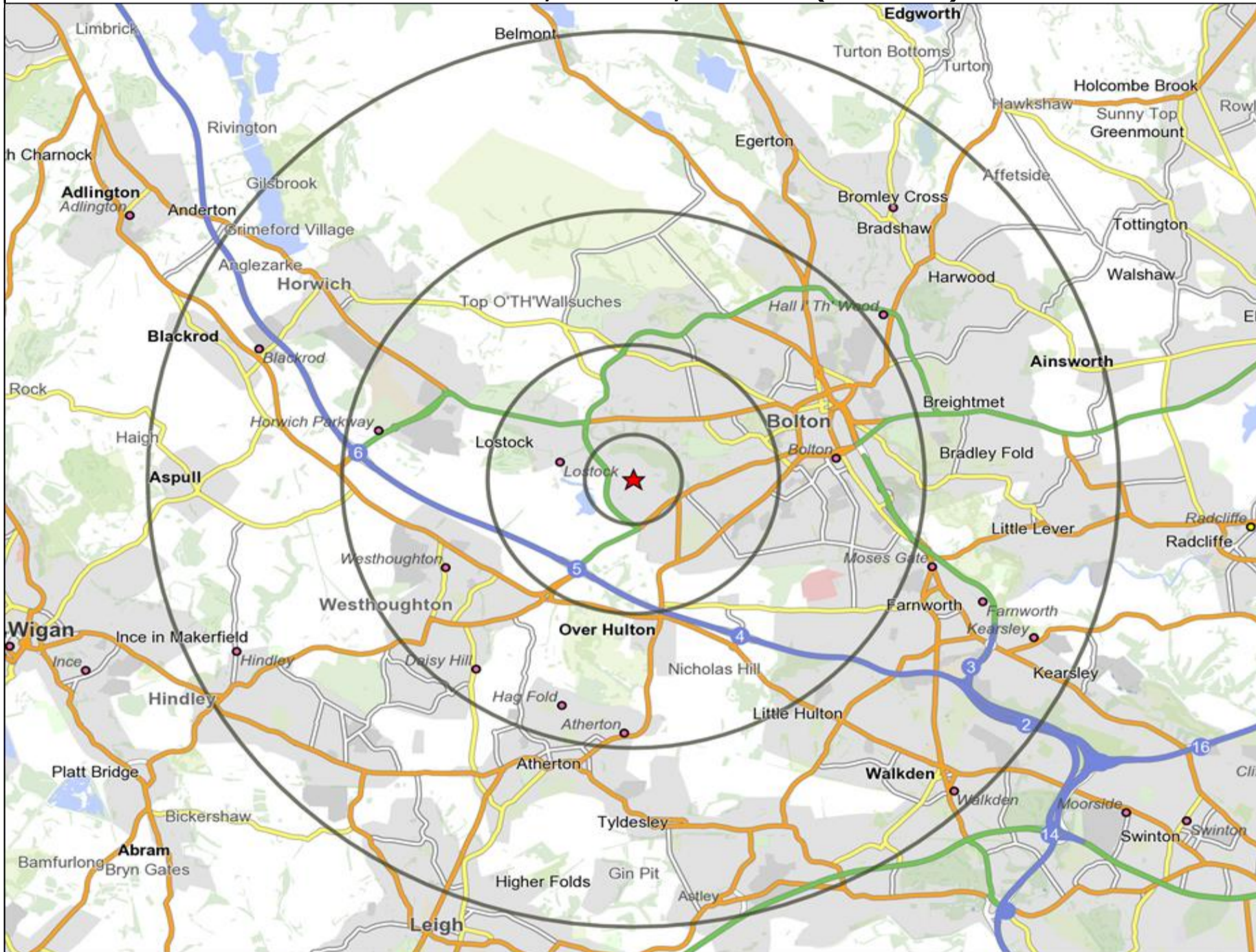




Customer Profile Report for BEAUMONT ARMS, LADYBRIDGE EAST (Punch Outlet Number: 2024 ARMADALE ROAD, BOLTON, BL3 4XB (BL 3 4XB))



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★ Location ○ 0.5, 1.5, 3 & 5 Mile Distance

