



Customer Profile Report for RAILWAY, NEWTON MOOR (Punch Outlet Number: 203175) 29 COMMERCIAL BROW, HYDE, SK14 2JR (SK14 2JR)



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★ Location ○ 0.5, 1.5, 3 & 5 Mile Distance

Age Data Table

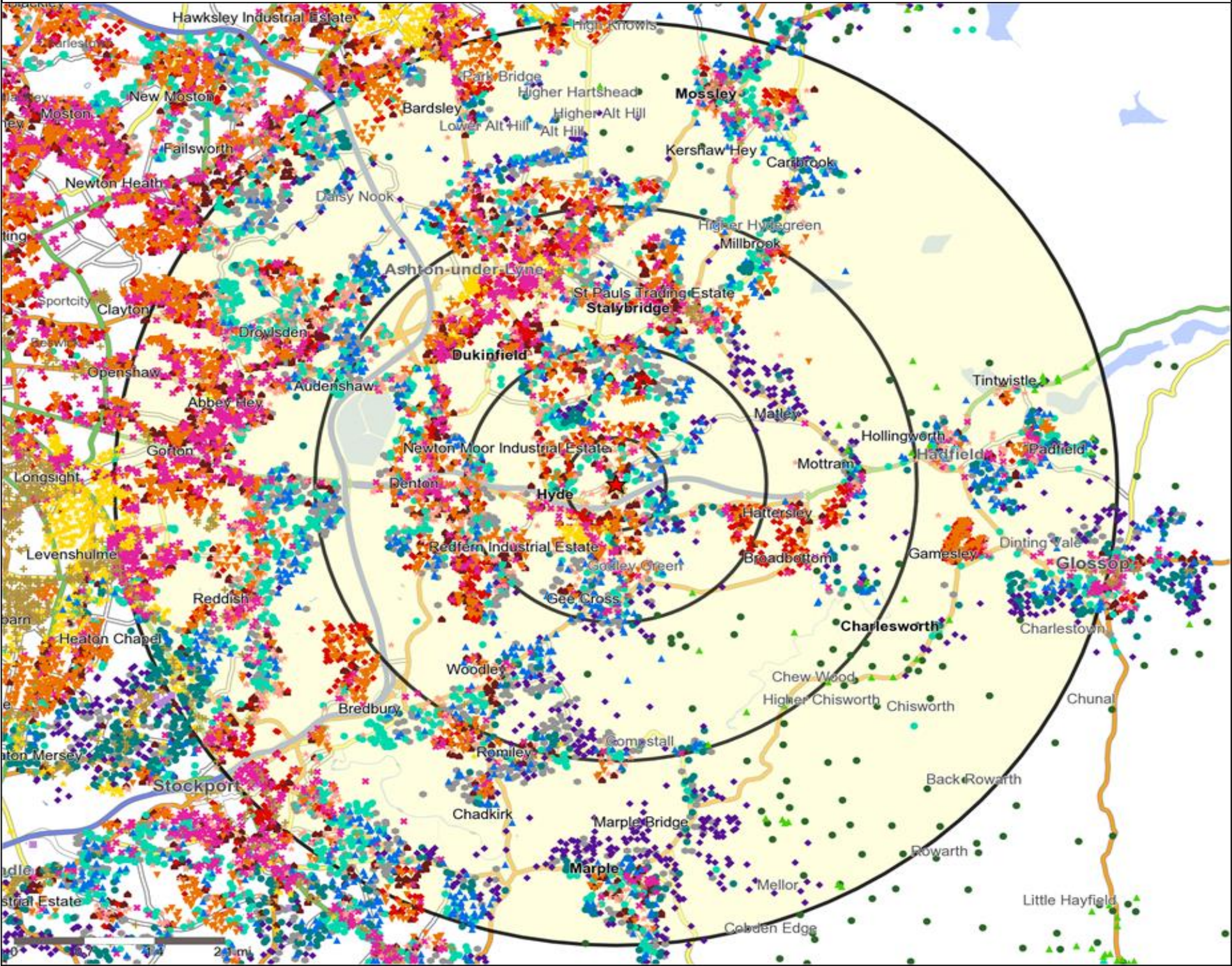
	Count:					Index:				
	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime
0-15	1,721	11,967	33,325	91,040	44,698	104	111	105	109	107
16-17	202	1,446	4,090	10,914	5,392	98	108	104	106	104
18-24	675	4,601	13,846	35,631	18,314	84	88	91	89	91
25-34	1,317	7,703	22,590	59,659	30,156	109	98	98	98	99
35-44	1,087	7,108	20,852	56,343	27,878	97	97	97	100	99
45-54	1,345	8,431	24,910	65,784	32,930	107	103	104	104	104
55-64	958	6,386	19,405	49,609	25,162	96	98	102	99	100
65+	1,527	9,925	29,786	75,105	38,472	96	96	98	94	96
Population estimate 2015	8,832	57,567	168,804	444,085	223,002	100	100	100	100	100

