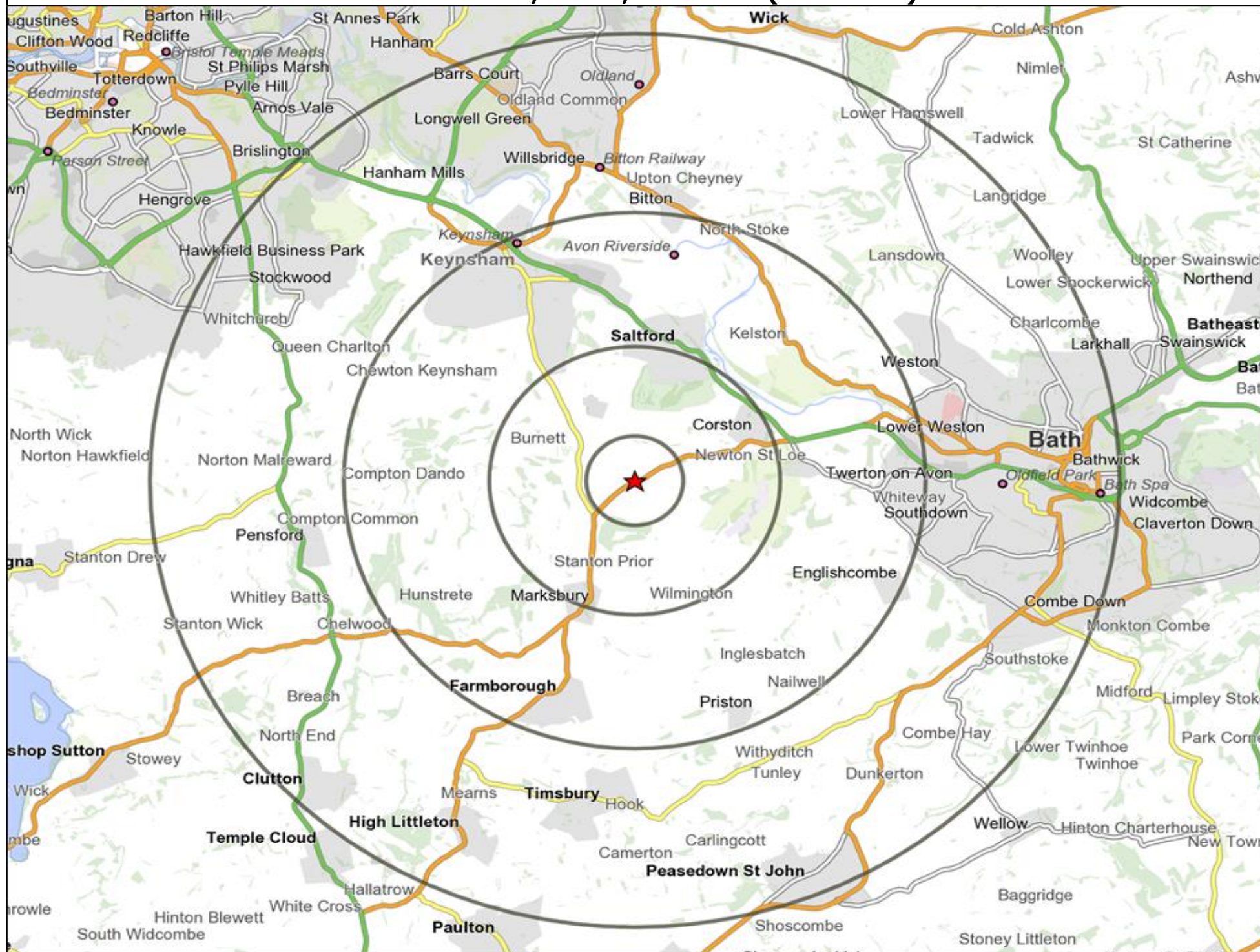




Customer Profile Report for WHEATSHEAF, CORSTON (Punch Outlet Number: 300110) WELLS ROAD, BATH, BA2 9HB (BA 2 9HB)



