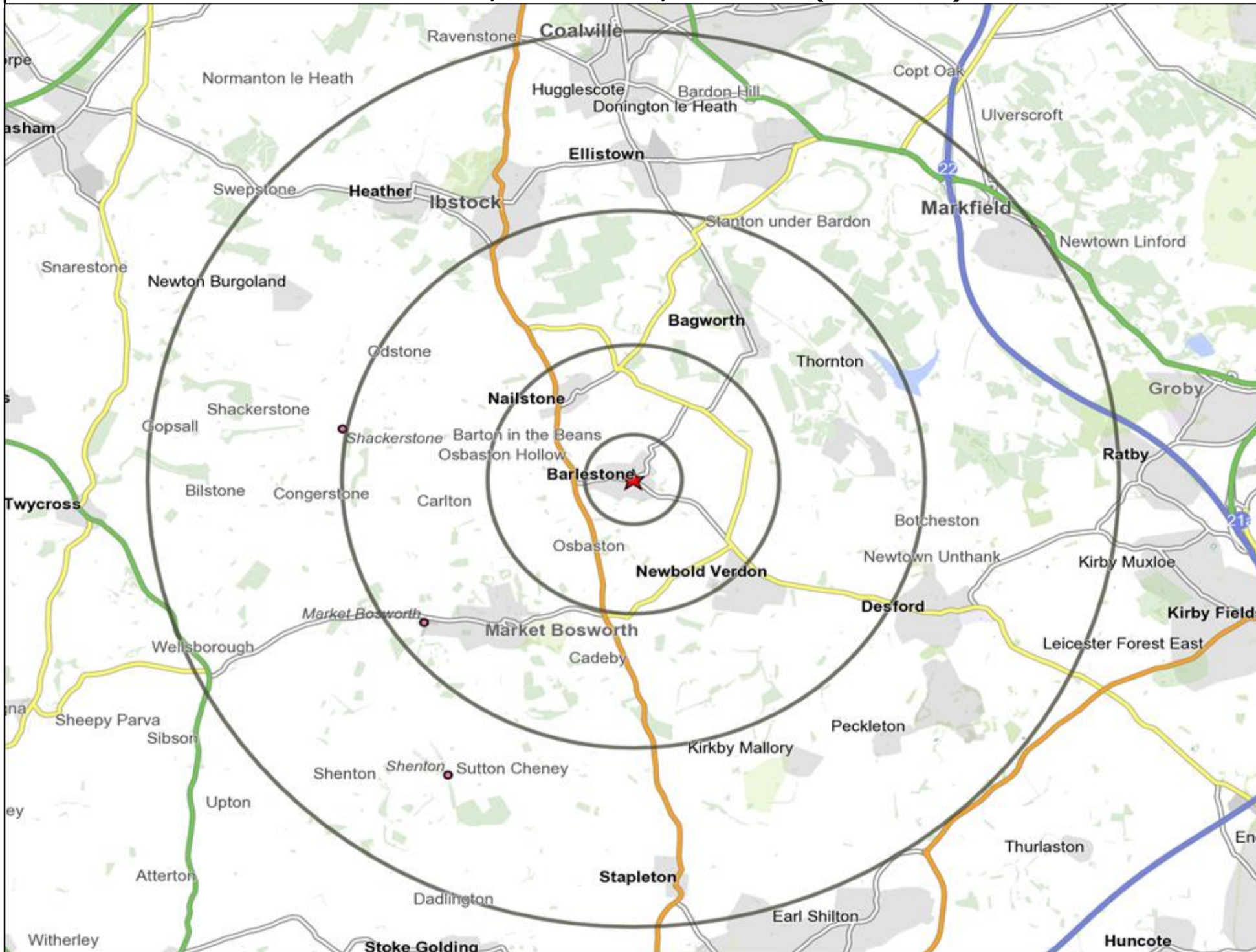




**Customer Profile Report for THREE TUNS, BARLESTONE NUN (Punch Outlet Number: 200938)  
16 WEST END, NUNEATON, CV13 0EJ (CV13 0EJ)**



