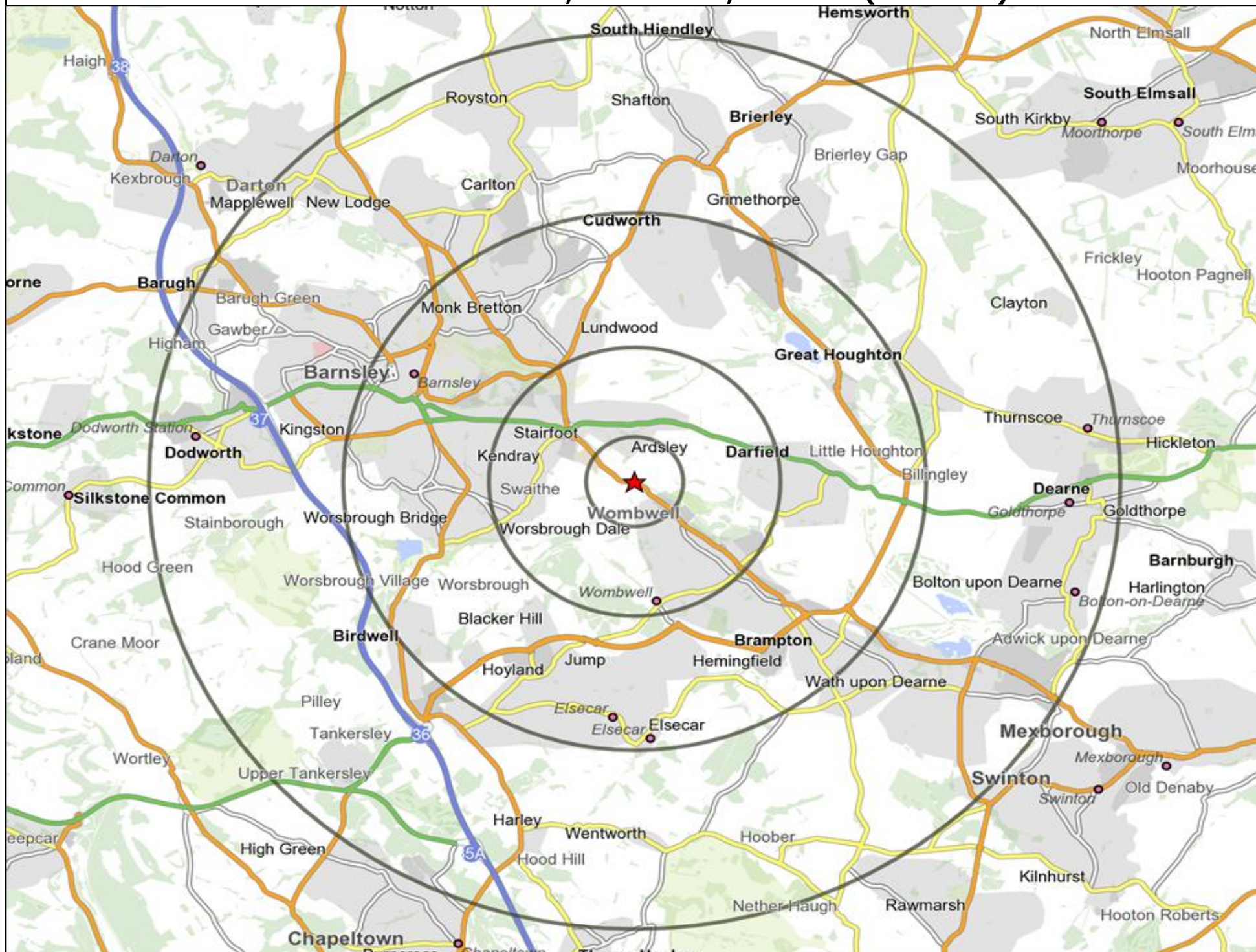




Customer Profile Report for ASH INN, WOMBWELL (Punch Outlet Number: 201503)
105 WOMBWELL LANE, BARNSELEY, S73 8EP (S 73 8EP)



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★ Location ○ 0.5, 1.5, 3 & 5 Mile Distance