★ Location ○ 0.5, 1.5, 3 & 5 Mile Distance

Age Data Table

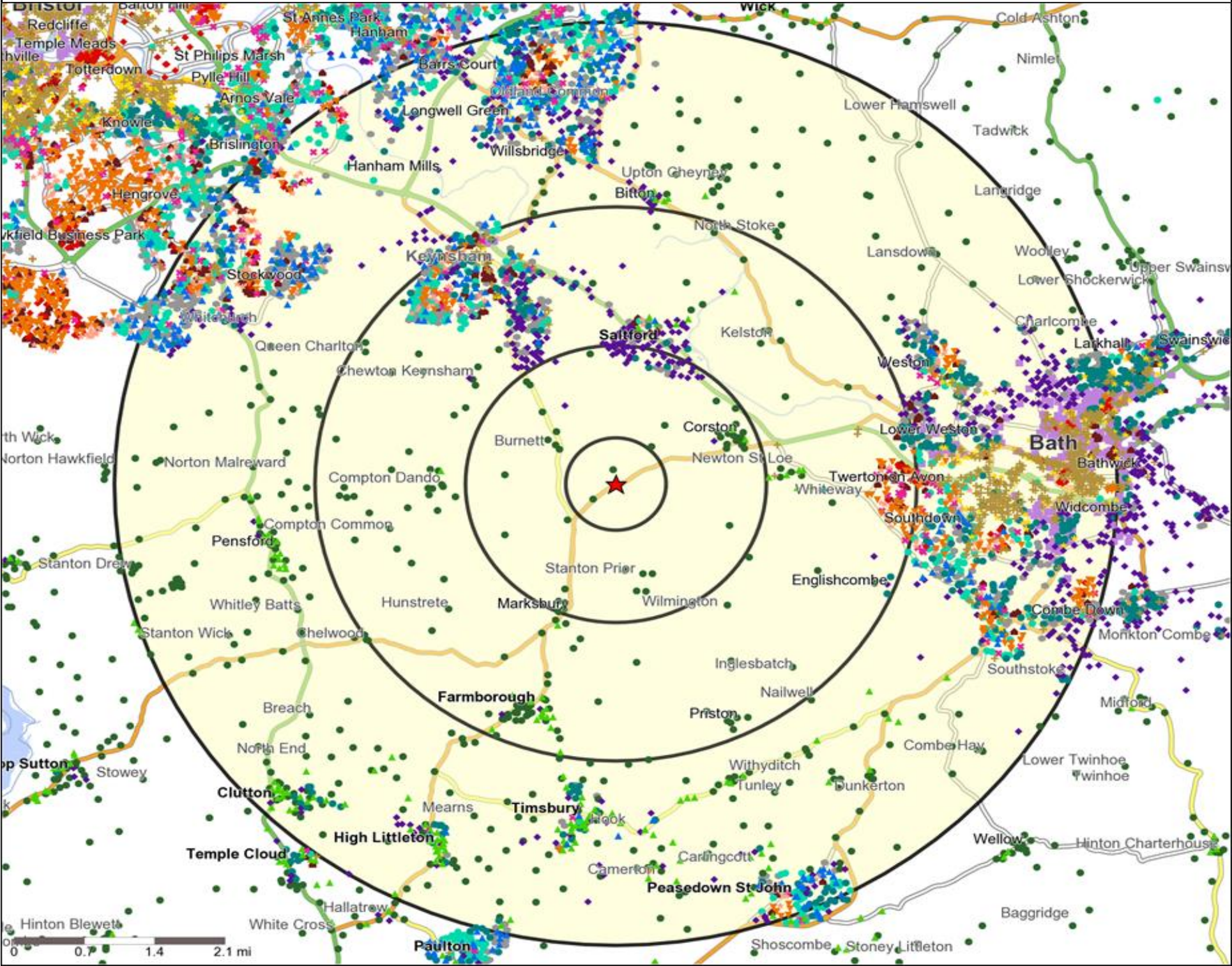
	Count:					Index:				
	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime
0-15	4	452	5,105	27,299	26,691	71	71	95	88	87
16-17	0	75	822	3,897	3,709	0	95	123	101	97
18-24	0	770	2,874	22,253	22,635	0	251	111	148	152
25-34	0	162	2,569	19,548	19,829	0	35	65	86	88
35-44	3	272	3,082	18,865	18,741	79	63	85	90	90
45-54	7	471	3,935	22,998	22,585	165	98	97	98	97
55-64	7	459	3,475	18,377	18,047	206	120	107	98	97
65+	9	722	6,841	32,807	32,077	167	119	132	110	108
Population estimate 2015	30	3,383	28,703	166,044	164,314	100	100	100	100	100

