

A smiling man with a beard, wearing a plaid shirt and a black apron, stands in the foreground of a pub. In the background, two other men are seated at a table, one holding a beer. The pub has warm lighting and a chalkboard with musical notes and the words 'ACOUSTIC EVENING MOOKE'.

**UNLOCK EPIC  
POSSIBILITIES  
WITH PUNCH!**

**PUNCH**  
PUBS & CO

# YOU'RE WELCOME

At Punch, we're proud patrons of the local.

Our pubs welcome the ebb and flow of everyday life. From the big games and the little chats to the celebrations and commiserations - it's good to know they're there.

Every one of our pubs is unique, each with its own personality, people and charm. But walk into any one and you can expect a warm atmosphere, good food and drinks, and a great time to be had.

Here at Punch, we're always thinking about tomorrow and the possibilities it will bring. Exciting possibilities with our Publicans at the very heart of everything we do.

**Start your journey with Punch today.**



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# WHY RUN A PUB?

We believe that the pub is the UK's most inspiring start-up business, in an industry fueled by fun and enthusiasm.

Drive, ambition, determination and a passion for people and hospitality are behind every successful pub, and it's fair to say that running a pub is more than just a job – it's a way of life.

You'll have the adventure of a lifetime, and it'll be hugely rewarding. What's not to love?

So wherever you are in the country and no matter what you're looking for – whether it's the gastro pub or the sports bar, the country pub or the microbrewery – we've got the perfect pub package for you.

**Take a look at our world of pub possibilities...**





Our incredible training and support package has been recognised



# WHY PUNCH?

Our pubs are places where everyone is welcome. And so is our business. At our core, we're about treating people with the warmth and hospitality they'd expect in any of our pubs.

From a warm reception at our Welcome Inn and hands-on training at The Academy (our state-of-the-art training space with two fully working bars and a live cellar), to innovative online courses, regular catch ups and marketing support that packs a serious punch, we're with you every step of the way.

Our goal is to help you and your pub to achieve your true potential, not just when it comes selling more beer or delivering a better bottom line - it's bigger than that - it's about outstanding Publicans, busier pubs and more connected communities.

As a Punch Publican, you can count on the best support in the business, delivered with a smile.

**Start your new beginning as a Punch Publican today.**



We're constantly investing in our pubs - in 2019 alone we spent **£35 million** unlocking epic possibilities in communities up and down the country

We were crowned **Best Leased & Tenanted Pub Company**



# SIX STEPS TO GETTING STARTED

1



## WELCOME

Your journey with Punch starts as you're welcomed in by our fabulous recruitment team who will guide you through the first steps.

2



## PERFECT MATCH

Whatever you're looking for, we'll find the perfect pub for you.

3



## YOUR VISION

We'll work together to bring your own personal vision to life with a joint business plan that'll get you off to a flying start.

4



## TRAINING

With our industry-leading facilities and dedicated training team, we'll get you and your team up-to-speed in no time.

5



## COLLECT YOUR KEYS

The best bit! You'll collect the keys to your very own pub! Welcome to the Punch family!

6



## ONGOING SUPPORT

We're always here to help. Our friendly operations, marketing, training and business support teams will be with you every step of the way.

## PUBS

From the gastro pub to the drinker's pub, the microbrewery to the sports bar, and the country pub to the always-been-there pub, we've got the perfect pub for you.



## PEOPLE

At Punch we don't only love pubs, we love people too! Our people are what make our pubs so amazing and that's why we're all about unlocking epic possibilities to pub lovers like ourselves.

## POSSIBILITIES

Our team are experts at pairing up brilliant pubs with brilliant people. Let us help unlock your possibilities.

Choose the perfect pub package for you from our range of flexible agreements.