Age Data Table

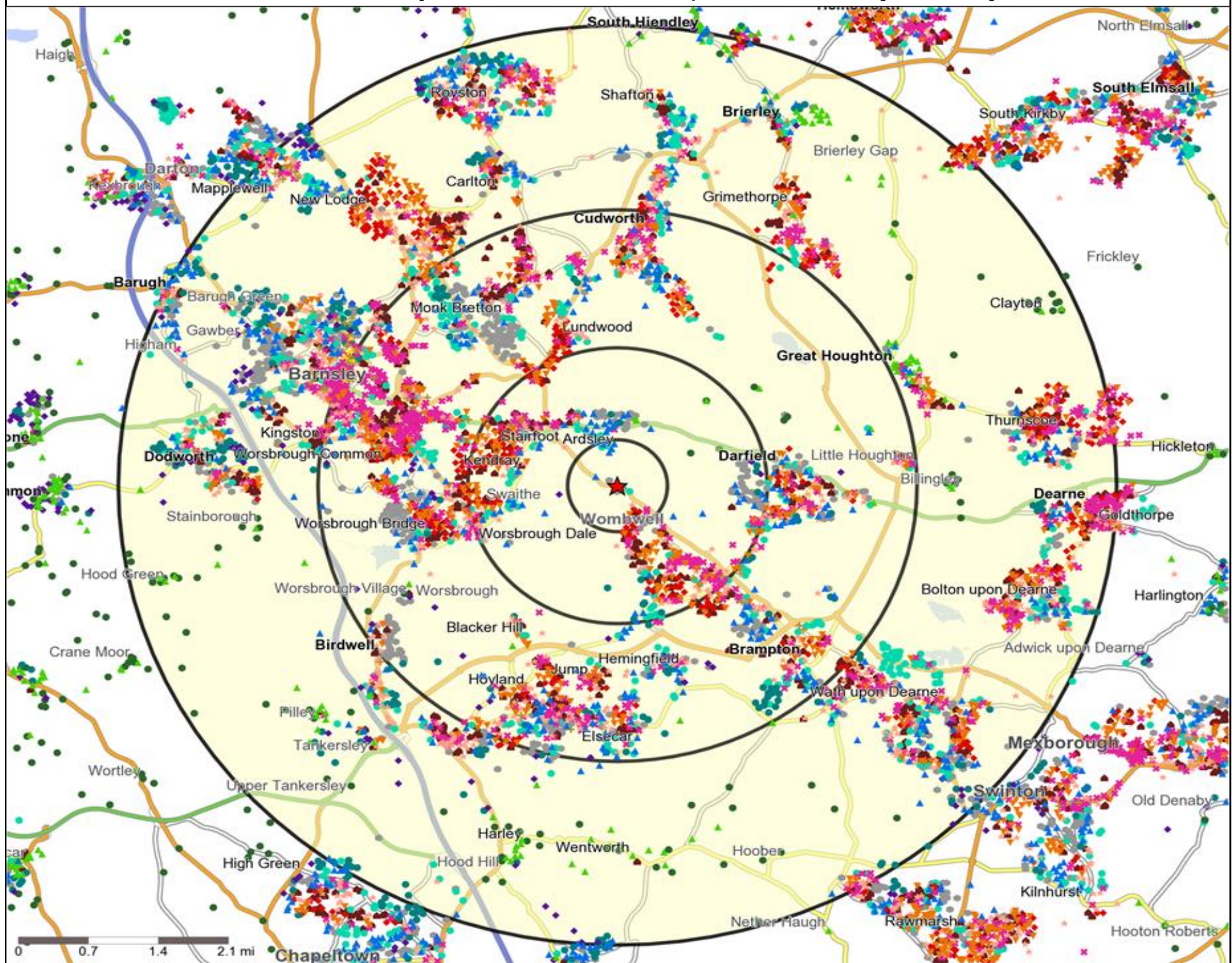
	Count:					Index:				
	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime
0-15	180	4,445	20,403	42,821	42,782	63	101	100	99	99
16-17	53	541	2,536	5,538	5,549	151	99	101	104	104
18-24	106	2,008	9,372	19,156	19,206	77	94	96	92	92
25-34	108	3,140	15,122	30,574	30,688	52	98	102	97	97
35-44	144	2,726	12,760	26,997	27,082	75	91	93	93	93
45-54	249	3,381	15,844	34,449	34,271	116	101	103	106	105
55-64	228	2,889	12,744	27,874	27,852	133	109	104	107	107
65+	444	4,384	19,558	42,417	42,809	163	104	100	102	103
Population estimate 2015	1,512	23,514	108,339	229,826	230,239	100	100	100	100	100