Ethnicity - Census 2011

	Count:					%:				
	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime
White	8,042	51,562	150,096	386,771	198,200	91%	91%	91%	89%	91%
Mixed / Multiple Ethnic Groups	142	718	2,316	8,595	3,710	2%	1%	1%	2%	2%
Asian / Asian British	527	3,991	11,293	26,415	12,412	6%	7%	7%	6%	6%
Black / African / Caribbean / Black British	61	280	1,279	10,340	3,635	1%	0%	1%	2%	2%
Other Ethnic Group	22	110	322	1,978	570	0%	0%	0%	0%	0%
All People (Ethnic Group)	8,794	56,661	165,306	434,099	218,527	100	100	100	100	100



Mosaic UK Map and Data: RAILWAY, NEWTON MOOR (203175)



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- Location

0.5, 1.5, 3 & 5 Mile Distance

Rivers, Canals and Lakes
- Mosaic UK Groups**

A City Prosperity

B Prestige Positions

C Country Living
- D Rural Reality

E Senior Security

F Suburban Stability

G Domestic Success
- H Aspiring Homemakers

I Family Basics

J Transient Renters

K Municipal Challenge
- L Vintage Value

M Modest Traditions

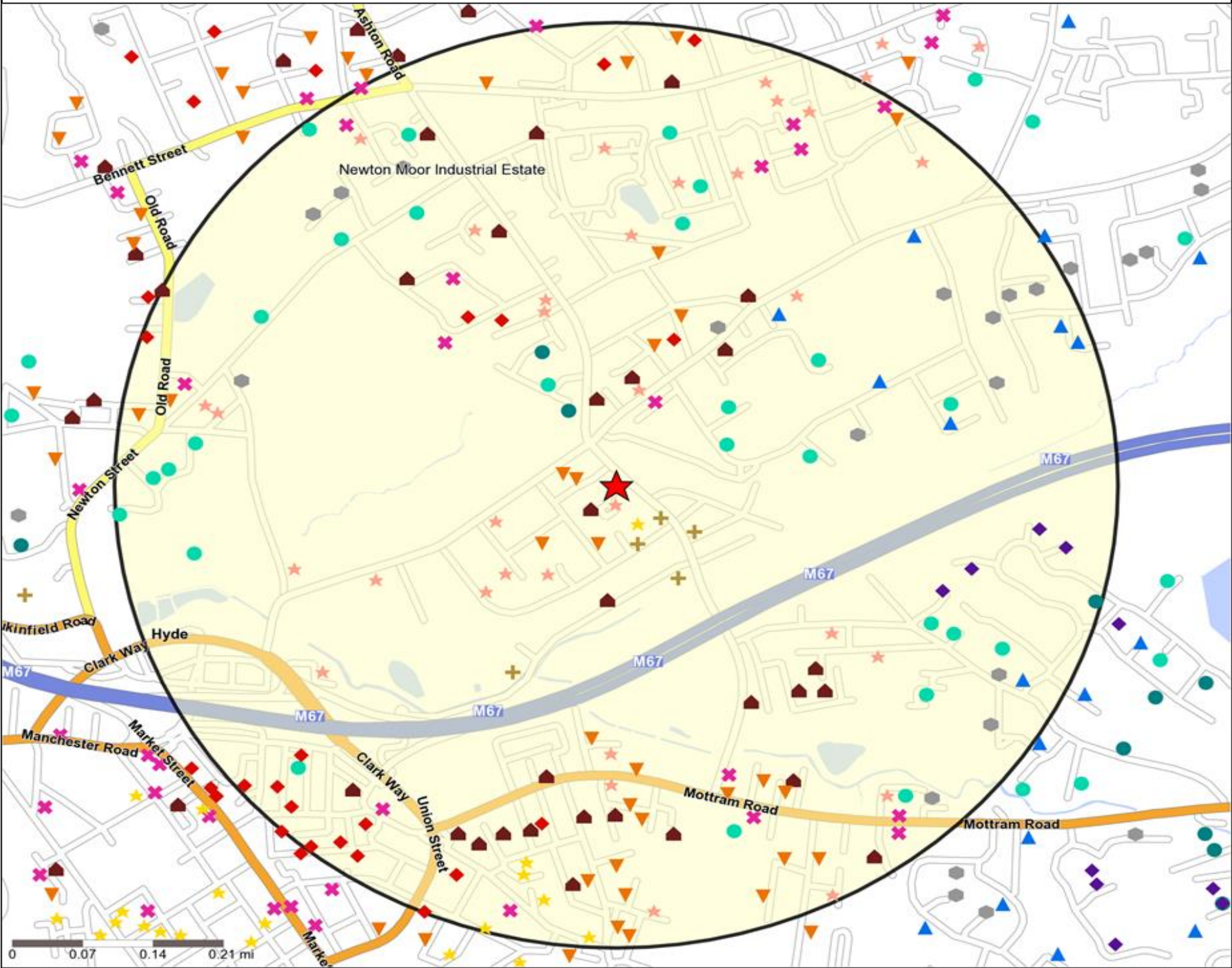
N Urban Cohesion

O Rental Hubs

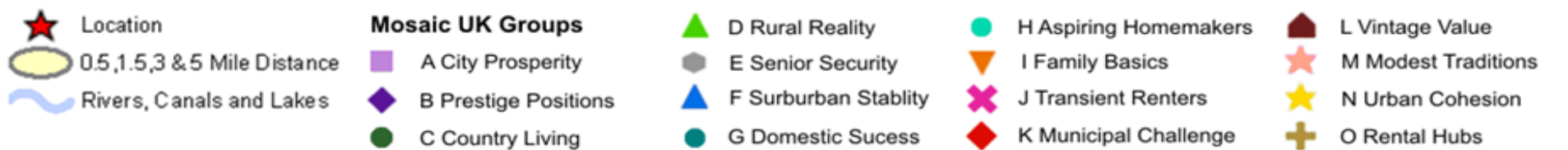
Mosaic UK Data Table (Residential)	Count:					Index:				