Copyright Experian Ltd, HERE 2015. Ordnance Survey © Crown copyright 2015

★ Location ○ 0.5, 1.5, 3 & 5 Mile Distance

**Age Data Table**

	Count:					Index:				
	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime
0-15	83	134	687	1,582	3,461	103	106	85	82	84
16-17	19	25	108	215	476	190	160	108	90	94
18-24	21	37	260	617	1,328	54	61	67	67	67
25-34	11	18	308	810	1,990	19	20	53	58	67
35-44	52	74	435	1,087	2,420	95	87	80	84	87
45-54	111	178	819	1,933	3,907	182	186	135	133	126
55-64	77	117	688	1,636	3,366	158	153	142	141	136
65+	56	91	984	2,369	4,905	72	75	127	128	125
Population estimate 2015	430	674	4,289	10,249	21,853	100	100	100	100	100

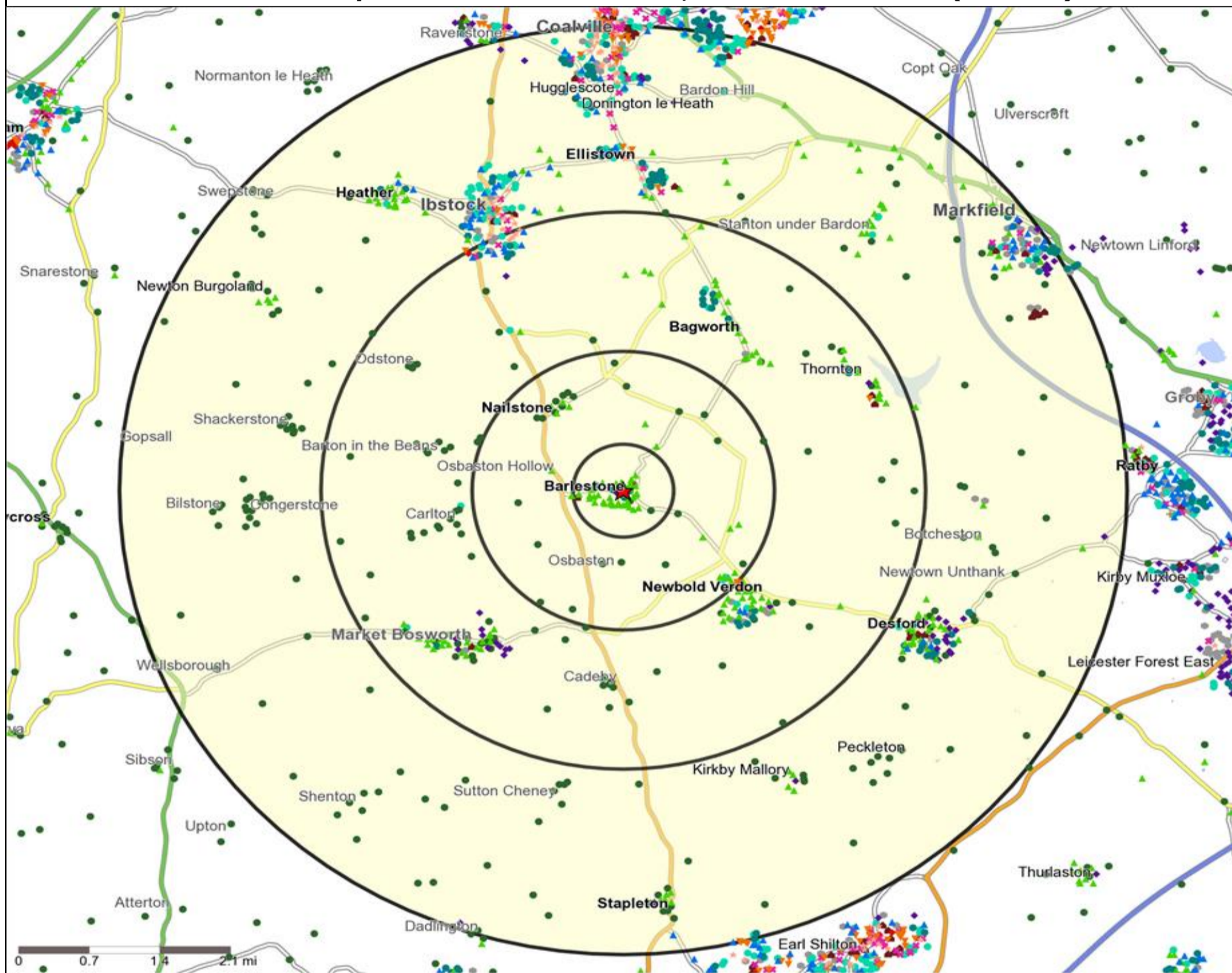
**Ethnicity - Census 2011**

	Count:					%:				
	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime
White	447	691	3,953	9,760	20,911	99%	99%	98%	98%	98%
Mixed / Multiple Ethnic Groups	4	5	31	71	131	1%	1%	1%	1%	1%