Age Data Table

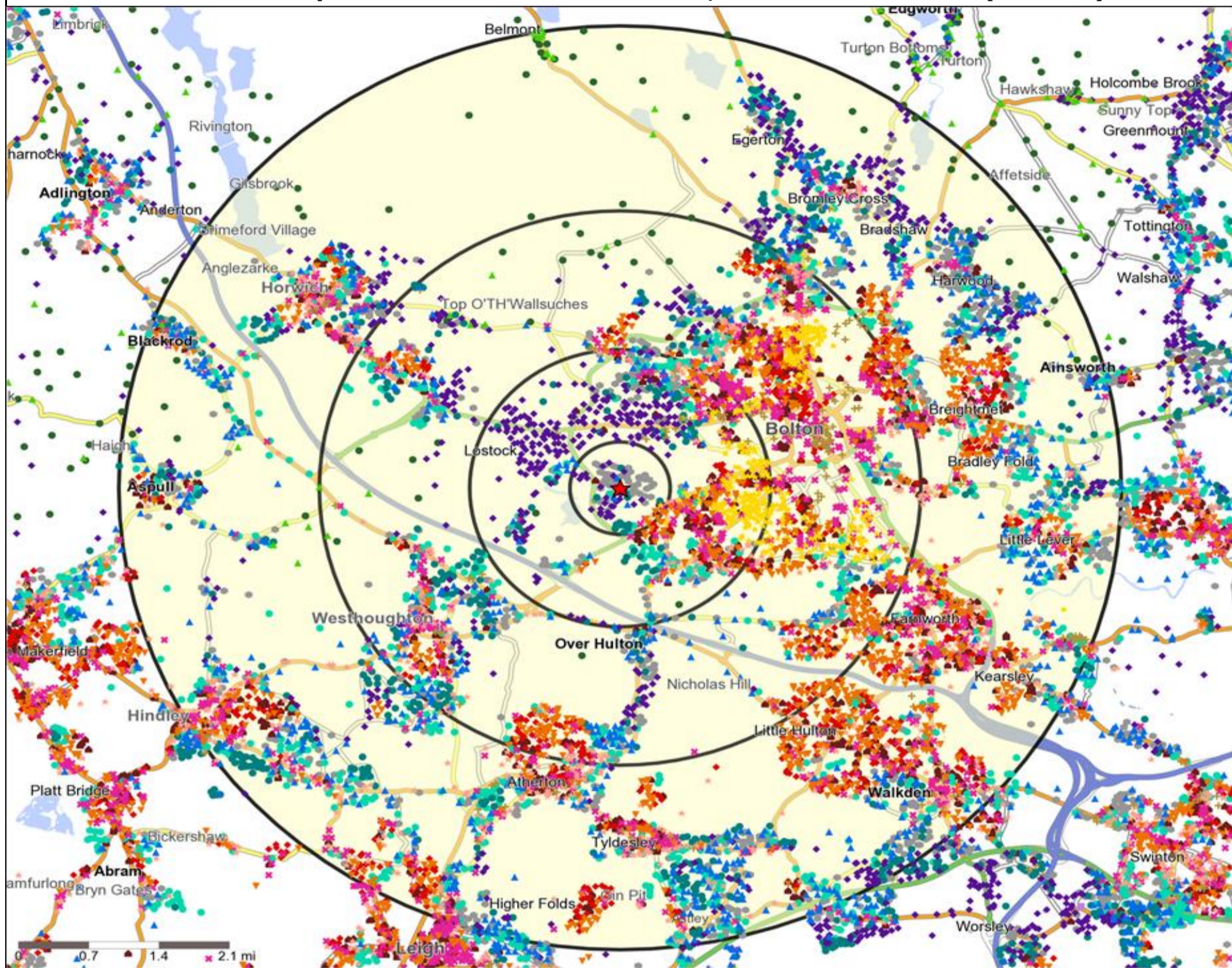
	Count:					Index:				
	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime
0-15	736	12,064	37,939	83,686	57,037	90	119	116	109	114
16-17	86	1,508	4,680	10,458	6,903	85	120	116	110	111
18-24	287	4,736	16,292	34,965	24,231	72	97	103	95	100
25-34	427	7,438	24,866	54,508	37,779	71	100	104	98	103
35-44	509	6,645	21,635	51,022	33,637	92	97	98	98	99
45-54	579	7,500	23,865	59,109	37,423	93	98	97	102	99
55-64	586	5,362	17,570	45,140	27,731	118	87	89	98	92
65+	1,165	8,946	27,280	69,502	42,966	148	92	87	94	89
Population estimate 2015	4,375	54,199	174,127	408,390	267,707	100	100	100	100	100

Ethnicity - Census 2011

	Count:					%:				
	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime
White	2,997	34,803	125,471	344,239	211,259	70%	65%	74%	86%	81%
Mixed / Multiple Ethnic Groups	51	1,149	3,399	6,295	4,636	1%	2%	2%	2%	2%
Asian / Asian British	1,178	15,506	35,352	40,338	37,848	27%	29%	21%	10%	15%
Black / African / Caribbean / Black British	33	1,502	3,936	5,818	4,783	1%	3%	2%	1%	2%
Other Ethnic Group	31	720	1,679	2,394	2,039	1%	1%	1%	1%	1%
All People (Ethnic Group)	4,290	53,680	169,837	399,084	260,565	100	100	100	100	100