	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime	0 - 0.5	0 - 1.5	0 - 3.0	0 - 5.0	15 Min Drivetime
A City Prosperity (18+)	0	0	0	103	1	0	0	0	1	0
B Prestige Positions (18+)	55	1,113	5,881	15,714	6,549	11	35	61	63	52
C Country Living (18+)	0	6	218	1,003	317	0	0	2	4	3
D Rural Reality (18+)	0	0	348	1,086	629	0	0	4	5	5
E Senior Security (18+)	525	5,970	15,073	36,072	19,469	93	166	141	130	139
F Suburban Stability (18+)	267	3,894	11,103	28,547	13,760	63	145	139	137	130
G Domestic Success (18+)	238	1,563	4,198	14,768	5,482	41	42	38	51	38
H Aspiring Homemakers (18+)	1,173	5,930	15,665	46,228	22,845	186	148	131	149	145
I Family Basics (18+)	1,103	7,657	18,429	45,700	23,628	221	241	195	185	190
J Transient Renters (18+)	583	3,823	14,749	45,662	22,637	146	150	195	232	227
K Municipal Challenge (18+)	406	2,809	11,223	24,369	13,936	100	108	146	121	137
L Vintage Value (18+)	1,073	4,289	13,951	30,839	16,966	247	155	169	143	156
M Modest Traditions (18+)	1,206	5,148	14,694	37,297	20,154	367	246	236	230	246
N Urban Cohesion (18+)	156	1,540	3,688	8,070	3,780	43	67	54	45	42
O Rental Hubs (18+)	126	355	2,011	6,076	2,494	24	10	20	23	19
Adults 18+ estimate 2015	6,911	44,097	131,231	341,534	172,647	100	100	100	100	100