Asian / Asian British	2	2	21	77	207	0%	0%	1%	1%	1%
Black / African / Caribbean / Black British	0	0	10	21	40	0%	0%	0%	0%	0%
Other Ethnic Group	0	0	15	34	72	0%	0%	0%	0%	0%
All People (Ethnic Group)	453	698	4,030	9,963	21,361	100	100	100	100	100





### Mosaic UK Map and Data: THREE TUNS, BARLESTONE NUN (200938)



Copyright Experian Ltd, HERE 2015. Ordnance Survey © Crown copyright 2015

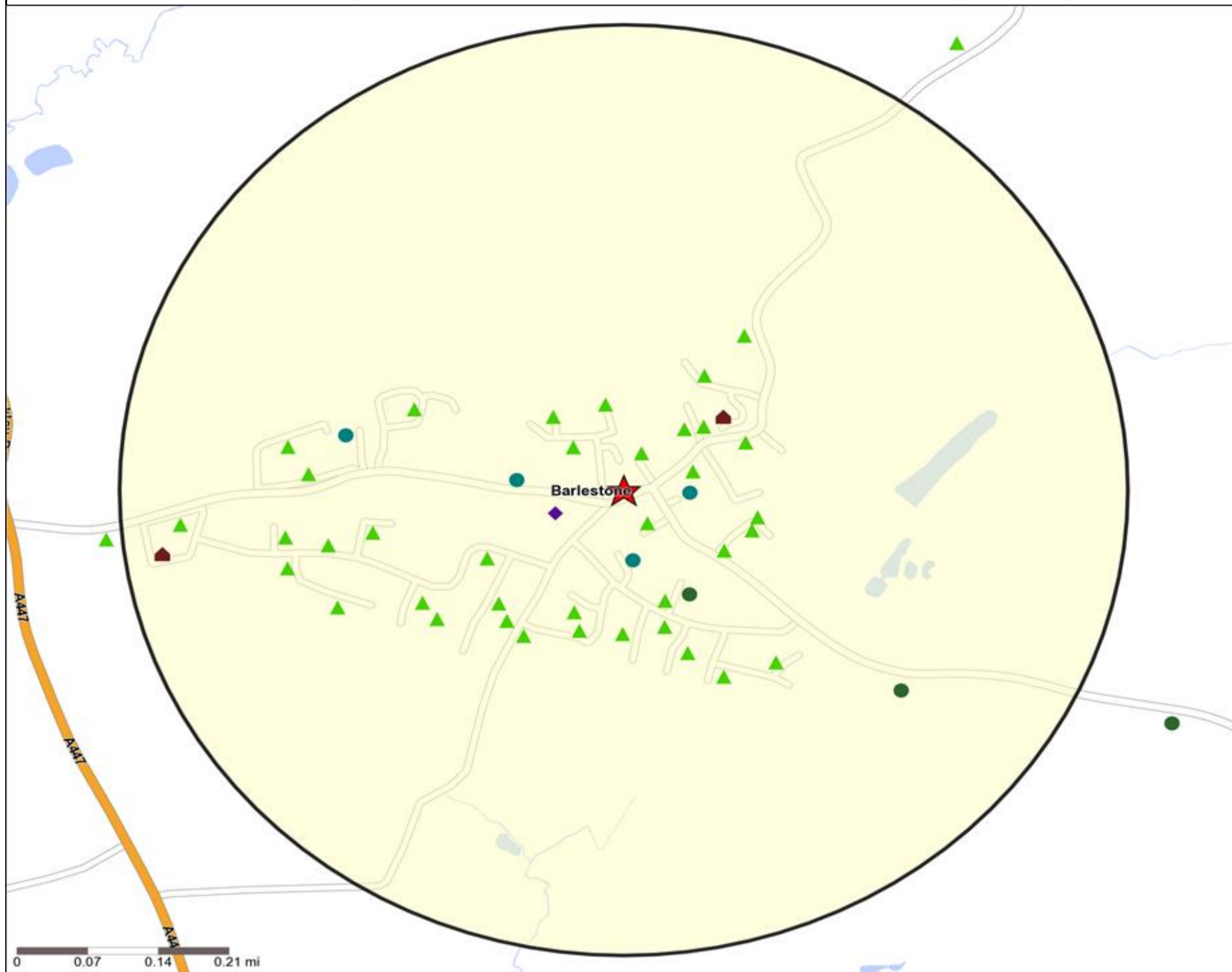
- Location
- 0.5, 1.5, 3 & 5 Mile Distance
- Rivers, Canals and Lakes
- A City Prosperity
- C Country Living
- Mosaic UK Groups**
- E Senior Security
- F Suburban Stability
- G Domestic Success
- D Rural Reality
- E Senior Security
- F Suburban Stability
- G Domestic Success
- H Aspiring Homemakers
- I Family Basics
- J Transient Renters
- K Municipal Challenge
- L Vintage Value
- M Modest Traditions
- N Urban Cohesion
- O Rental Hubs