Mosaic UK Map and Data: BEAUMONT ARMS, LADYBRIDGE EAST (202411)



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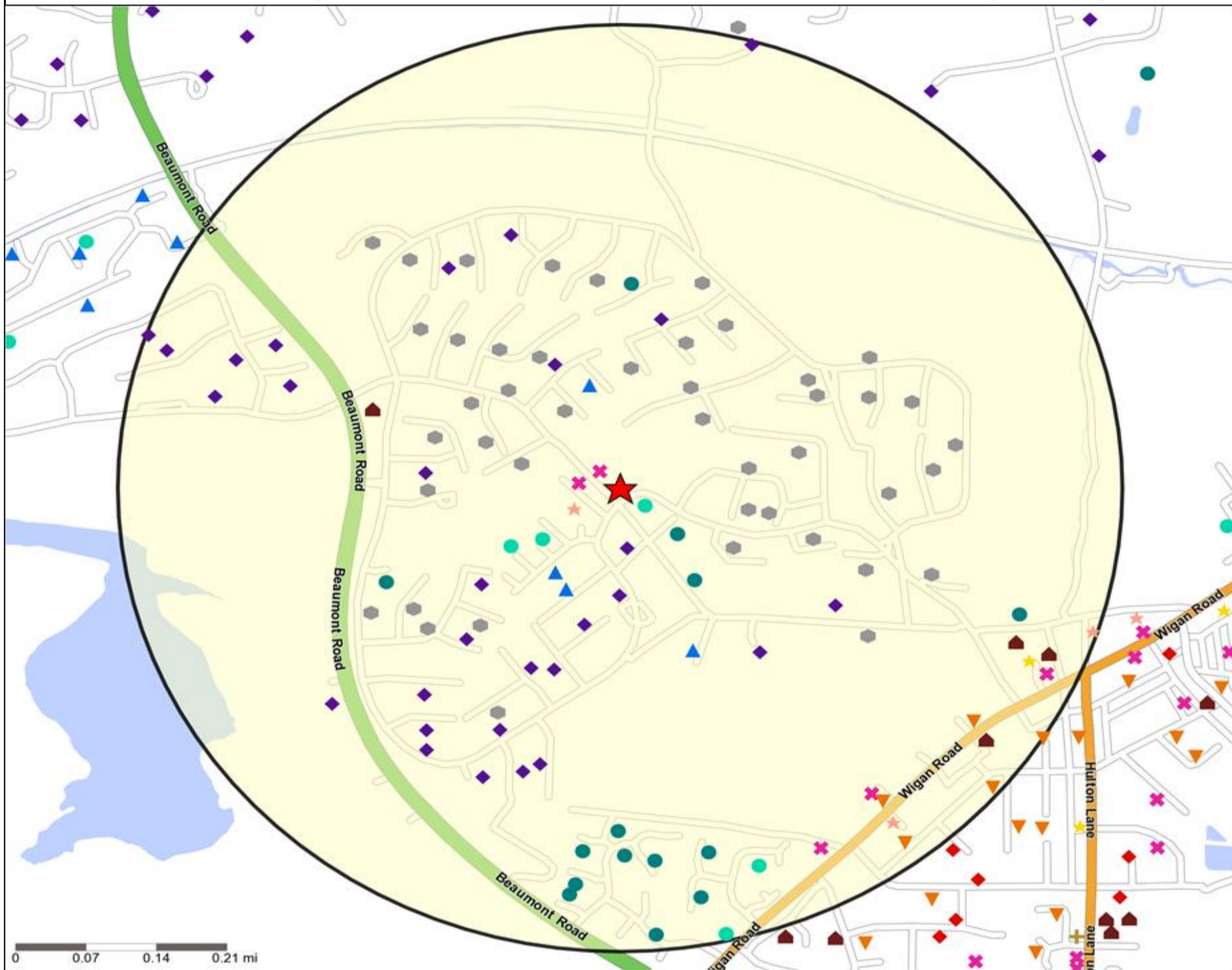


Mosaic UK Data Table (Residential)