Ethnicity - Census 2011

	Count:					%:				
	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime
White	1,364	22,189	101,947	215,714	216,158	98%	98%	98%	98%	98%
Mixed / Multiple Ethnic Groups	8	166	737	1,569	1,600	1%	1%	1%	1%	1%
Asian / Asian British	15	154	756	1,620	1,677	1%	1%	1%	1%	1%
Black / African / Caribbean / Black British	5	155	775	1,249	1,279	0%	1%	1%	1%	1%
Other Ethnic Group	2	38	258	574	578	0%	0%	0%	0%	0%
All People (Ethnic Group)	1,394	22,702	104,473	220,726	221,292	100	100	100	100	100



Mosaic UK Map and Data: ASH INN, WOMBWELL (201503)



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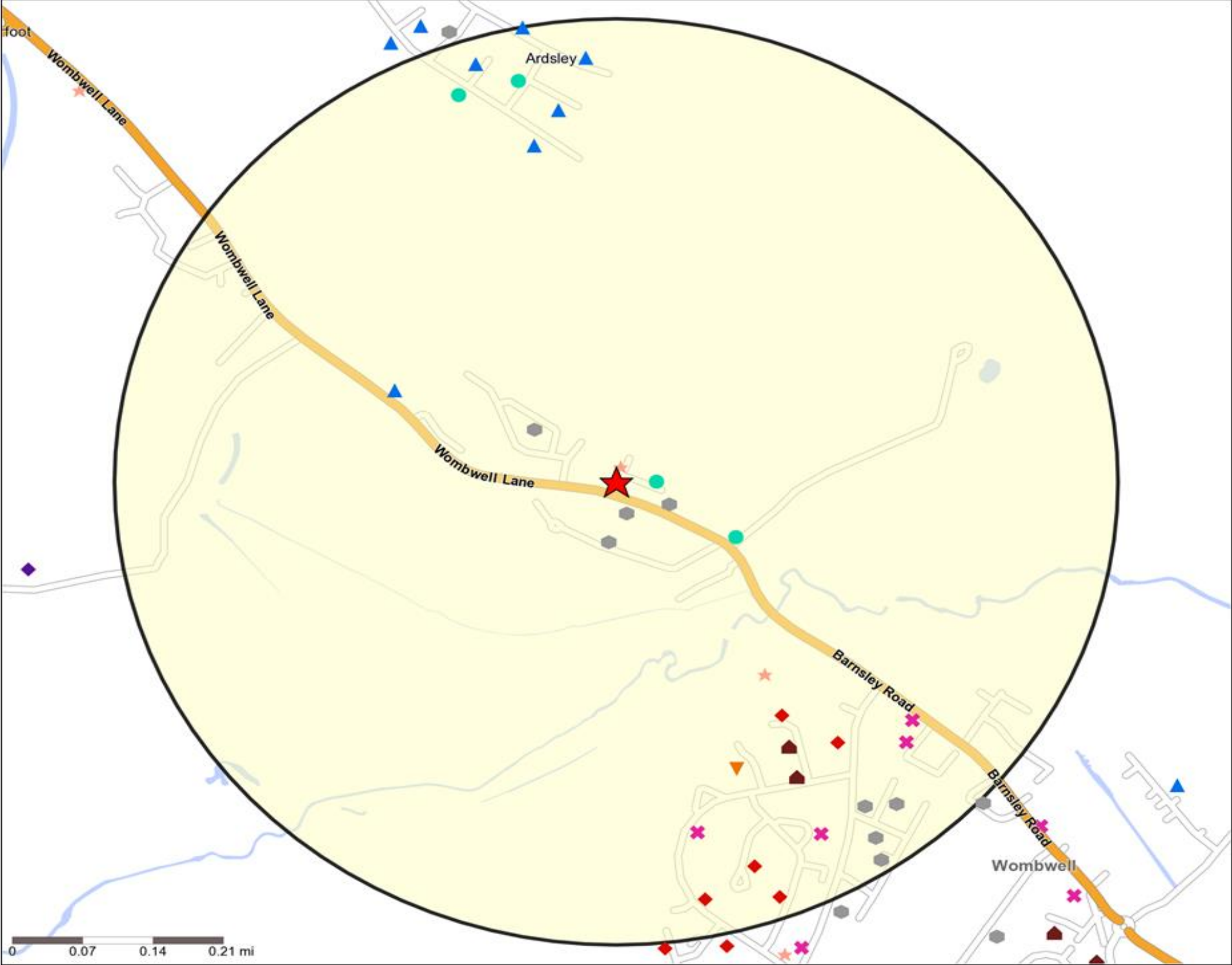
Mosaic UK Data Table (Residential)