#### Mosaic UK Data Table (Residential)

	Count:					Index:				
	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime	0 - 0.5	0 - 1.5	0 - 3.0	0 - 5.0	15 Min Drivetime
<b>A City Prosperity (18+)</b>	0	0	0	0	0	0	0	0	0	0
<b>B Prestige Positions (18+)</b>	0	0	0	22	139	0	0	0	4	11
<b>C Country Living (18+)</b>	288	444	1,408	3,190	4,809	1,272	1,241	580	543	386
<b>D Rural Reality (18+)</b>	38	71	2,030	4,815	7,272	168	199	838	822	586
<b>E Senior Security (18+)</b>	0	0	0	148	746	0	0	0	22	51
<b>F Suburban Stability (18+)</b>	0	0	0	3	404	0	0	0	1	37
<b>G Domestic Success (18+)</b>	0	0	0	123	947	0	0	0	17	63
<b>H Aspiring Homemakers (18+)</b>	0	0	0	0	726	0	0	0	0	45
<b>I Family Basics (18+)</b>	0	0	0	0	678	0	0	0	0	52
<b>J Transient Renters (18+)</b>	0	0	0	0	888	0	0	0	0	86
<b>K Municipal Challenge (18+)</b>	0	0	0	0	47	0	0	0	0	4
<b>L Vintage Value (18+)</b>	0	0	58	153	732	0	0	26	29	65
<b>M Modest Traditions (18+)</b>	0	0	0	0	479	0	0	0	0	56
<b>N Urban Cohesion (18+)</b>	0	0	0	0	0	0	0	0	0	0
<b>O Rental Hubs (18+)</b>	0	0	0	0	48	0	0	0	0	3
<b>Adults 18+ estimate 2015</b>	<b>326</b>	<b>515</b>	<b>3,496</b>	<b>8,454</b>	<b>17,915</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>



**Mosaic UK Map and Data: THREE TUNS, BARLESTONE NUN (200938)**



Copyright Experian Ltd, HERE 2015. Ordnance Survey © Crown copyright 2015

- |                               |                         |                      |                       |                     |
|-------------------------------|-------------------------|----------------------|-----------------------|---------------------|
| Location                      | <b>Mosaic UK Groups</b> | D Rural Reality      | H Aspiring Homemakers | L Vintage Value     |
| 0.5, 1.5, 3 & 5 Mile Distance | A City Prosperity       | E Senior Security    | I Family Basics       | M Modest Traditions |
| Rivers, Canals and Lakes      | B Prestige Positions    | F Suburban Stability | J Transient Renters   | N Urban Cohesion    |
|                               | C Country Living        | G Domestic Success   | K Municipal Challenge | O Rental Hubs       |