	Count:					Index:				
	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime	0 - 0.5	0 - 1.5	0 - 3.0	0 - 5.0	15 Min Drivetime
A City Prosperity (18+)	0	55	55	55	64	0	3	1	0	1
B Prestige Positions (18+)	802	5,065	8,811	18,004	10,708	310	171	93	79	72
C Country Living (18+)	0	28	180	710	382	0	1	2	3	3
D Rural Reality (18+)	0	0	90	560	260	0	0	1	3	2
E Senior Security (18+)	1,370	4,079	10,302	30,715	15,967	474	123	97	121	97
F Suburban Stability (18+)	145	1,349	6,759	28,443	12,366	67	54	85	149	100
G Domestic Success (18+)	444	2,315	7,072	20,048	10,827	149	68	64	76	64
H Aspiring Homemakers (18+)	234	3,596	11,848	36,127	21,157	72	97	100	127	115
I Family Basics (18+)	212	3,382	16,689	41,180	29,734	83	115	177	182	203
J Transient Renters (18+)	130	4,602	15,485	32,064	23,689	63	196	205	177	202
K Municipal Challenge (18+)	4	1,496	10,066	23,132	15,304	2	63	131	126	128
L Vintage Value (18+)	101	4,440	12,896	29,294	20,726	45	174	157	149	162
M Modest Traditions (18+)	107	2,066	9,880	28,674	19,134	63	107	159	193	199
N Urban Cohesion (18+)	3	7,468	17,362	17,811	17,561	2	351	254	109	166
O Rental Hubs (18+)	0	685	3,077	6,378	4,850	0	22	31	26	31
Adults 18+ estimate 2015	3,552	40,626	130,572	313,195	202,729	100	100	100	100	100



Mosaic UK Map and Data: BEAUMONT ARMS, LADYBRIDGE EAST (202411)



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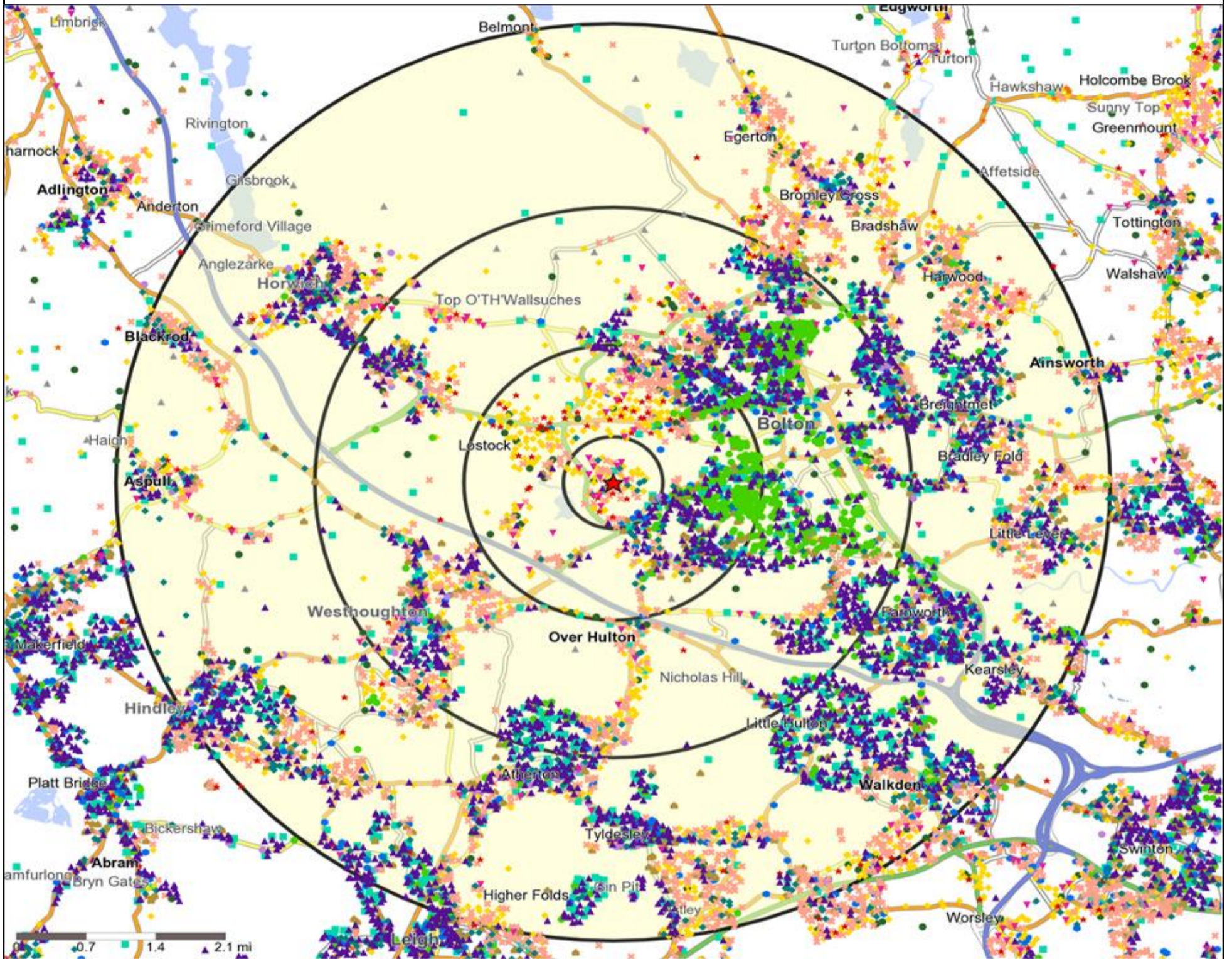
- ★ Location
- 0.5, 1.5, 3 & 5 Mile Distance
- ~ Rivers, Canals and Lakes
- Mosaic UK Groups**
- A City Prosperity
- ◆ B Prestige Positions
- C Country Living
- ▲ D Rural Reality
- E Senior Security
- ▲ F Suburban Stability
- G Domestic Success
- H Aspiring Homemakers
- ▲ I Family Basics
- × J Transient Renters
- ◆ K Municipal Challenge
- L Vintage Value
- ★ M Modest Traditions
- ★ N Urban Cohesion
- ✚ O Rental Hubs