	Count:					Index:				
	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime	0 - 0.5	0 - 1.5	0 - 3.0	0 - 5.0	15 Min Drivetime
A City Prosperity (18+)	0	0	0	0	0	0	0	0	0	0
B Prestige Positions (18+)	0	41	483	1,810	2,115	0	3	8	14	16
C Country Living (18+)	0	47	84	1,123	906	0	4	1	9	7
D Rural Reality (18+)	0	38	140	2,691	2,195	0	3	2	21	17
E Senior Security (18+)	437	2,154	8,529	16,625	17,456	421	143	123	113	118
F Suburban Stability (18+)	255	1,574	6,916	15,839	15,965	327	139	133	143	144
G Domestic Success (18+)	0	212	2,609	8,600	8,437	0	14	36	56	55
H Aspiring Homemakers (18+)	81	1,624	9,785	21,074	21,025	70	96	126	128	127
I Family Basics (18+)	35	3,063	11,472	21,377	21,721	38	229	186	163	166
J Transient Renters (18+)	221	3,369	16,304	30,302	31,136	300	315	331	289	297
K Municipal Challenge (18+)	149	2,332	7,900	15,365	14,973	199	214	158	144	140
L Vintage Value (18+)	54	2,267	10,468	21,335	20,970	67	194	195	187	183
M Modest Traditions (18+)	45	1,742	9,541	23,042	22,696	74	198	235	267	263
N Urban Cohesion (18+)	0	0	94	245	245	0	0	2	3	3
O Rental Hubs (18+)	0	65	1,026	1,941	1,933	0	5	16	14	14
Adults 18+ estimate 2015	1,277	18,528	85,351	181,369	181,773	100	100	100	100	100

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Mosaic UK Map and Data: ASH INN, WOMBWELL (201503)



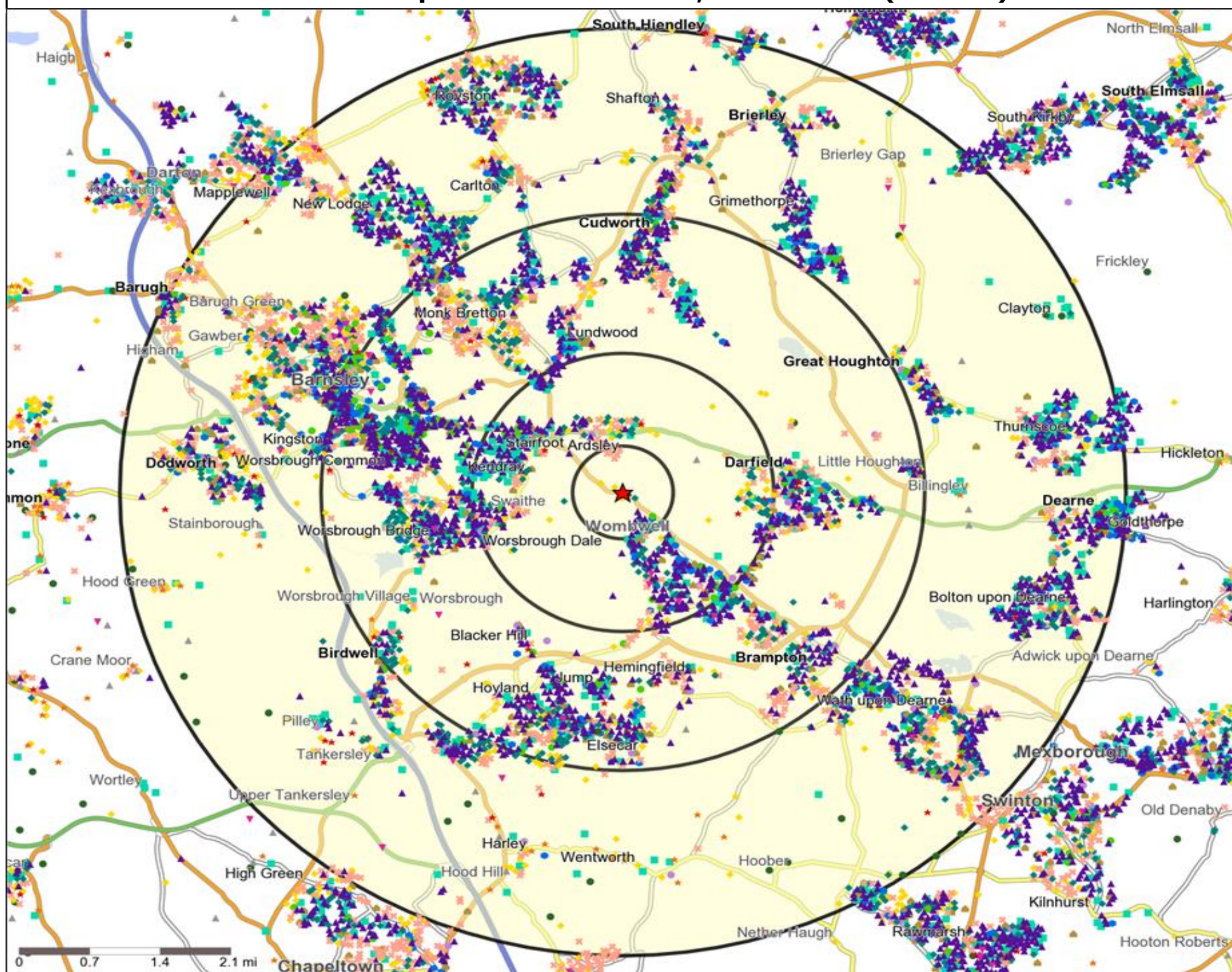
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Location	Mosaic UK Groups	D Rural Reality	H Aspiring Homemakers	L Vintage Value
0.5, 1.5, 3 & 5 Mile Distance	A City Prosperity	E Senior Security	I Family Basics	M Modest Traditions
Rivers, Canals and Lakes	B Prestige Positions	F Suburban Stability	J Transient Renters	N Urban Cohesion
	C Country Living	G Domestic Success	K Municipal Challenge	O Rental Hubs