Mosaic UK Map and Data: RAILWAY, NEWTON MOOR (203175)



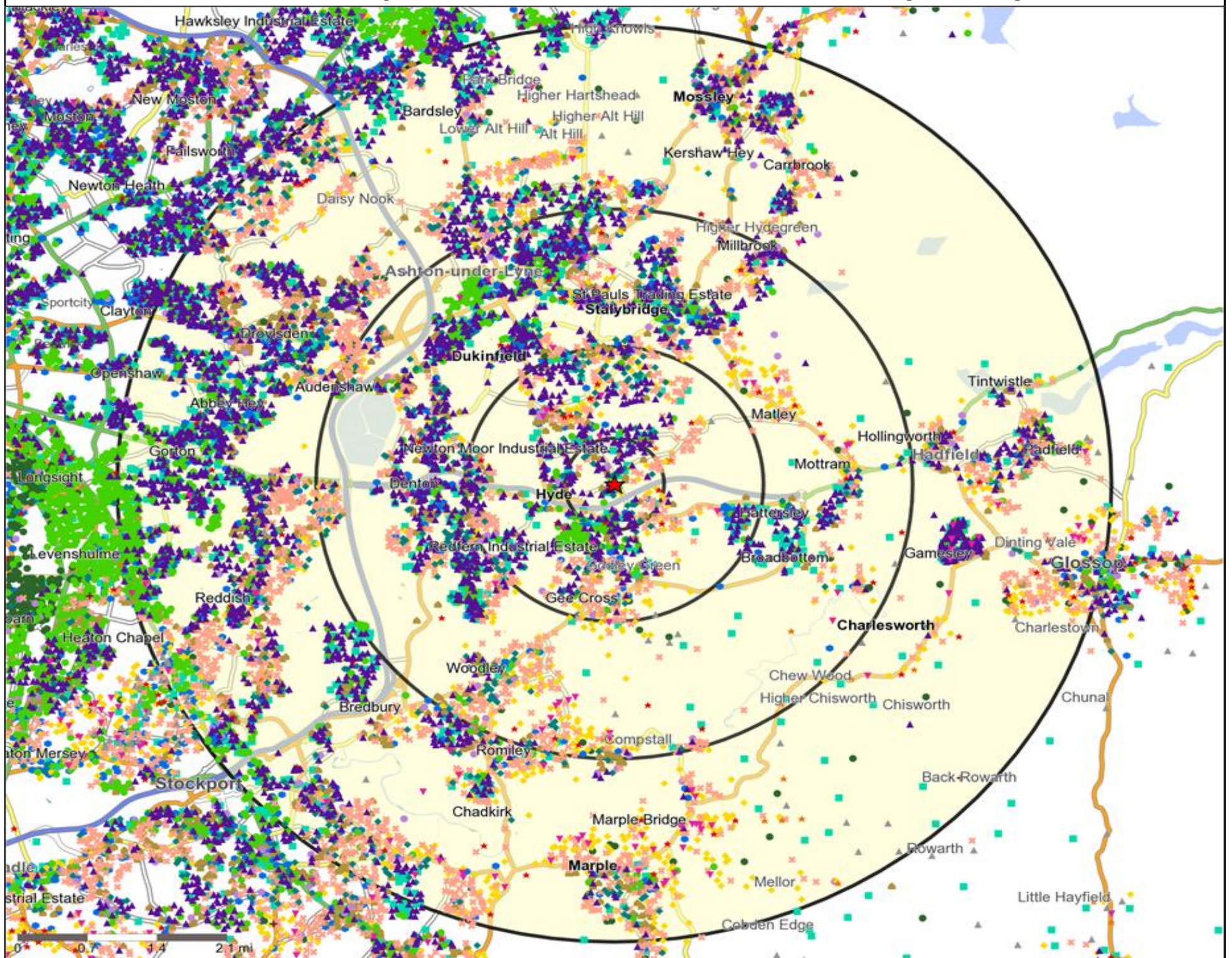
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Mosaic UK Data Table (Residential)	Count:	Index:
	0 - 0.5 Miles	0 - 0.5 Miles
A City Prosperity (18+)	0	0
B Prestige Positions (18+)	55	11
C Country Living (18+)	0	0
D Rural Reality (18+)	0	0
E Senior Security (18+)	525	93
F Suburban Stability (18+)	267	63
G Domestic Success (18+)	238	41
H Aspiring Homemakers (18+)	1,173	186
I Family Basics (18+)	1,103	221
J Transient Renters (18+)	583	146
K Municipal Challenge (18+)	406	100
L Vintage Value (18+)	1,073	247
M Modest Traditions (18+)	1,206	367
N Urban Cohesion (18+)	156	43
O Rental Hubs (18+)	126	24
Adults 18+ estimate 2015	6,911	100