Mosaic UK Data Table (Residential)

	Count:	Index:
	0 - 0.5 Miles	0 - 0.5 Miles
A City Prosperity (18+)	0	0
B Prestige Positions (18+)	802	310
C Country Living (18+)	0	0
D Rural Reality (18+)	0	0
E Senior Security (18+)	1,370	474
F Suburban Stability (18+)	145	67
G Domestic Success (18+)	444	149
H Aspiring Homemakers (18+)	234	72
I Family Basics (18+)	212	83
J Transient Renters (18+)	130	63
K Municipal Challenge (18+)	4	2
L Vintage Value (18+)	101	45
M Modest Traditions (18+)	107	63
N Urban Cohesion (18+)	3	2
O Rental Hubs (18+)	0	0
Adults 18+ estimate 2015	3,552	100



Occasions Map and Data: BEAUMONT ARMS, LADYBRIDGE EAST (202411)



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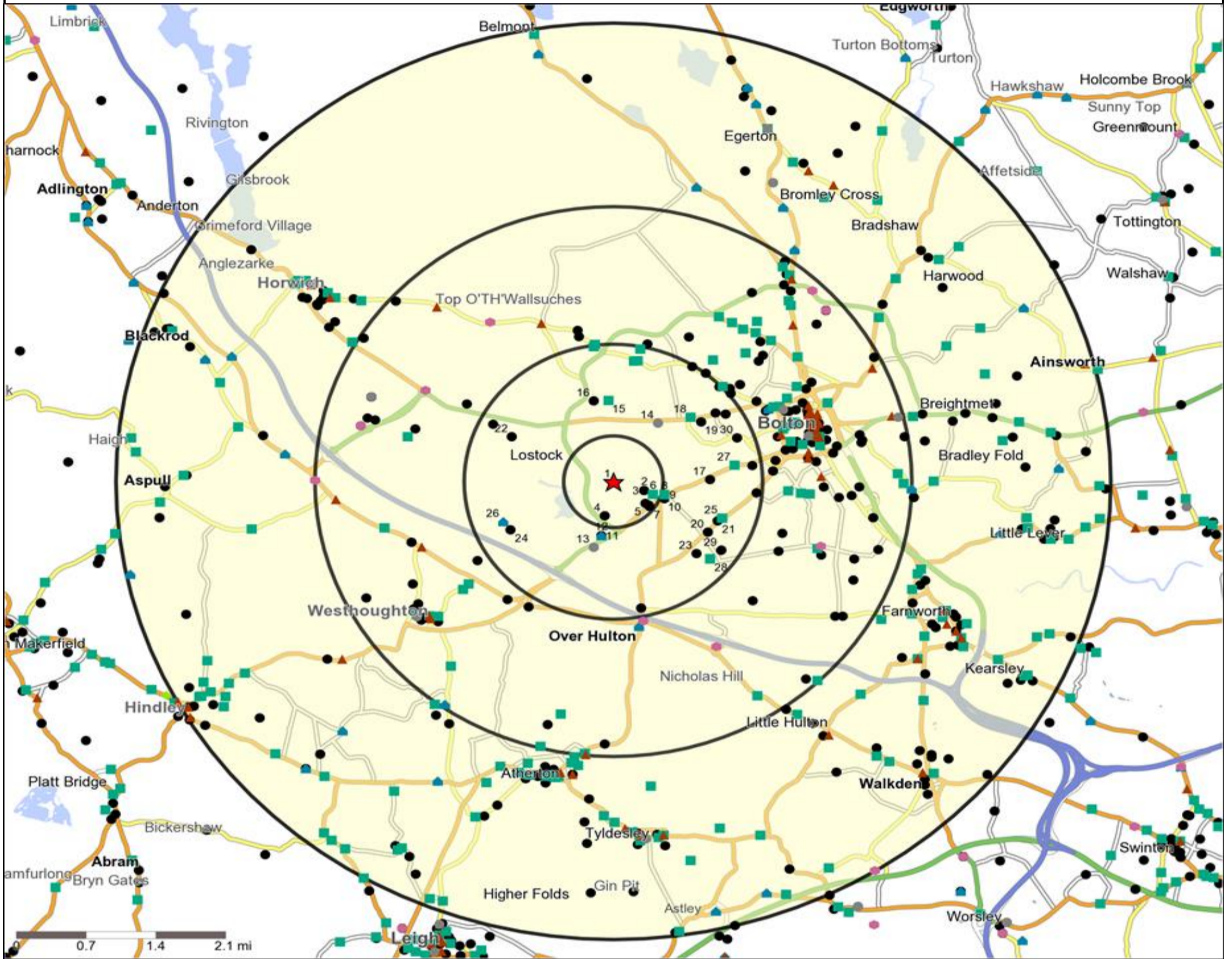
- ★ Location
- 0.5, 1.5, 3 & 5 Mile Distance
- ~ Rivers, Canals and Lakes
- Occasions Types
- 01 Mine's a Pint
- ◆ 02 Early Doors
- 03 Everyday is Friday
- ▲ 04 Weekend Millionaires
- 05 Out On The Town
- ▲ 06 Business and Pleasure
- 07 Sporting Pints
- 08 Student Social
- ▲ 09 Leisurely Lunch
- ▲ 10 Wining and Dining
- ▲ 11 Household Outing
- ★ 12 Midweek Meal Deal
- ◆ 13 Date Night
- ★ 14 Birthday Treat
- + 15 Pre Show Meal