Mosaic UK Data Table (Residential)	Count:	Index:
	0 - 0.5 Miles	0 - 0.5 Miles
A City Prosperity (18+)	0	0
B Prestige Positions (18+)	0	0
C Country Living (18+)	0	0
D Rural Reality (18+)	0	0
E Senior Security (18+)	437	421
F Suburban Stability (18+)	255	327
G Domestic Success (18+)	0	0
H Aspiring Homemakers (18+)	81	70
I Family Basics (18+)	35	38
J Transient Renters (18+)	221	300
K Municipal Challenge (18+)	149	199
L Vintage Value (18+)	54	67
M Modest Traditions (18+)	45	74
N Urban Cohesion (18+)	0	0
O Rental Hubs (18+)	0	0
Adults 18+ estimate 2015	1,277	100



Occasions Map and Data: ASH INN, WOMBWELL (201503)



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★ Location	Occasions Types	▲ 04 Weekend Millionaires	● 08 Student Social	★ 12 Midweek Meal Deal
○ 0.5, 1.5, 3 & 5 Mile Distance	■ 01 Mine's a Pint	● 05 Out On The Town	▼ 09 Leisurely Lunch	◆ 13 Date Night
~ Rivers, Canals and Lakes	◆ 02 Early Doors	▲ 06 Business and Pleasure	✕ 10 Wining and Dining	★ 14 Birthday Treat
	● 03 Everyday is Friday	● 07 Sporting Pints	▲ 11 Household Outing	✕ 15 Pre Show Meal