# Overview of Agreements

Selecting the right agreement is key to unlocking your possibilities for your future. We have 3 different types of agreements:

**Management Partnerships**

**Turnover Tenancies & Leases**

**Flexible Tenancies & Leases**



	Management Partnerships	Turnover Tenancy	Turnover Lease	Flexible Tenancy	Flexible Lease
Experience Level	Manager of Hospitality Business	Some Business Experience	Experienced Operator	Some Business Experience	Experienced Operator
Term Length	5 Years	Flexible - up to 5 years	10 years	Flexible - up to 5 years	10 years
Deposit	£3,000	From as little as £1,000	£6,000 or 3 months rent	From as little as £1,000	£6,000 or 3 months rent
Living Accommodation*	✓	✓	✓	✓	✓
Industry Leading Training	✓	✓	✓	✓	✓
Access to Punch Buying Club	✓	✓	✓	✓	✓
Bills & Maintenance Included*	✓	✗	✗	✗	✗
EPOS Provided	✓	✓	✓	✗	✗
Food Menu	✓	✗	✗	✗	✗
Expert Coaching & Advice	✓	✓	✓	✓	✓

\* / \*\* For a full list of what is included, please visit [punchpubs.com](http://punchpubs.com)

# SPORTS PUB GASTRO PUB DOGGY PUB PUBBY PUB YOUR PUB

## Management Partnerships

with Punch

Management Partnerships is a great way to kick-start your business, providing you with all the tools to succeed. All you need to do is add the flair, passion and the local knowledge!

### What You Get

Living accommodation, including all bills and maintenance\*

### Earning Potential

Agreed % of sales to pay you and your team

Industry-leading 2% performance bonus

### What's included?

All food, drink, menus, EPOS, apps and marketing materials Included\*\*

### Training & Support

All training and dedicated Operations Manager included

### Deposit

£3,000

## Whatever the agreement, with Punch you always get:

- A progressive pub company - winners of the Publican Awards 2020!
- Industry leading investment with a whole world of possibilities
- Industry leading training, with our Academy and Kitchen
- Expert coaching and advice every step of the way
- A business built around our people and pubs

\* / \*\* For a full list of what is included & further details, please visit [punchpubs.com](http://punchpubs.com)



# Turnover Tenancies



If you're an experienced Publican looking to take your business to the next level, but with the independence and flexibility to get creative and make it your own, then we'd love to support you along the way!