Occasions Data Table

	Count:					Index:				
	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime	0 - 0.5	0 - 1.5	0 - 3.0	0 - 5.0	15 Min Drivetime
01 Mine's a Pint	189	3,115	11,395	26,801	18,179	83	96	107	107	110
02 Early Doors	195	2,619	9,385	24,239	15,607	102	97	106	115	112
03 Everyday is Friday	144	1,820	6,925	18,194	11,672	89	79	91	102	99
04 Weekend Millionaires	159	3,490	14,036	34,424	23,358	68	105	128	133	137
05 Out On The Town	230	3,133	11,264	27,068	18,112	102	98	107	109	110
06 Business and Pleasure	77	1,504	4,314	8,638	6,091	66	91	79	67	72
07 Sporting Pints	125	4,488	13,998	26,466	19,720	50	127	120	96	109
08 Student Social	114	925	2,627	6,489	3,915	108	62	53	56	51
09 Leisurely Lunch	274	3,427	10,273	23,149	15,318	123	109	99	95	95
10 Wining and Dining	348	3,425	9,905	24,414	15,056	138	96	84	88	82
11 Household Outing	184	3,639	11,578	26,632	17,975	92	128	124	121	123
12 Midweek Meal Deal	60	1,830	6,631	15,040	10,338	53	115	126	121	126
13 Date Night	316	2,016	5,419	15,403	8,660	177	79	65	78	66
14 Birthday Treat	240	2,462	7,055	17,397	10,878	134	97	84	88	83
15 Pre Show Meal	64	689	2,036	5,296	3,267	104	79	71	78	73
Number of Occasions	2,719	38,582	126,841	299,650	198,146	100	100	100	100	100



Competition Map and Data: BEAUMONT ARMS, LADYBRIDGE EAST (202411)



Numbers on competition points relate to the distance ranking in the competition table on page 7. Copyright Experian Ltd, HERE 2015. Ordnance Survey © Crown copyright 2015