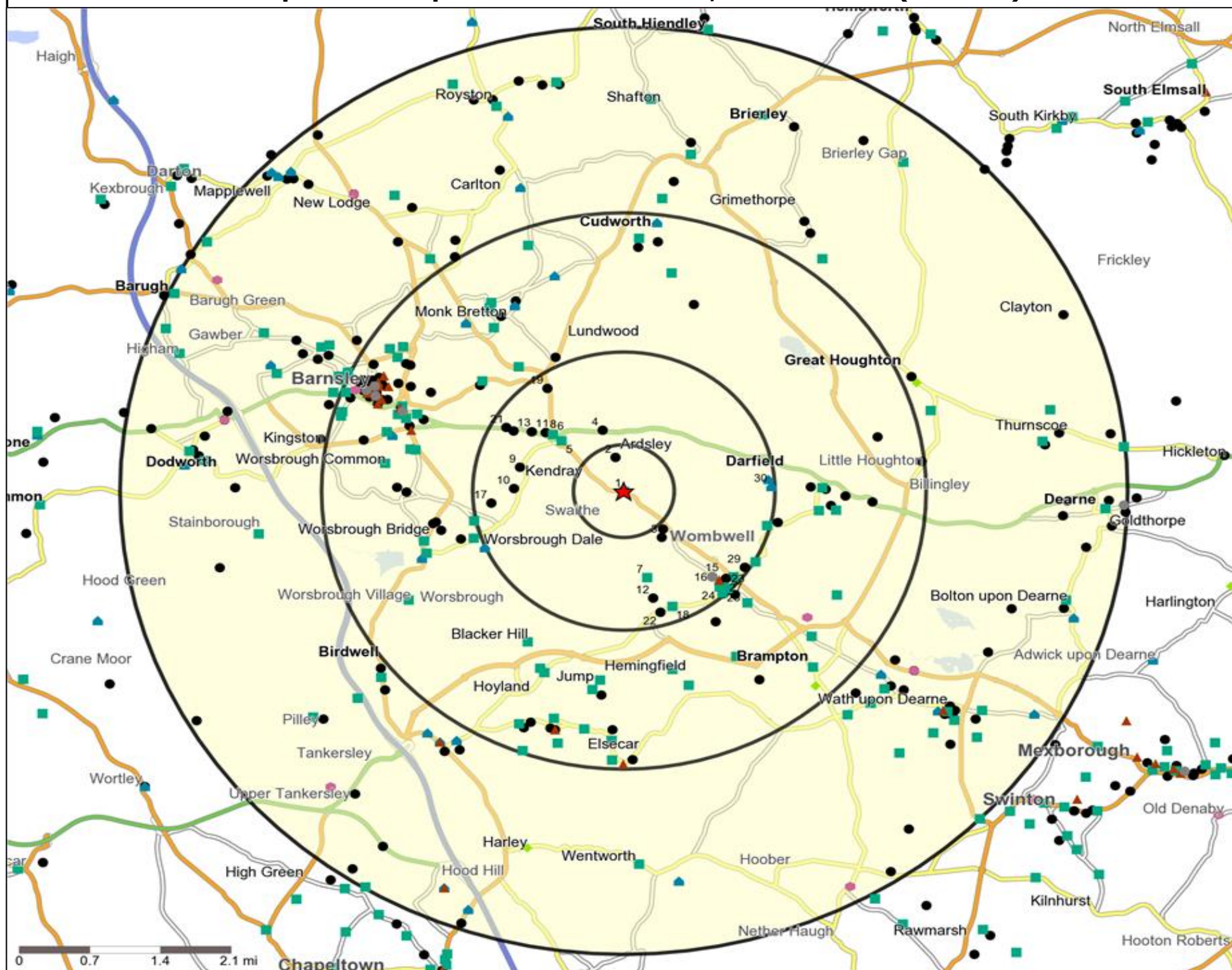
Occasions Data Table

	Count:					Index:				
	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime	0 - 0.5	0 - 1.5	0 - 3.0	0 - 5.0	15 Min Drivetime
01 Mine's a Pint	108	2,058	8,767	17,931	18,062	118	129	119	117	117
02 Early Doors	112	1,938	8,707	18,711	18,598	147	145	141	145	144
03 Everyday is Friday	67	1,197	5,626	11,841	11,833	103	105	107	108	108
04 Weekend Millionaires	126	2,617	11,880	23,630	23,715	134	159	157	149	150
05 Out On The Town	90	1,868	8,777	17,565	17,706	99	118	120	115	116
06 Business and Pleasure	17	399	1,919	3,984	4,013	36	49	51	51	51
07 Sporting Pints	63	1,496	6,919	13,503	13,617	63	85	86	80	81
08 Student Social	28	282	1,487	3,554	3,531	66	38	44	50	49
09 Leisurely Lunch	90	1,408	6,346	13,541	13,575	101	90	89	90	90
10 Wining and Dining	96	1,168	5,718	12,720	12,753	95	66	70	75	75
11 Household Outing	77	1,608	7,380	15,471	15,405	96	115	114	115	114
12 Midweek Meal Deal	55	1,076	4,756	9,488	9,530	122	136	131	125	125
13 Date Night	77	716	3,594	8,319	8,379	107	57	62	69	69
14 Birthday Treat	64	1,002	4,674	10,473	10,433	89	80	81	87	86
15 Pre Show Meal	19	260	1,278	2,758	2,768	77	60	64	66	66
Number of Occasions	1,089	19,093	87,828	183,489	183,918	100	100	100	100	100

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Competition Map and Data: ASH INN, WOMBWELL (201503)



Numbers on competition points relate to the distance ranking in the competition table on page 7. Copyright Experian Ltd, HERE 2015. Ordnance Survey © Crown copyright 2015