Ethnicity - Census 2011

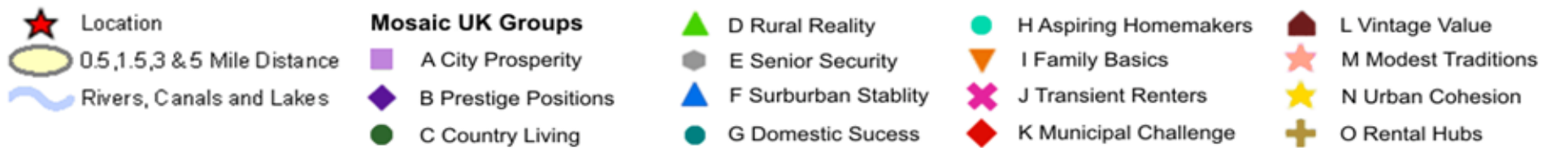
	Count:					%:				
	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime
White	28	2,877	26,458	151,138	149,083	97%	96%	96%	95%	94%
Mixed / Multiple Ethnic Groups	0	38	428	2,689	2,792	0%	1%	2%	2%	2%
Asian / Asian British	1	53	350	3,827	4,115	3%	2%	1%	2%	3%
Black / African / Caribbean / Black British	0	16	177	1,425	1,506	0%	1%	1%	1%	1%
Other Ethnic Group	0	6	64	669	733	0%	0%	0%	0%	0%
All People (Ethnic Group)	29	2,990	27,477	159,748	158,229	100	100	100	100	100



Mosaic UK Map and Data: WHEATSHEAF, CORSTON (300110)



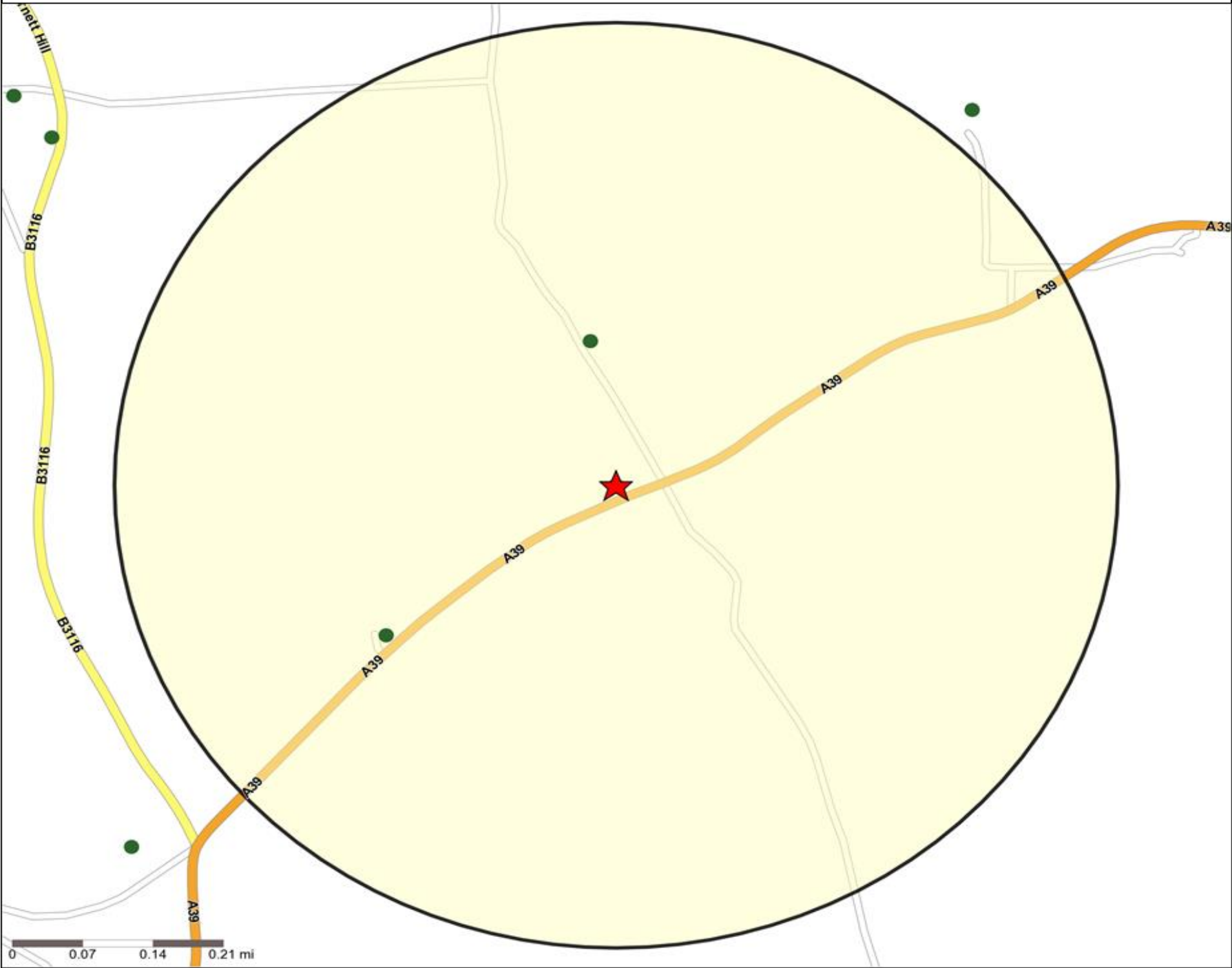
Copyright Experian Ltd, HERE 2015. Ordnance Survey © Crown copyright 2015