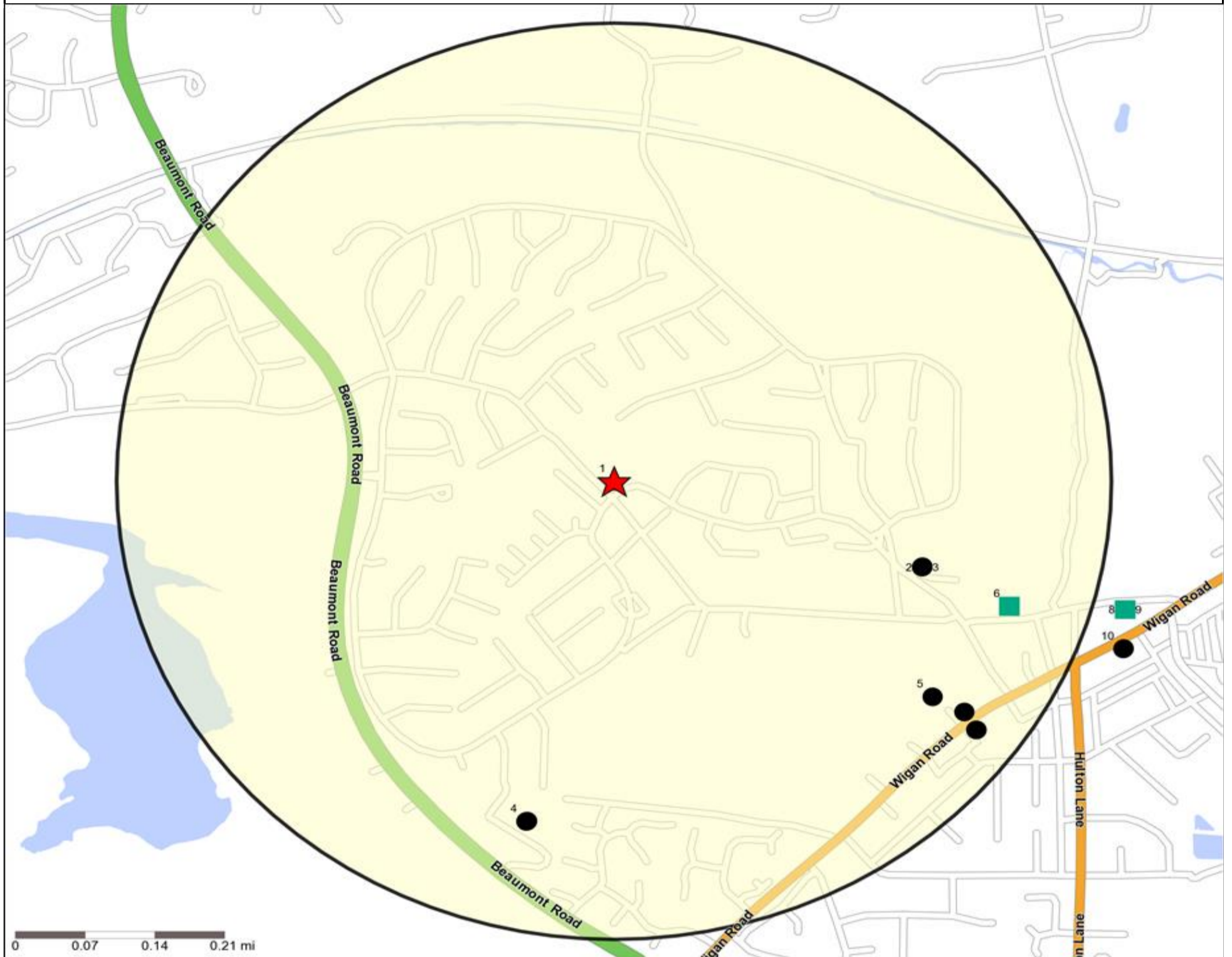
- Location
- Branded Food
- Dry Led
- Cafe / Wine Bar
- Other
- Circuit Bar
- Rural Character
- Community Local
- 0.5, 1.5, 3 & 5 Mile Distance
- Rivers, Canals and Lakes

Competition Type Summary Table











Reporting Category	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles
Café / Wine Bar	0	2	8	14
Circuit Bar	1	1	37	58
Community Local	1	12	60	175
Dry Led	0	2	5	25
Branded Food Pub	0	0	9	12
Rural	0	0	0	1
Other	5	26	150	307
Total	7	43	269	592



Competition Map and Data: BEAUMONT ARMS, LADYBRIDGE EAST (202411)



Numbers on competition points relate to the distance ranking in the competition table on page 7. Copyright Experian Ltd, HERE 2015. Ordnance Survey © Crown copyright 2015

-  Location
-  Branded Food
-  Dry Led
-  Café / Wine Bar
-  Other
-  0.5, 1.5, 3 & 5 Mile Distance
-  Circuit Bar
-  Rural Character
-  Rivers, Canals and Lakes
-  Community Local