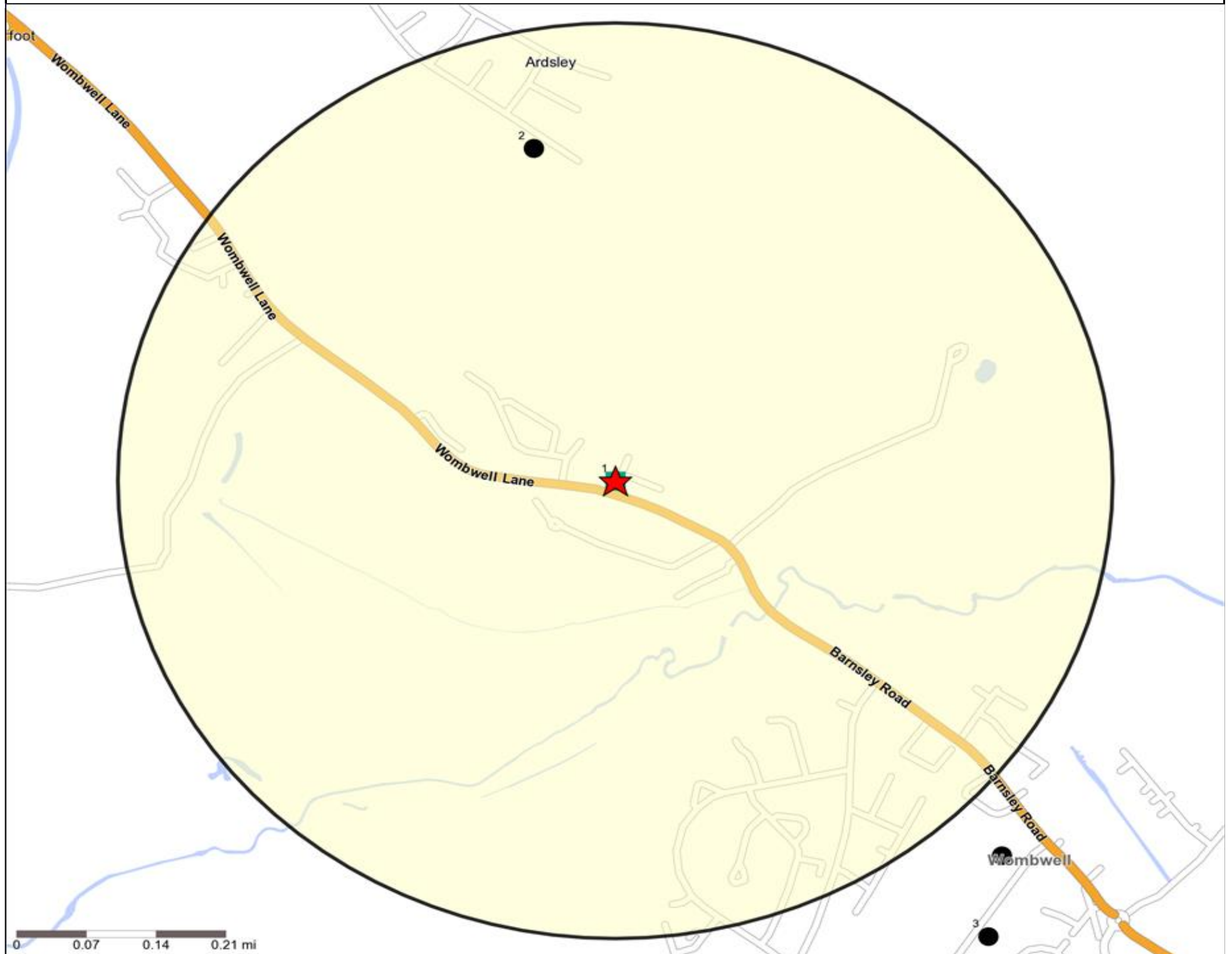


Competition Type Summary Table

Reporting Category	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles
Café / Wine Bar	0	1	5	6
Circuit Bar	0	1	30	32
Community Local	1	12	65	103
Dry Led	0	1	8	25
Branded Food Pub	0	0	2	9
Rural	0	0	1	2
Other	1	19	86	167
Total	2	34	197	344



Competition Map and Data: ASH INN, WOMBWELL (201503)



Numbers on competition points relate to the distance ranking in the competition table on page 7. Copyright Experian Ltd, HERE 2015. Ordnance Survey © Crown copyright 2015



Competition Type Summary Table

Reporting Category	0 - 0.5 Miles
Café / Wine Bar	0
Circuit Bar	0
Community Local	1
Dry Led	0
Branded Food Pub	0
Rural	0
Other	1
Total	2