Occasions Map and Data: RAILWAY, NEWTON MOOR (203175)



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★ Location	Occasions Types	▲ 04 Weekend Millionaires	● 08 Student Social	★ 12 Midweek Meal Deal
○ 0.5, 1.5, 3 & 5 Mile Distance	■ 01 Mine's a Pint	● 05 Out On The Town	▼ 09 Leisurely Lunch	◆ 13 Date Night
~ Rivers, Canals and Lakes	◆ 02 Early Doors	▲ 06 Business and Pleasure	✕ 10 Wining and Dining	★ 14 Birthday Treat
	● 03 Everyday is Friday	● 07 Sporting Pints	▲ 11 Household Outing	✕ 15 Pre Show Meal

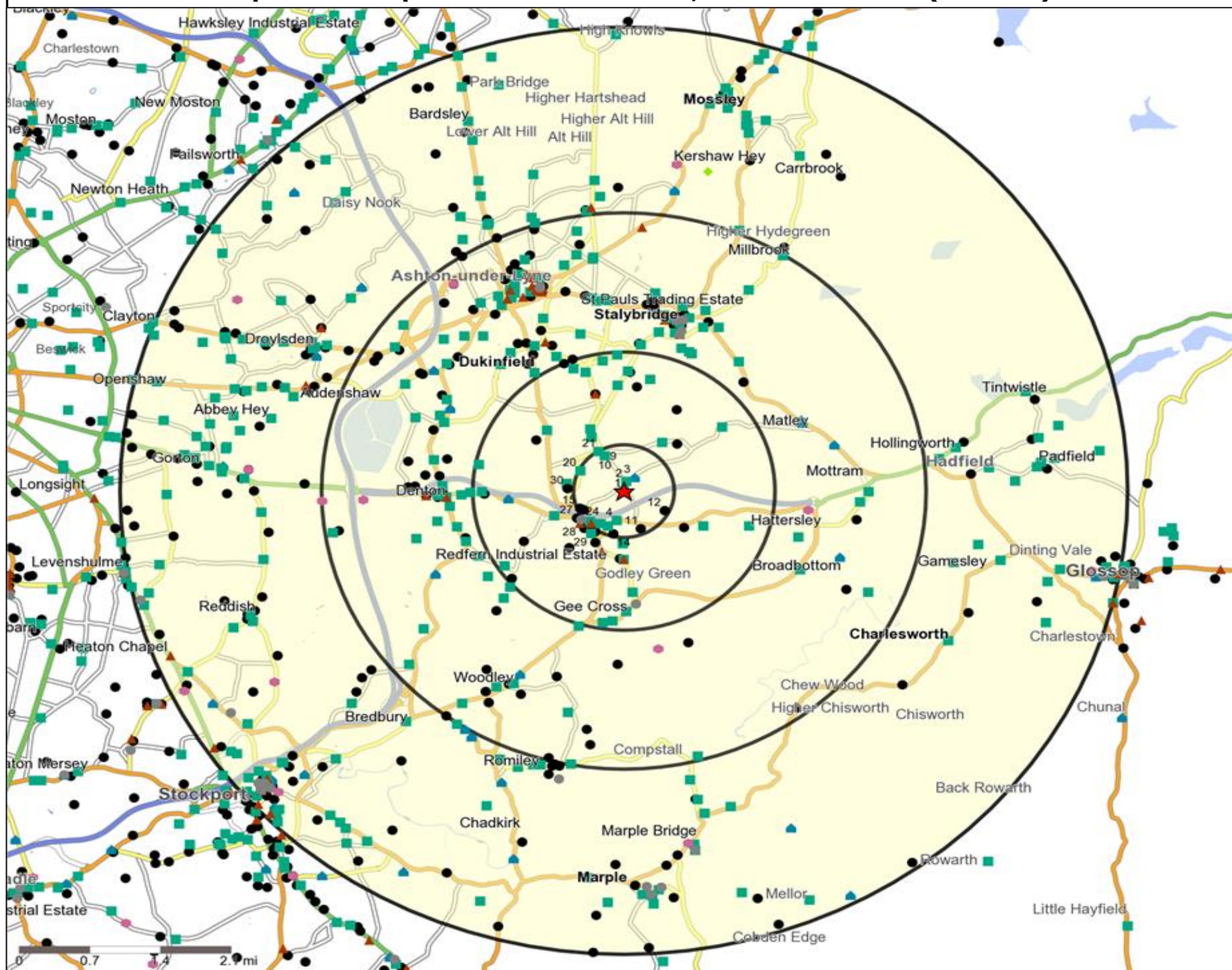
Occasions Data Table

	Count:					Index:				
	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime	0 - 0.5	0 - 1.5	0 - 3.0	0 - 5.0	15 Min Drivetime
01 Mine's a Pint	635	3,547	11,039	28,153	14,381	107	97	104	102	103
02 Early Doors	677	3,613	10,546	25,686	13,645	137	119	119	111	117
03 Everyday is Friday	497	2,864	8,331	21,394	11,008	118	110	110	109	111
04 Weekend Millionaires	947	5,240	15,393	39,259	20,372	155	140	141	138	142
05 Out On The Town	669	3,952	11,946	31,900	16,020	114	109	113	117	116
06 Business and Pleasure	178	1,203	3,415	9,435	4,542	59	65	63	67	64
07 Sporting Pints	615	3,980	11,440	30,020	15,084	95	100	98	100	99
08 Student Social	124	884	2,543	6,840	3,278	45	52	52	54	51
09 Leisurely Lunch	486	3,184	9,301	24,283	12,134	84	90	90	90	89
10 Wining and Dining	465	3,417	9,815	26,074	12,929	71	85	83	85	84
11 Household Outing	647	4,029	11,158	28,854	14,639	125	126	120	119	120
12 Midweek Meal Deal	335	2,225	6,515	17,261	8,689	115	124	124	127	126
13 Date Night	296	2,043	6,016	15,862	7,730	64	71	72	73	71
14 Birthday Treat	357	2,376	6,839	17,478	8,738	77	83	82	81	80
15 Pre Show Meal	138	882	2,427	6,548	3,244	86	90	84	88	86
Number of Occasions	7,066	43,439	126,724	329,047	166,433	100	100	100	100	100

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Competition Map and Data: RAILWAY, NEWTON MOOR (203175)



Numbers on competition points relate to the distance ranking in the competition table on page 7. Copyright Experian Ltd, HERE 2015. Ordnance Survey © Crown copyright 2015