Mosaic UK Data Table (Residential)	Count:					Index:				
	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime	0 - 0.5	0 - 1.5	0 - 3.0	0 - 5.0	15 Min Drivetime
A City Prosperity (18+)	0	0	13	7,371	8,773	0	0	1	132	158
B Prestige Positions (18+)	2	1,057	4,133	13,160	13,435	98	658	259	136	141
C Country Living (18+)	24	598	2,207	5,768	7,173	1,234	391	145	63	79
D Rural Reality (18+)	2	149	686	3,718	4,306	103	98	45	41	47
E Senior Security (18+)	0	209	3,199	17,559	15,622	0	117	180	163	147
F Suburban Stability (18+)	0	0	1,104	12,805	9,663	0	0	83	158	121
G Domestic Success (18+)	0	130	1,654	13,920	14,237	0	70	90	125	129
H Aspiring Homemakers (18+)	0	0	1,545	10,987	10,466	0	0	78	91	88
I Family Basics (18+)	0	0	2,491	9,289	8,271	0	0	158	97	87
J Transient Renters (18+)	0	0	623	3,245	3,743	0	0	49	42	49
K Municipal Challenge (18+)	0	0	300	2,663	2,651	0	0	23	34	34
L Vintage Value (18+)	0	32	2,120	7,115	6,816	0	23	154	85	83
M Modest Traditions (18+)	0	0	1,253	4,889	4,132	0	0	120	78	66
N Urban Cohesion (18+)	0	0	39	2,433	2,840	0	0	3	35	41
O Rental Hubs (18+)	0	28	527	17,458	18,973	0	16	31	171	188
Adults 18+ estimate 2015	28	2,203	21,894	132,380	131,101	100	100	100	100	100



Mosaic UK Map and Data: WHEATSHEAF, CORSTON (300110)