Local Competition: ASH INN, WOMBWELL (201503)

List of Pubs (sorted by distance from Punch outlet) - Top 30 by Distance

Rank	Pub name	Address	Owner	Postcode	Category	Distance (Miles)
N/A	ASH INN, WOMBWELL	105 WOMBWELL LANE, BARNSELY, S73 8EP	Punch Taverns	S 73 8EP	Punch Taverns	0.00
1	Ash Inn	105 Wombwell Lane, Wombwell, Barnsley	Punch Pub Company	S 73 8EP	Community Local	0.00
2	Houghton Main Miners' Welfare Sports & Soci	142 St Pauls Parade, Barnsley	Independent Free	S 71 5BU	Other	0.37
3	Mitchell & Darfield Miners Welfare	Roy Kilner Road, Wombwell, Barnsley	Independent Free	S 73 8DY	Other	0.62
4	Oaks Working Mens Club	680 Doncaster Road, Barnsley	Independent Free	S 71 5EF	Other	0.69
5	Keel Inn	Wombwell Lane, Stairfoot, Barnsley	Independent Free	S 70 3NT	Community Local	0.82
6	Black Bull	Grange Lane, Stairfoot, Barnsley	Independent Free	S 70 3NJ	Community Local	0.93
7	Barley Sheaf Hotel	1 Aldham House Lane, Wombwell, Barnsley	Enterprise Inns	S 73 8QD	Community Local	0.96
8	Frankie & Bennys	520 Doncaster Road, Stairfoot, Barnsley	Restaurant Group	S 70 3PE	Other	1.00
9	Barnsley Central Working Mens Club	Birk Avenue, Barnsley	Independent Free	S 70 3AL	Other	1.06
10	5Ives	Burnsall Grove, Barnsley	Unknown	S 70 3JR	Other	1.09
11	Stairfoot/Ardsley Conservative Club	466 Doncaster Road, Barnsley	Independent Free	S 70 3PW	Other	1.11
12	Wombwell Cricket Club	Windmill Road, Wombwell, Barnsley	Independent Free	S 73 8PW	Other	1.19
13	Ashfield Working Mens Club	Doncaster Road, Barnsley	Independent Free	S 70 3HA	Other	1.27
14	Balti Palace	77-79 High Street, Wombwell, Barnsley	Independent Free	S 73 8HS	Other	1.27
15	Jafran	7b High Street, Wombwell, Barnsley	Independent Free	S 73 8HS	Other	1.27
16	Peggotys	122 High Street, Wombwell, Barnsley	Independent Free	S 73 8HS	Cafe / Wine Bar	1.27
17	Swaithe-Main Working Mens Club	Monkspring, Worsbrough, Barnsley	Independent Free	S 70 4QY	Other	1.32
18	Sir Georges Arms	Hough Lane, Wombwell, Barnsley	Admiral Taverns Ltd	S 73 0LW	Community Local	1.33
19	Boccellis	81 Grange Lane, Lundwood, Barnsley	Independent Free	S 71 5QF	Other	1.34
20	Horse Shoe Hotel	30 High Street, Wombwell, Barnsley	Wetherspoon	S 73 8AE	Circuit Bar	1.35
21	Ibbys	265-267 Doncaster Road, Barnsley	Independent Free	S 70 3RH	Other	1.35
22	Wombwell Main Working Mens Club	327 Hough Lane, Wombwell, Barnsley	Independent Free	S 73 0LR	Other	1.36
23	Wombwell Snooker & Social Club	1 Marsh Street, Wombwell, Barnsley	Independent Free	S 73 0AG	Other	1.38
24	George Hotel	5 George Street, Wombwell, Barnsley	Enterprise Inns	S 73 0DD	Community Local	1.40
25	Prince Of Wales Hotel	15 High Street, Wombwell, Barnsley	Enterprise Inns	S 73 0DA	Community Local	1.44
26	Shamms Restaurant	9 High Street, Wombwell, Barnsley	Independent Free	S 73 0DA	Other	1.44
27	Churchills Hotel	1 High Street, Wombwell, Barnsley	Independent Free	S 73 0DA	Community Local	1.44
28	Alma Inn	5 Alma Street, Wombwell, Barnsley	Punch Pub Company	S 73 0DE	Community Local	1.44
29	Wombwell Working Mens Club & Institute	25 Station Road, Wombwell, Barnsley	Independent Free	S 73 0BJ	Other	1.46
30	Longbow	Barnsley Road, Darfield, Barnsley	Unknown	S 73 9DJ	Dry Led	1.46