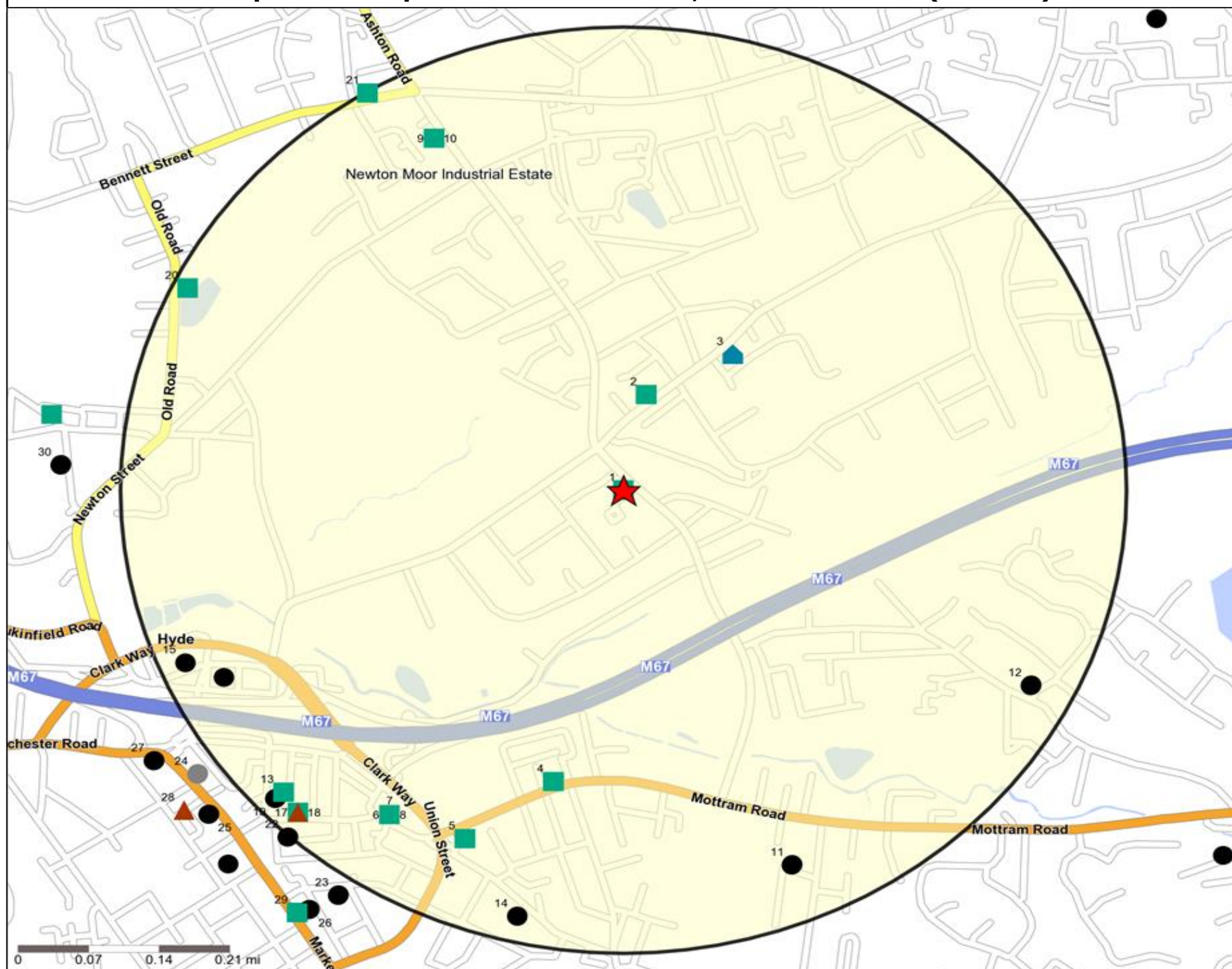


Competition Type Summary Table

Reporting Category	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles
Café / Wine Bar	0	2	7	18
Circuit Bar	2	5	23	35
Community Local	11	37	127	277
Dry Led	1	3	15	35
Branded Food Pub	0	0	6	15
Rural	0	0	0	1
Other	7	30	128	291
Total	21	77	306	672



Competition Map and Data: RAILWAY, NEWTON MOOR (203175)



Numbers on competition points relate to the distance ranking in the competition table on page 7. Copyright Experian Ltd, HERE 2015. Ordnance Survey © Crown copyright 2015



Competition Type Summary Table

Reporting Category	0 - 0.5 Miles
Café / Wine Bar	0
Circuit Bar	2
Community Local	11
Dry Led	1
Branded Food Pub	0
Rural	0
Other	7
Total	21