Copyright Experian Ltd, HERE 2015. Ordnance Survey © Crown copyright 2015

Location

0.5, 1.5, 3 & 5 Mile Distance

Rivers, Canals and Lakes

Mosaic UK Groups

A City Prosperity

B Prestige Positions

C Country Living

D Rural Reality

E Senior Security

F Suburban Stability

G Domestic Success

H Aspiring Homemakers

I Family Basics

J Transient Renters

K Municipal Challenge

L Vintage Value

M Modest Traditions

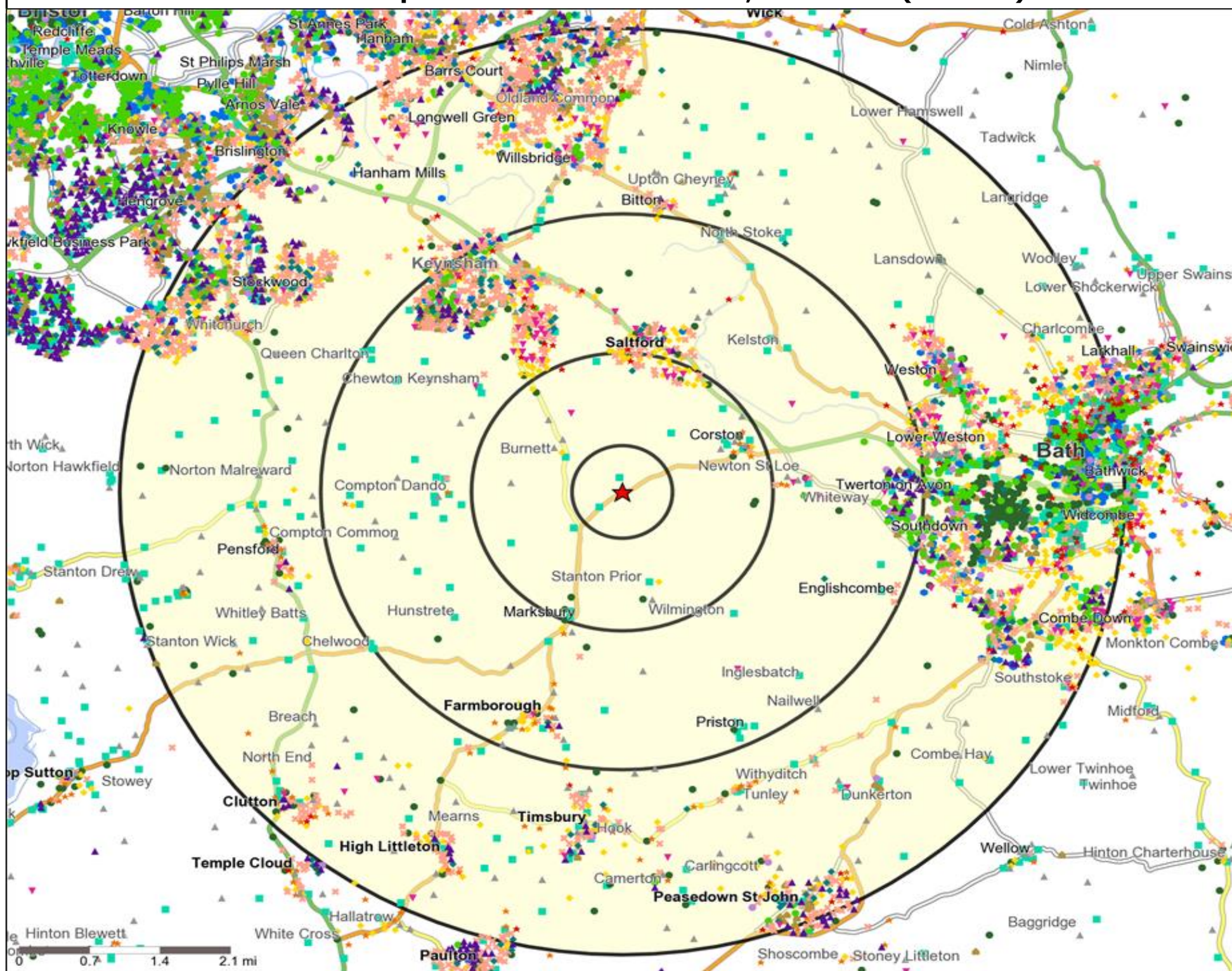
N Urban Cohesion

O Rental Hubs

Mosaic UK Data Table (Residential)	Count:	Index:
	0 - 0.5 Miles	0 - 0.5 Miles
A City Prosperity (18+)	0	0
B Prestige Positions (18+)	2	98
C Country Living (18+)	24	1,234
D Rural Reality (18+)	2	103
E Senior Security (18+)	0	0
F Suburban Stability (18+)	0	0
G Domestic Success (18+)	0	0
H Aspiring Homemakers (18+)	0	0
I Family Basics (18+)	0	0
J Transient Renters (18+)	0	0
K Municipal Challenge (18+)	0	0
L Vintage Value (18+)	0	0
M Modest Traditions (18+)	0	0
N Urban Cohesion (18+)	0	0
O Rental Hubs (18+)	0	0
Adults 18+ estimate 2015	28	100



Occasions Map and Data: WHEATSHEAF, CORSTON (300110)



Copyright Experian Ltd, HERE 2015. Ordnance Survey © Crown copyright 2015

★ Location	Occasions Types	▲ 04 Weekend Millionaires	● 08 Student Social	★ 12 Midweek Meal Deal
○ 0.5, 1.5, 3 & 5 Mile Distance	■ 01 Mine's a Pint	● 05 Out On The Town	▼ 09 Leisurely Lunch	◆ 13 Date Night
~ Rivers, Canals and Lakes	◆ 02 Early Doors	▲ 06 Business and Pleasure	✕ 10 Wining and Dining	★ 14 Birthday Treat
	● 03 Everyday is Friday	● 07 Sporting Pints	▲ 11 Household Outing	✕ 15 Pre Show Meal