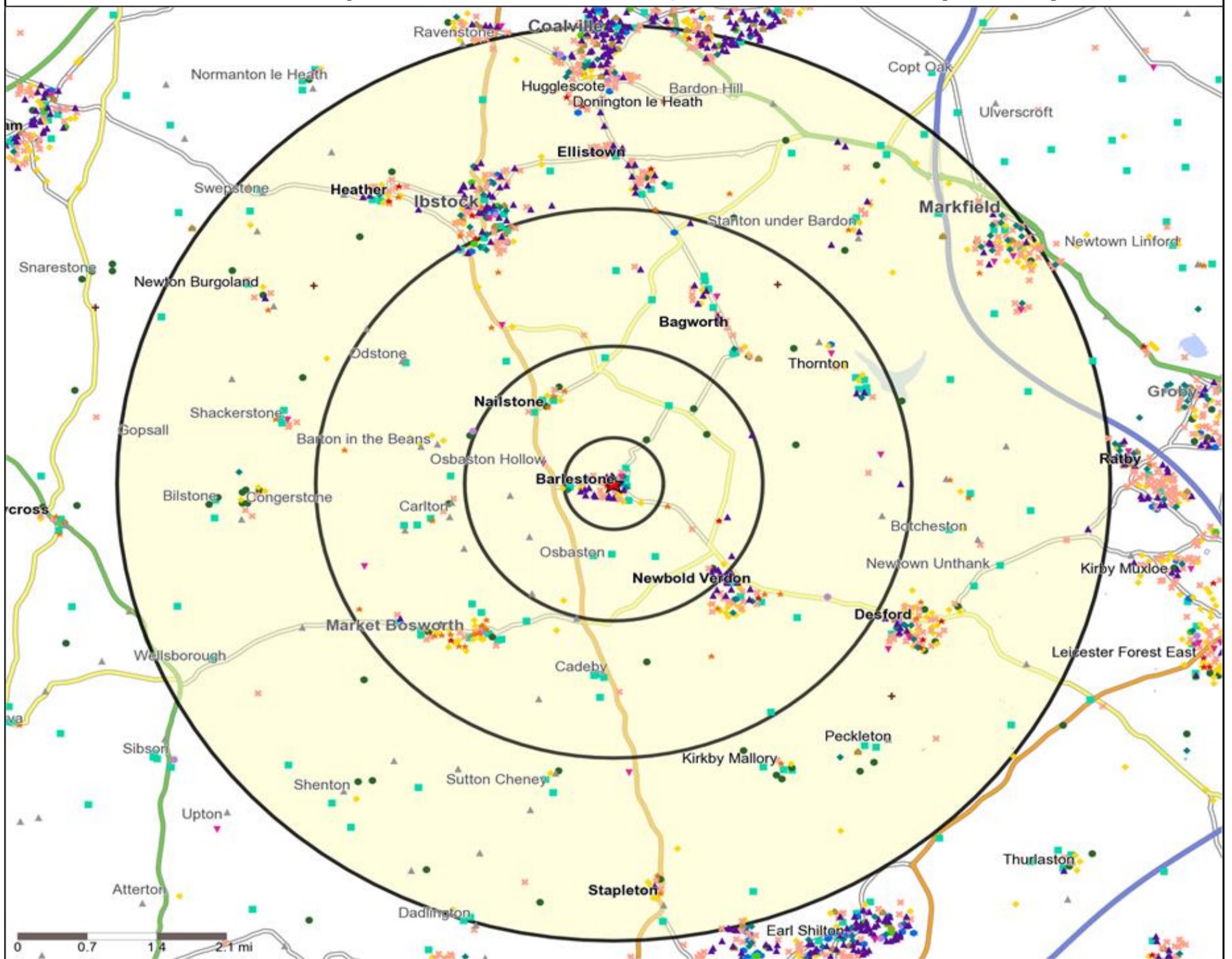
**Mosaic UK Data Table (Residential)**

	Count:	Index:
	0 - 0.5 Miles	0 - 0.5 Miles
A City Prosperity (18+)	0	0
B Prestige Positions (18+)	0	0
C Country Living (18+)	288	1,272
D Rural Reality (18+)	38	168
E Senior Security (18+)	0	0
F Suburban Stability (18+)	0	0
G Domestic Success (18+)	0	0
H Aspiring Homemakers (18+)	0	0
I Family Basics (18+)	0	0
J Transient Renters (18+)	0	0
K Municipal Challenge (18+)	0	0
L Vintage Value (18+)	0	0
M Modest Traditions (18+)	0	0
N Urban Cohesion (18+)	0	0
O Rental Hubs (18+)	0	0
<b>Adults 18+ estimate 2015</b>	<b>326</b>	<b>100</b>