Competition Type Summary Table

Reporting Category	0 - 0.5 Miles
Café / Wine Bar	0
Circuit Bar	1
Community Local	1
Dry Led	0
Branded Food Pub	0
Rural	0
Other	5
Total	7



Local Competition: BEAUMONT ARMS, LADYBRIDGE EAST (202411)

List of Pubs (sorted by distance from Punch outlet) - Top 30 by Distance

Rank	Pub name	Address	Owner	Postcode	Category	Distance (Miles)
N/A	BEAUMONT ARMS, LADYBRIDGE EAST	ARMADALE ROAD, BOLTON, BL3 4XB	Punch Taverns	BL 3 4XB	Punch Taverns	0.00
1	Beaumont Arms	Armadale Road, Ladybridge, Bolton	Punch Pub Company	BL 3 4XB	Circuit Bar	0.00
2	Deane Golf Club	Broadford Road, Deane, Bolton	Independent Free	BL 3 4NS	Other	0.32
3	Lagan Indian Restaurant	2 Broadford Road, Ladybridge, Bolton	Independent Free	BL 3 4NS	Other	0.32
4	Britannia Hotel	Beaumont Road, Bolton	Britannia Hotels	BL 3 4TA	Other	0.38
5	Deane Conservative Club	Raven Road, Deane, Bolton	Independent Free	BL 3 4QL	Other	0.40
6	Kings Head	52-54 Junction Road, Deane, Bolton	Punch Pub Company	BL 3 4NA	Community Local	0.42
7	Bolton Olympic Wrestling Club	389 Wigan Road, Bolton	Independent Free	BL 3 4QJ	Other	0.45
8	Vulcan Inn	10 Junction Road, Deane, Bolton	Punch Pub Company	BL 3 4LT	Community Local	0.53
9	Queen Anne	25 Junction Road, Bolton	Enterprise Inns	BL 3 4LT	Community Local	0.53
10	Little Italy Cuisine	333 Wigan Road, Bolton	Independent Free	BL 3 5QU	Other	0.54
11	Three Pigeons	820 Wigan Road, Bolton	Mitchells & Butlers	BL 3 4RD	Dry Led	0.60
12	Bolton Garden Centre	Wigan Road, Deane, Bolton	Wyevale Garden Centres	BL 3 4RD	Other	0.60
13	Tavern Fayre	761 Wigan Road, Bolton	Independent Free	BL 3 4RH	Cafe / Wine Bar	0.74
14	Retreat	319-321 Chorley New Road, Bolton	Independent Free	BL 1 5BP	Cafe / Wine Bar	0.78
15	Victoria	26 Markland Hill, Heaton, Bolton	Independent Free	BL 1 5AG	Community Local	0.89
16	Markland Hill Tennis Club	Victoria Road, Bolton	Independent Free	BL 1 5AN	Other	0.90
17	Broomfield Hotel	33-35 Wigan Road, Bolton	Independent Free	BL 3 5PX	Other	0.97
18	Lion Of Vienna	158 Chorley New Road, Bolton	Sam Smith	BL 1 4PE	Community Local	1.05
19	Bolton School Arts Centre	Chorley New Road, Bolton	Independent Free	BL 1 4PA	Other	1.10
20	Runworth Hulton Conservative Club	189 St Helens Road, Bolton	Independent Free	BL 3 3PY	Other	1.10
21	Rumworth Labour Club	Prescott Street, Bolton	Independent Free	BL 3 3LZ	Other	1.13
22	Lostock Tennis Club	Regent Road, Lostock, Bolton	Independent Free	BL 6 4DG	Other	1.13
23	Greenfields Country Club	Georgina Court, Westhoughton, Bolton	Independent Free	BL 3 3RD	Other	1.14
24	Tempest United Football Club	Tempest Road, Lostock, Bolton	Independent Free	BL 6 4HL	Other	1.16
25	Oddfellows	140 St Helens Road, Bolton	Admiral Taverns Ltd	BL 3 3PJ	Community Local	1.16
26	Duke Of Wellington	60 St Johns Road, Lostock, Bolton	Punch Pub Company	BL 6 4HA	Dry Led	1.19
27	Gilnow Arms	258 Deane Road, Bolton	Bravo Inns	BL 3 5HP	Community Local	1.23
28	Morris Dancers	14 Sapling Road, Bolton	Independent Free	BL 3 3QL	Community Local	1.29
29	Ellesmere Road Recreation Club	24 Ellesmere Road, Bolton	Independent Free	BL 3 3JT	Other	1.32
30	Ashleigh Guest House	23-25 Park Road, Bolton	Independent Free	BL 1 4RX	Other	1.33