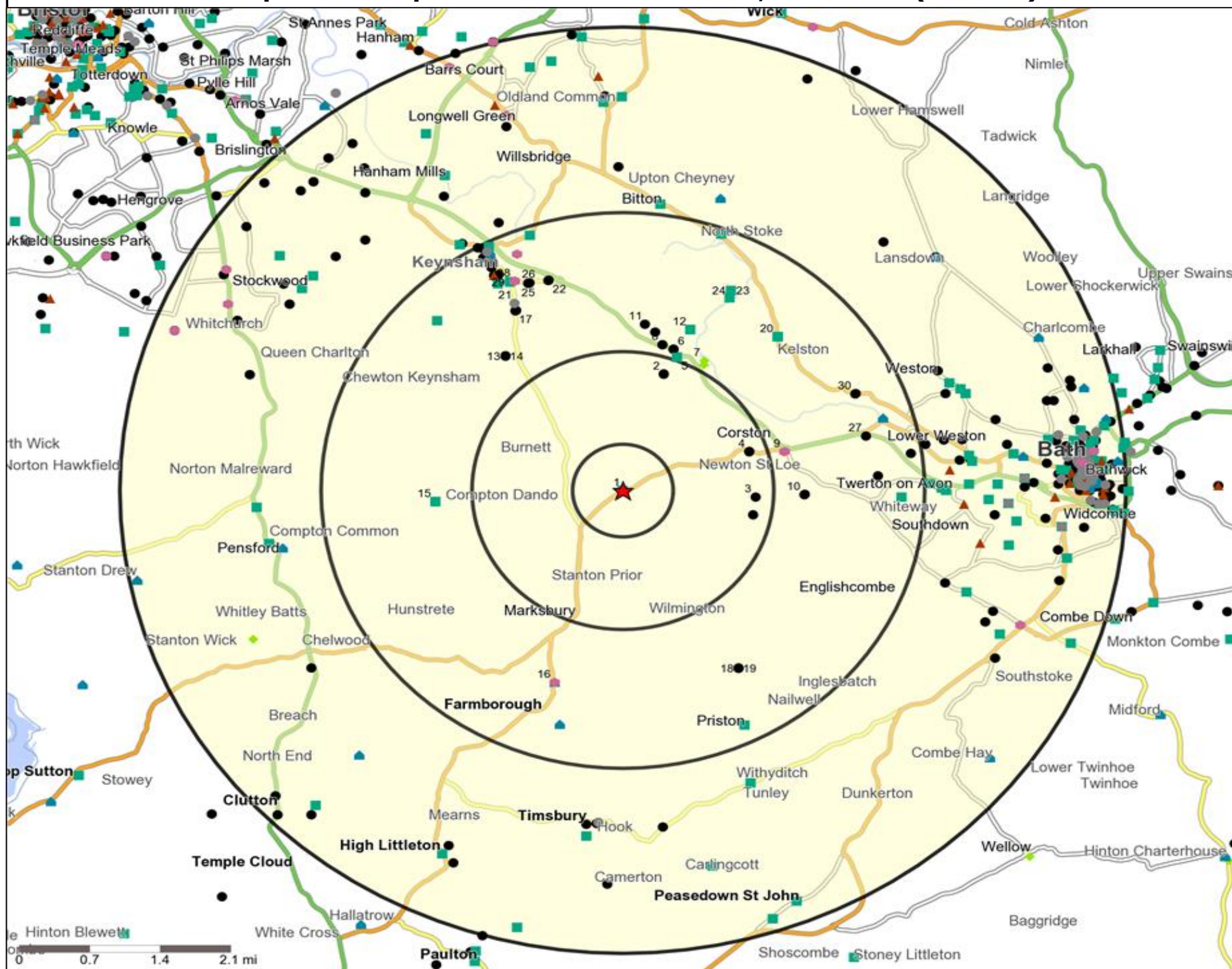
Occasions Data Table

	Count:					Index:				
	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime	0 - 0.5	0 - 1.5	0 - 3.0	0 - 5.0	15 Min Drivetime
01 Mine's a Pint	3	143	1,563	8,311	8,395	211	102	95	90	92
02 Early Doors	1	121	1,629	7,310	6,912	84	103	118	94	91
03 Everyday is Friday	1	83	1,296	7,189	6,903	98	83	110	109	106
04 Weekend Millionaires	0	39	1,321	7,042	6,576	0	27	78	74	70
05 Out On The Town	1	87	1,435	9,868	9,762	71	63	88	107	108
06 Business and Pleasure	1	75	704	4,585	4,839	137	104	83	97	104
07 Sporting Pints	0	25	1,204	8,377	8,434	0	16	67	83	85
08 Student Social	1	134	762	7,066	7,102	152	206	100	164	169
09 Leisurely Lunch	2	188	1,812	9,103	8,943	144	138	113	101	101
10 Wining and Dining	1	229	2,072	11,023	10,659	63	147	113	107	106
11 Household Outing	1	64	1,503	7,684	7,242	80	52	104	94	91
12 Midweek Meal Deal	2	57	762	4,064	3,919	285	82	94	89	87
13 Date Night	2	223	1,591	8,426	8,352	179	202	123	116	117
14 Birthday Treat	1	168	1,554	8,090	7,932	89	152	120	111	111
15 Pre Show Meal	0	38	485	2,561	2,492	0	100	109	102	101
Number of Occasions	17	1,674	19,693	110,699	108,462	100	100	100	100	100

Copyright © 2016 Experian Limited. Mapping: Copyright © 2015 Navteq.