### Occasions Map and Data: THREE TUNS, BARLESTONE NUN (200938)



Copyright Experian Ltd, HERE 2015. Ordnance Survey © Crown copyright 2015

- ★ Location
- 0.5, 1.5, 3 & 5 Mile Distance
- ~ Rivers, Canals and Lakes
- Occasions Types
- 01 Mine's a Pint
- ◆ 02 Early Doors
- 03 Everyday is Friday
- ▲ 04 Weekend Millionaires
- 05 Out On The Town
- ▲ 06 Business and Pleasure
- 07 Sporting Pints
- 08 Student Social
- ▼ 09 Leisurely Lunch
- 10 Wining and Dining
- ▲ 11 Household Outing
- ★ 12 Midweek Meal Deal
- ◆ 13 Date Night
- ★ 14 Birthday Treat
- + 15 Pre Show Meal

#### Occasions Data Table

	Count:					Index:				
	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime	0 - 0.5	0 - 1.5	0 - 3.0	0 - 5.0	15 Min Drivetime
01 Mine's a Pint	25	41	241	589	1,281	134	138	128	129	120
02 Early Doors	16	26	196	486	1,133	102	105	124	127	127
03 Everyday is Friday	10	15	131	314	773	75	71	97	97	102
04 Weekend Millionaires	9	17	181	453	1,161	47	56	93	97	106
05 Out On The Town	7	11	68	161	656	38	37	36	36	62
06 Business and Pleasure	14	26	81	183	382	146	171	84	78	70
07 Sporting Pints	2	3	72	178	538	10	9	35	36	46
08 Student Social	26	40	185	390	671	300	291	211	185	136
09 Leisurely Lunch	24	36	228	555	1,191	132	125	124	125	115
10 Wining and Dining	21	32	219	559	1,287	101	97	105	111	109
11 Household Outing	4	10	67	177	677	24	38	40	44	72
12 Midweek Meal Deal	22	30	141	291	622	239	205	151	129	118
13 Date Night	23	36	244	601	1,217	157	154	164	168	145
14 Birthday Treat	14	22	159	395	901	95	94	107	110	107
15 Pre Show Meal	6	9	41	107	240	119	112	80	87	83
<b>Number of Occasions</b>	<b>223</b>	<b>354</b>	<b>2,254</b>	<b>5,439</b>	<b>12,730</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>





### Competition Map and Data: THREE TUNS, BARLESTONE NUN (200938)



Numbers on competition points relate to the distance ranking in the competition table on page 7. Copyright Experian Ltd, HERE 2015. Ordnance Survey © Crown copyright 2015