## What You Get

A flexible tenancy of up to 5 years with a flexible notice period\*

## Fees

A combination of fixed base rent and variable turnover fee

## What's included?

Ability to retain your own EPOS solution by approved data feed

## Product

Flexible price bands for tied products

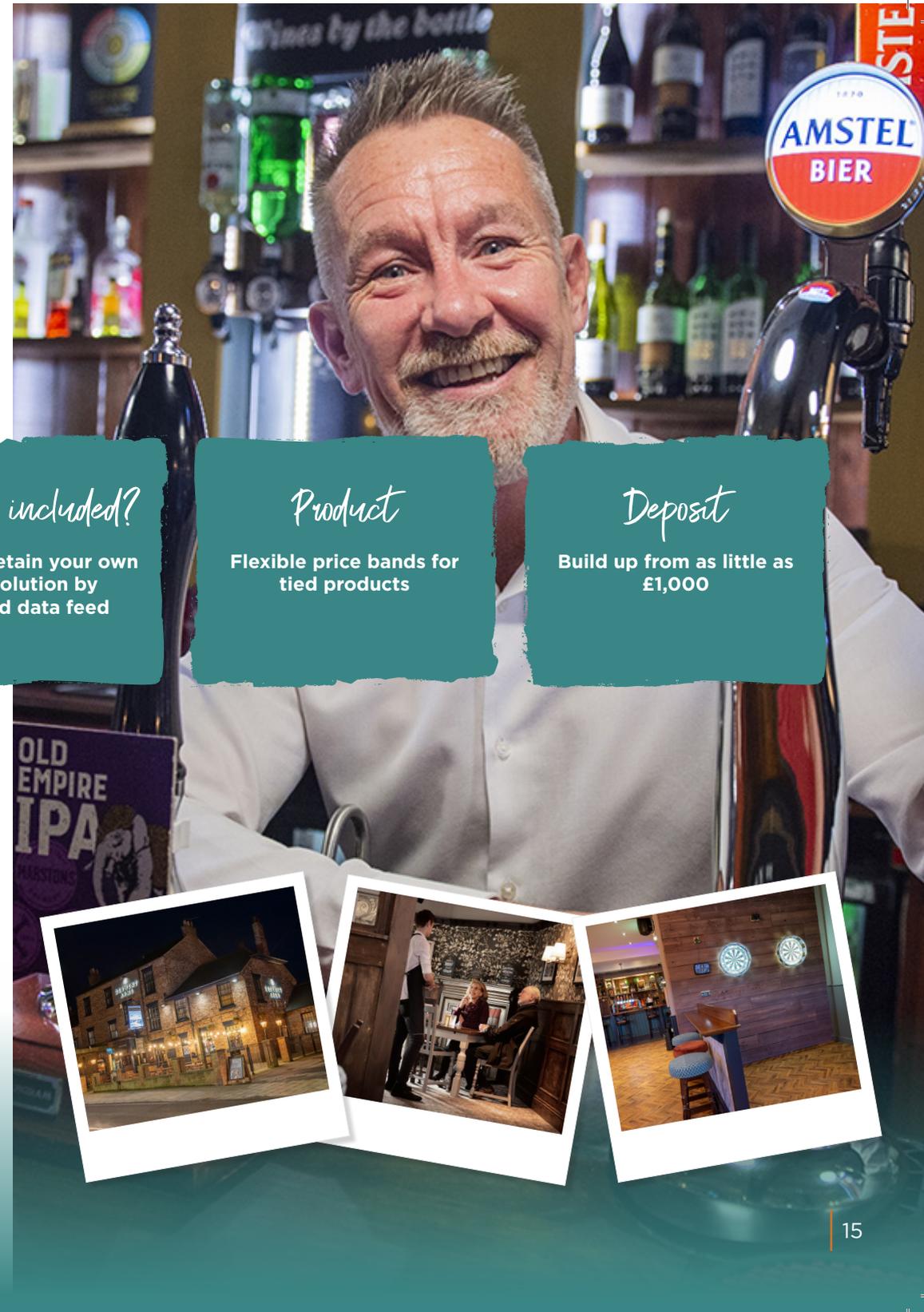
## Deposit

Build up from as little as £1,000

## Whatever the agreement, with Punch you always get:

- A progressive pub company – winners of the Publican Awards 2020!
- Industry leading investment with a whole world of possibilities
- Industry leading training, with our Academy and Kitchen
- Industry leading e-commerce platform – Punch Buying Club
- Expert coaching and advice every step of the way

\* / \*\* For a full list of what is included, please visit [punchpubs.com](http://punchpubs.com)



# Turnover Leases



If you're an experienced Publican looking to take your business to the next level, but with the independence and flexibility to get creative and make it your own, then we'd love to support you along the way!

## What You Get

10-Year Lease  
Assignable from year 5

## Fees

A combination of fixed base rent and variable turnover fee

## What's included?

Ability to retain your own EPOS solution by approved data feed

## Product

Flexible price bands for tied products

## Deposit

£6,000 or 3 months' rent (whichever is greater)

## Whatever the agreement, with Punch you always get:

- A progressive pub company – winners of the Publican Awards 2020!
- Industry leading investment with a whole world of possibilities
- Industry leading training, with our Academy and Kitchen
- Industry leading e-commerce platform – Punch Buying Club
- Expert coaching and advice every step of the way

\* / \*\* For a full list of what is included & further details, please visit [punchpubs.com](https://punchpubs.com)



# Flexible Tenancy & Lease



We love working with experienced entrepreneurs and we're happy to be flexible with our agreements and products to match your business and vision.

## Tenancy

A flexible tenancy of up to 5 years with a flexible notice period\*

## Lease

Assignable leases for up to 10 years

## Tied Product

Flexible price bands and release fees available

## Fixtures & Fittings

Flexible F&F Options

## Deposit

Flexible deposit options, with build up from as little as £1,000

### Whatever the agreement, with Punch you always get:

- A progressive pub company – winners of the Publican Awards 2020!
- Industry leading investment with a whole world of possibilities
- Industry leading training, with our Academy and Kitchen
- Industry leading e-commerce platform – Punch Buying Club
- Expert coaching and advice every step of the way

\* / \*\* For a full list of what is included, please visit [punchpubs.com](http://punchpubs.com)



# GET STARTED TODAY

## WHAT NEXT?

*We can't wait to welcome you!*

### FIRST, DECIDE



Which pub package suits you best



Where you'd like to be based



When you're looking to start

### AND THEN

**VISIT [PUNCHPUBS.COM](https://punchpubs.com)**

### YOU CAN ALWAYS



Talk to us 24/7 using our Punch Chat Bot



Find further information on our pubs,  
people & possibilities



Schedule a chat with one of our team

*You're Welcome!*

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