Competition Map and Data: WHEATSHEAF, CORSTON (300110)



Numbers on competition points relate to the distance ranking in the competition table on page 7. Copyright Experian Ltd, HERE 2015. Ordnance Survey © Crown copyright 2015

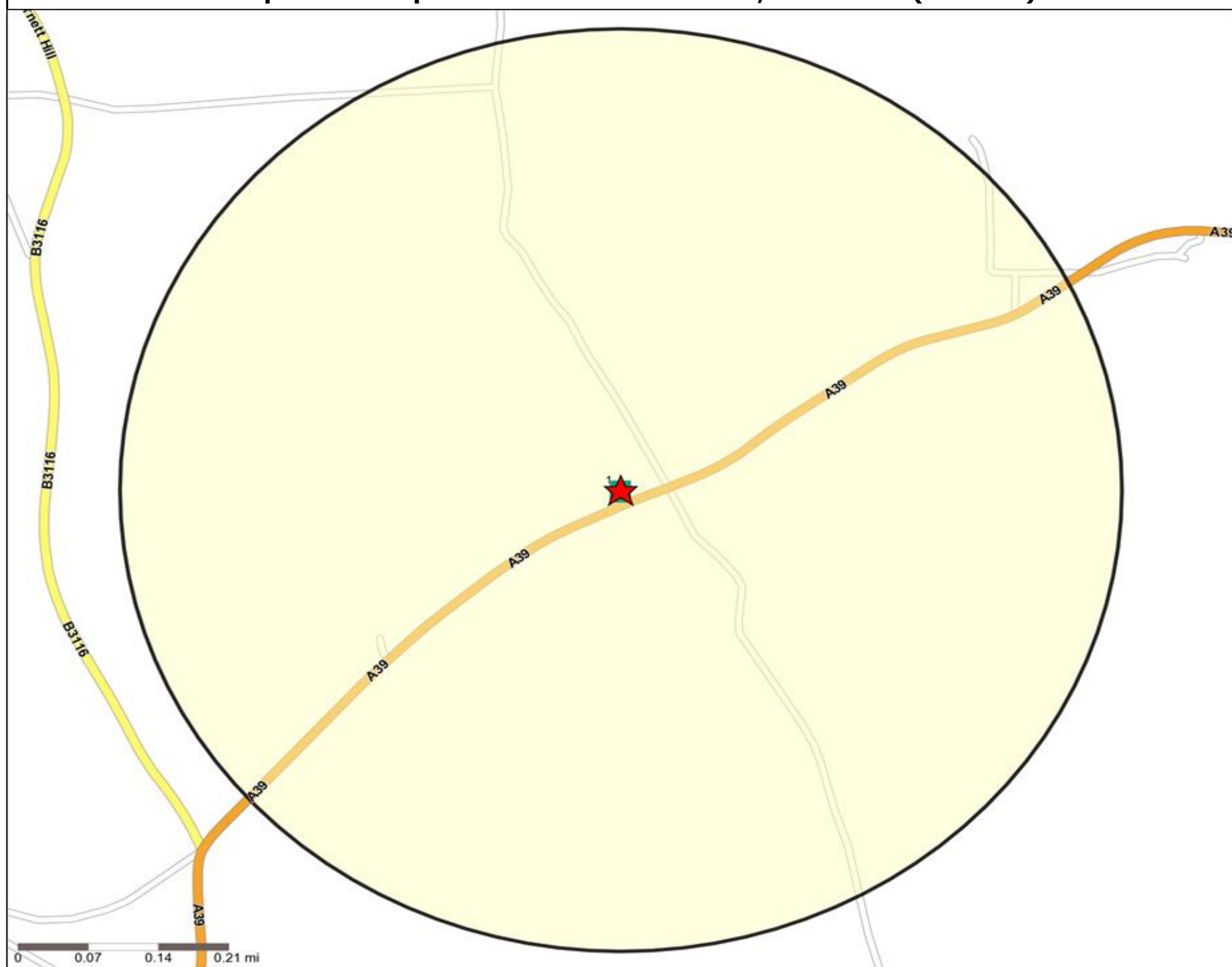


Competition Type Summary Table

Reporting Category	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles
Café / Wine Bar	0	0	2	39
Circuit Bar	0	0	1	25
Community Local	1	1	13	71
Dry Led	0	0	3	25
Branded Food Pub	0	0	4	12
Rural	0	0	1	2
Other	0	3	33	237
Total	1	4	57	411



Competition Map and Data: WHEATSHEAF, CORSTON (300110)