Local Competition: RAILWAY, NEWTON MOOR (203175)

List of Pubs (sorted by distance from Punch outlet) - Top 30 by Distance

Rank	Pub name	Address	Owner	Postcode	Category	Distance (Miles)
N/A	RAILWAY, NEWTON MOOR	29 COMMERCIAL BROW, HYDE, SK14 2JR	Punch Taverns	SK14 2JR	Punch Taverns	0.00
1	Railway Inn	29 Commercial Brow, Hyde	Punch Pub Company	SK14 2JR	Community Local	0.00
2	Duke Of Sussex	1-3 Victoria Street, Hyde	Thwaites	SK14 4AA	Community Local	0.11
3	Crown & Cushion	57 Victoria Street, Hyde	Enterprise Inns	SK14 4AW	Dry Led	0.18
4	Sportsman Inn	57 Mottram Road, Hyde	*Other Small Retail Groups	SK14 2NN	Community Local	0.32
5	Olde Town House	46 Mottram Road, Hyde	Trust Inns	SK14 2RB	Community Local	0.41
6	Queens Hotel	23 Clarendon Place, Hyde	Holt	SK14 2ND	Community Local	0.42
7	Garlic	43 Clarendon Place, Hyde	Independent Free	SK14 2ND	Other	0.42
8	Jolly Carter	1 Clarendon Place, Hyde	Enterprise Inns	SK14 2ND	Community Local	0.42
9	Newton Ward Conservative Club	Ashton Road, Hyde	Independent Free	SK14 4BH	Other	0.42
10	Cheshire Cheese	175 Ashton Road, Hyde	Robinsons	SK14 4BH	Community Local	0.42
11	Hyde United Social Club	Miles Street, Hyde	Independent Free	SK14 2SB	Other	0.44
12	Newton Cricket Club	2 Barmhouse Lane, Hyde	Independent Free	SK14 3BZ	Other	0.46
13	Bike & Hound	10 Hamnett Street, Hyde	Independent Free	SK14 2EX	Community Local	0.47
14	Hyde Labour Club	58 Ridling Lane, Hyde	Independent Free	SK14 1NR	Other	0.47
15	Bangla City	Grafton Street, Hyde	Independent Free	SK14 2AX	Other	0.47
16	Albion	19 Market Place, Hyde	Enterprise Inns	SK14 2LX	Community Local	0.48
17	White Lion Hotel	7 Market Place, Hyde	Robinsons	SK14 2LX	Circuit Bar	0.48
18	Cotton Bale	21-25 Market Place, Hyde	Wetherspoon	SK14 2LX	Circuit Bar	0.48
19	Astoria Bingo Club	86 Clarendon Street, Hyde	Independent Free	SK14 2EL	Other	0.48
20	Bulls Head	78 Old Road, Tintwistle, Hyde	Enterprise Inns	SK14 4SQ	Community Local	0.49
21	George & Dragon	23 Bennett Street, Newton, Hyde	Punch Pub Company	SK14 4TQ	Community Local	0.50
22	Abahon Restaurant	10 The Square, Hyde	Independent Free	SK14 2QR	Other	0.50
23	Hyde Central Conservative Club	2 Reynold Street, Hyde	Independent Free	SK14 1LU	Other	0.52
24	Caesars Cafe Bar	37 Market Street, Hyde	Independent Free	SK14 2AD	Cafe / Wine Bar	0.52
25	Pagliacci	40 Market Street, Hyde	Independent Free	SK14 1AH	Other	0.54
26	Village	Norfolk Street, Hyde	Independent Free	SK14 1NB	Other	0.55
27	Hyde Snooker & Social Club	13 Manchester Road, Hyde	Independent Free	SK14 1BA	Other	0.55
28	Attic Lounge	1a Milk Street, Hyde	Independent Free	SK14 1EH	Circuit Bar	0.56
29	Last Orders	81 Market Street, Hyde	Cains Beer Company	SK14 1HL	Community Local	0.56
30	Flowery Field Cricket Club	Well Meadow, Hyde	Independent Free	SK14 4NS	Other	0.56