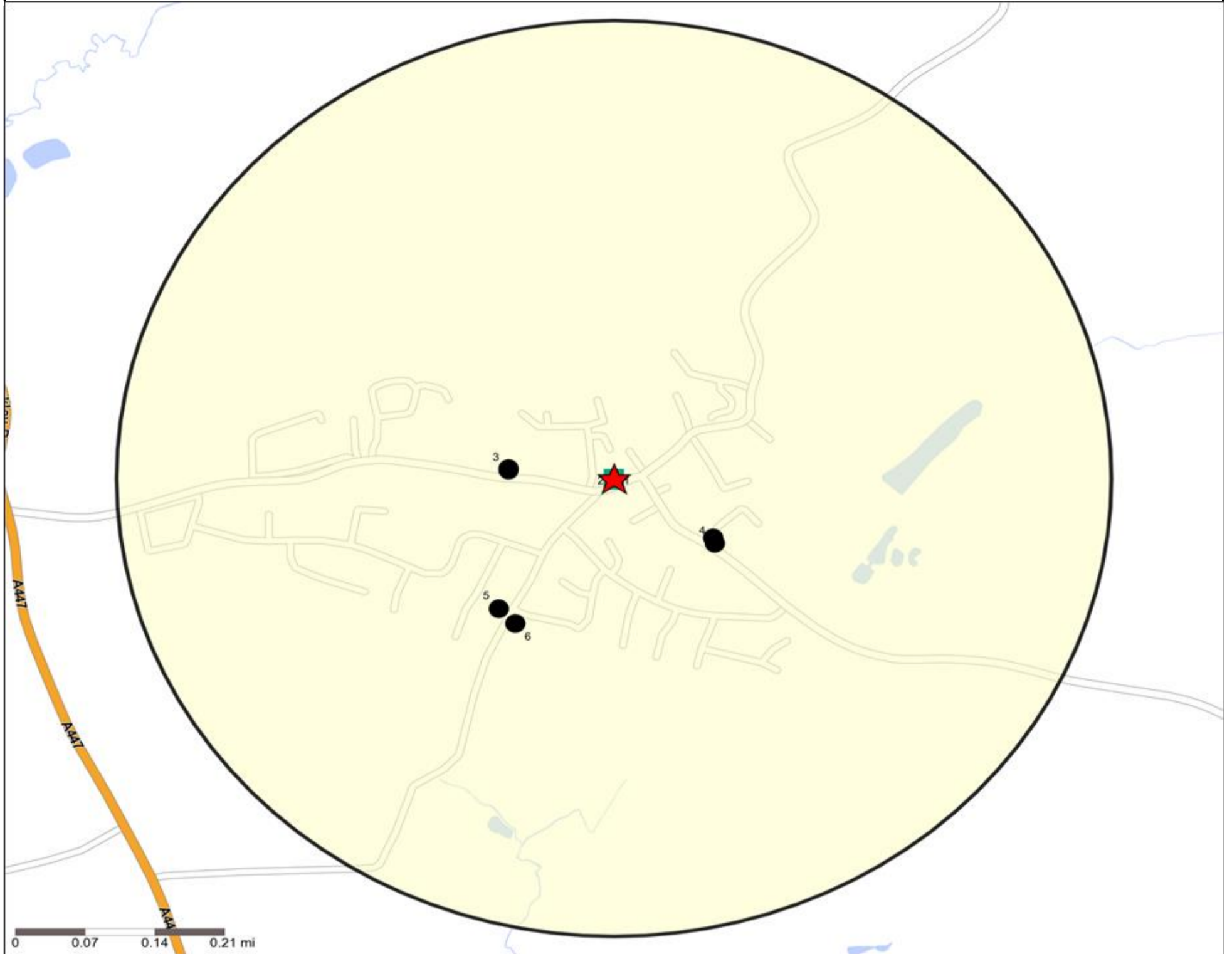
- ★ Location
- Café / Wine Bar
- Other
- 0.5, 1.5, 3 & 5 Mile Distance
- ▲ Circuit Bar
- ◆ Rural Character
- ~ Rivers, Canals and Lakes
- Community Local
- Branded Food
- Dry Led

#### Competition Type Summary Table











Reporting Category	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles
Café / Wine Bar	0	0	1	2
Circuit Bar	0	0	0	0
Community Local	0	0	2	10
Dry Led	1	1	1	4
Branded Food Pub	0	0	0	0
Rural	0	0	1	3
Other	0	0	5	15
<b>Total</b>	<b>1</b>	<b>1</b>	<b>10</b>	<b>34</b>



**Competition Map and Data: THREE TUNS, BARLESTONE NUN (200938)**



Numbers on competition points relate to the distance ranking in the competition table on page 7. Copyright Experian Ltd, HERE 2015. Ordnance Survey © Crown copyright 2015

-  Location
-  Branded Food
-  Dry Led
-  Café / Wine Bar
-  Other
-  0.5, 1.5, 3 & 5 Mile Distance
-  Circuit Bar
-  Rural Character
-  Rivers, Canals and Lakes
-  Community Local

**Competition Type Summary Table**

Reporting Category	0 - 0.5 Miles
Café / Wine Bar	0
Circuit Bar	0
Community Local	0
Dry Led	1
Branded Food Pub	0
Rural	0
Other	0
<b>Total</b>	<b>1</b>