Numbers on competition points relate to the distance ranking in the competition table on page 7. Copyright Experian Ltd, HERE 2015. Ordnance Survey © Crown copyright 2015



Competition Type Summary Table

Reporting Category	0 - 0.5 Miles
Café / Wine Bar	0
Circuit Bar	0
Community Local	1
Dry Led	0
Branded Food Pub	0
Rural	0
Other	0
Total	1



Local Competition: WHEATSHEAF, CORSTON (300110)

List of Pubs (sorted by distance from Punch outlet) - Top 30 by Distance

Rank	Pub name	Address	Owner	Postcode	Category	Distance (Miles)
N/A	WHEATSHEAF, CORSTON	WELLS ROAD, BATH, BA2 9HB	Punch Taverns	BA 2 9HB	Punch Taverns	0.00
1	Wheatsheaf Inn	Wells Road, Corston, Bath	Punch Pub Company	BA 2 9HB	Community Local	0.00
2	Saltford Golf Club	Golf Club Lane, Saltford, Bristol	Independent Free	BS31 3AA	Other	1.32
3	Bath Spa University	Newton St Loe, Bath	Independent Free	BA 2 9BN	Other	1.32
4	Stothert Pitt Rugby Club	Wells Road, Corston, Bath	Independent Free	BA 2 9AZ	Other	1.32
5	Crown	500 Bath Road, Saltford, Bristol	Greene King	BS31 3HJ	Community Local	1.54
6	Golden Moments	507 Bath Road, Saltford, Bristol	Independent Free	BS31 3HQ	Other	1.60
7	Riverside Inn	The Shallows, Saltford, Bristol	Wadworth & Co Limited	BS31 3EZ	Rural Character	1.62
8	Thai Cafe	489a Bath Road, Saltford, Bristol	Independent Free	BS31 3BA	Other	1.62
9	Globe	Newton St Loe, Bath	Mitchells & Butlers	BA 2 9BB	Branded Food	1.66
10	Newton St Loe Village Hall	Newton St Loe, Bath	Independent Free	BA 2 9DB	Other	1.81
11	Saltford Sports Club	Norman Road, Saltford, Bristol	Independent Free	BS31 3BY	Other	1.81
12	Bird In Hand	58 High Street, Saltford, Bristol	Enterprise Inns	BS31 3EJ	Community Local	1.86
13	Chewton Place	Chewton Road, Keynsham, Bristol	Independent Free	BS31 2SX	Other	1.86
14	Training Centre	Chewton Road, Keynsham, Bristol	Independent Free	BS31 2SX	Other	1.86
15	Compton Inn	Court Hill, Compton Dando, Bristol	Punch Pub Company	BS39 4JZ	Community Local	1.87
16	New Inn	Bath Road, Farmborough, Bath	Greene King	BA 2 0EG	Branded Food	2.18
17	Keynsham Cricket Club	Wellsway, Keynsham, Bristol	Independent Free	BS31 1PE	Other	2.21
18	Watermill	Priston Mill, Priston, Bath	Independent Free	BA 2 9EQ	Other	2.24
19	Priston Mill	Priston, Bath	Independent Free	BA 2 9EQ	Other	2.24
20	Old Crown	Kelston, Bath	Butcombe Brewery	BA 1 9AQ	Community Local	2.26
21	Bonzo Lounge	8-9 Market Walk, Keynsham, Bristol	Loungers	BS31 1FS	Cafe / Wine Bar	2.29
22	Keynsham Masonic Club	99 Bath Road, Keynsham, Bristol	Independent Free	BS31 1SR	Other	2.38
23	Jolly Sailor	Mead Lane, Saltford, Bristol	Wadworth & Co Limited	BS31 3ER	Community Local	2.41
24	Bristol & Avon Sailing Club	Mead Lane, Saltford, Bristol	Independent Free	BS31 3ER	Other	2.41
25	Grassmere Court Hotel	22-24 Bath Road, Keynsham, Bristol	Independent Free	BS31 1SN	Other	2.43
26	Grange Hotel	42 Bath Road, Keynsham, Bristol	Independent Free	BS31 1SN	Other	2.43
27	Stothert & Pitt Cricket Club	Bath	Independent Free	BA 2 9EU	Other	2.49
28	Talbot Inn	Bath Road, Keynsham, Bristol	Greene King	BS31 1NP	Branded Food	2.50
29	New Inn	90 Bath Hill, Keynsham, Bristol	Enterprise Inns	BS31 1HN	Community Local	2.51
30	Yum Yum Thai	17 Kelston Road, Bath	Independent Free	BA 1 9AD	Other	2.54