## Local Competition: THREE TUNS, BARLESTONE NUN (200938)

### List of Pubs (sorted by distance from Punch outlet) - Top 30 by Distance

Rank	Pub name	Address	Owner	Postcode	Category	Distance (Miles)
N/A	THREE TUNS, BARLESTONE NUN	16 WEST END, NUNEATON, CV13 0EJ	Punch Taverns	CV13 0EJ	Punch Taverns	0.00
1	Three Tuns	16 West End, Barlestone, Nuneaton	Punch Pub Company	CV13 0EJ	Community Local	0.00
2	Chilli Nites	11 West End, Barlestone, Nuneaton	Independent Free	CV13 0EJ	Other	0.00
3	Barlestone St Giles Association Football Club	1 Barton Road, Barlestone, Nuneaton	Independent Free	CV13 0EP	Other	0.11
4	Kismat	9 Newbold Road, Barlestone, Nuneaton	Independent Free	CV13 0DZ	Other	0.12
5	Barlestone Bowls Club	Bosworth Road, Barlestone, Nuneaton	Independent Free	CV13 0HU	Other	0.18
6	Barlestone Bowling Club	Bosworth Road, Barlestone, Nuneaton	Independent Free	CV13 0JE	Other	0.19
7	Gate Inn	Ashby Road, Osbaston, Nuneaton	Marston's	CV13 0HS	Dry Led	1.03
8	Bulls Head	88 Main Street, Nailstone, Nuneaton	Unknown	CV13 0QB	Community Local	1.08
9	Nut & Squirrel	30-32 Main Street, Nailstone, Nuneaton	Unknown	CV13 0QE	Community Local	1.12
10	Swan	22 Main Street, Newbold Verdon, Leicester	Everards	LE 9 9NN	Community Local	1.67
11	Gate Hangs Well	Barton Road, Carlton, Nuneaton	Independent Free	CV13 0DB	Rural Character	1.67
12	Market Bosworth Rugby Club	Cadeby Lane, Cadeby, Nuneaton	Independent Free	CV13 0BA	Other	1.71
13	Bosworth Hall Hotel	The Park, Market Bosworth, Nuneaton	Britannia Hotels	CV13 0LP	Other	1.74
14	Jubilee Inn	80 Main Street, Newbold Verdon, Leicester	Marston's	LE 9 9NP	Community Local	1.78
15	Newbold Verdon Working Mens Club	107 Main Street, Newbold Verdon, Leicester	Independent Free	LE 9 9NP	Other	1.78
16	Dixie Arms Hotel	6 Main Street, Market Bosworth, Nuneaton	Marston's	CV13 0JW	Cafe / Wine Bar	2.04
17	Cinnamon Tree	1 Wood Road, Ellistown, Coalville	Independent Free	LE67 1GE	Other	2.04
18	Ye Olde Red Lion	1 Park Street, Market Bosworth, Nuneaton	Marston's	CV13 0LL	Dry Led	2.04
19	Bagworth Working Mens Club	9 Station Road, Bagworth, Coalville	Independent Free	LE67 1BJ	Other	2.05
20	Black Horse	17 Market Place, Market Bosworth, Nuneaton	Independent Free	CV13 0LF	Dry Led	2.09
21	Softleys Wine Bar	2 Market Place, Market Bosworth, Nuneaton	Independent Free	CV13 0LE	Cafe / Wine Bar	2.12
22	Windmill	Brascote, Newbold Verdon, Leicester	Independent Free	LE 9 9LE	Rural Character	2.13
23	Pinewood Lodge	Overton Road, Ibstock	Independent Free	LE67 6PD	Other	2.58
24	Bricklayers	213 Main Street, Thornton, Coalville	Everards	LE67 1AG	Community Local	2.65
25	Thornton & District Working Mens Club	231 Main Street, Thornton, Coalville	Independent Free	LE67 1AH	Other	2.67
26	Reservoir	206 Main Street, Thornton, Coalville	Independent Free	LE67 1AJ	Dry Led	2.77
27	Tipsy Fisherman	286 Main Street, Thornton, Coalville	Independent Free	LE67 1AJ	Community Local	2.77
28	Ellis Town Football Club	37 Terrace Road, Ellistown, Coalville	Independent Free	LE67 1GD	Other	2.81
29	Cafe Kouts	Market Bosworth, Nuneaton	Independent Free	CV13 6PD	Cafe / Wine Bar	2.91
30	Chellston Social Club	87 High Street, Ibstock	Independent Free	LE67 6LH	Other	2.97