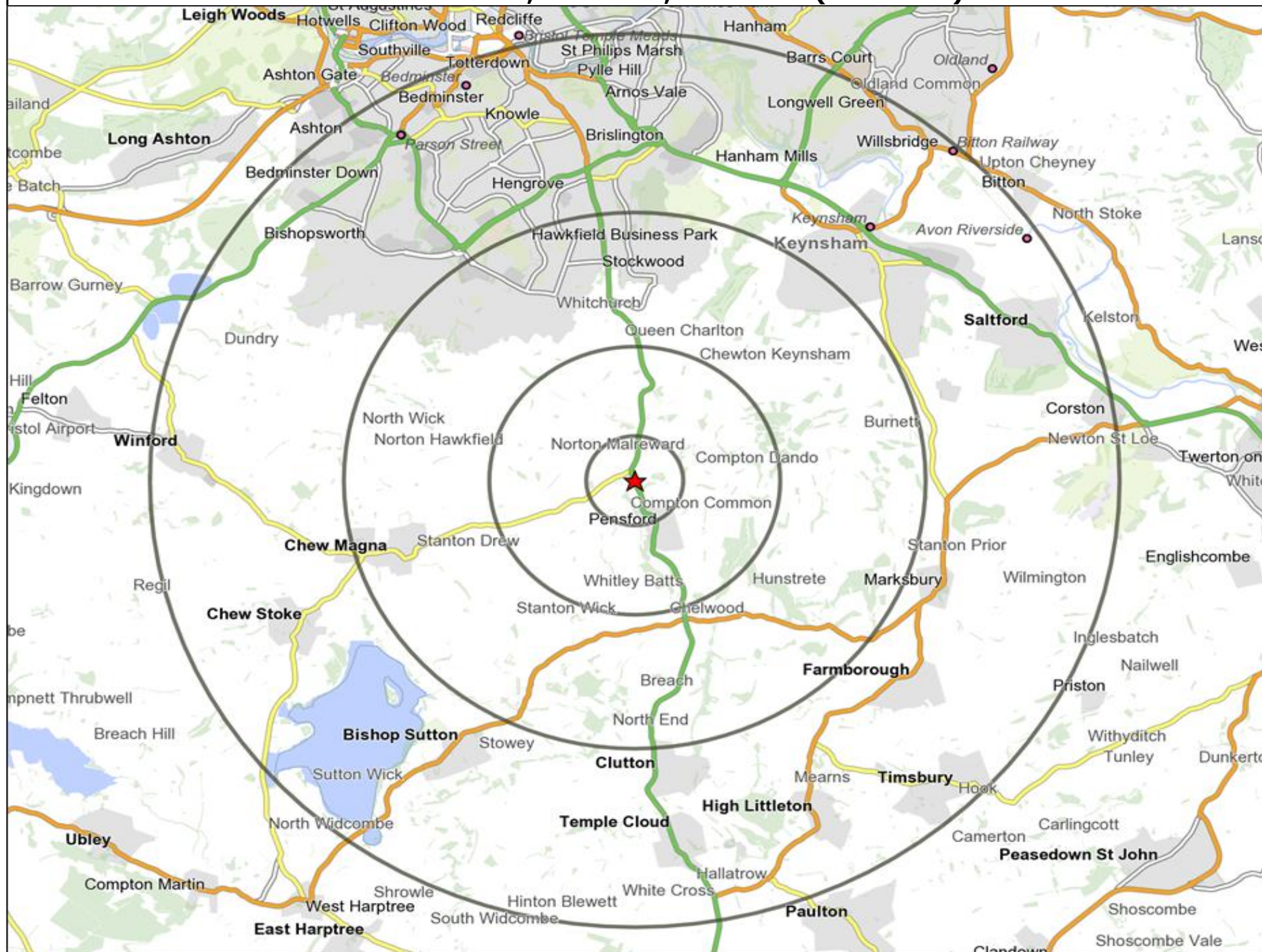




Customer Profile Report for TRAVELLERS REST, PENSFORD (Punch Outlet Number: 300065)
PENSFORD HILL, BRISTOL, BS39 4JF (BS39 4JF)



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★ Location ○ 0.5, 1.5, 3 & 5 Mile Distance

Age Data Table

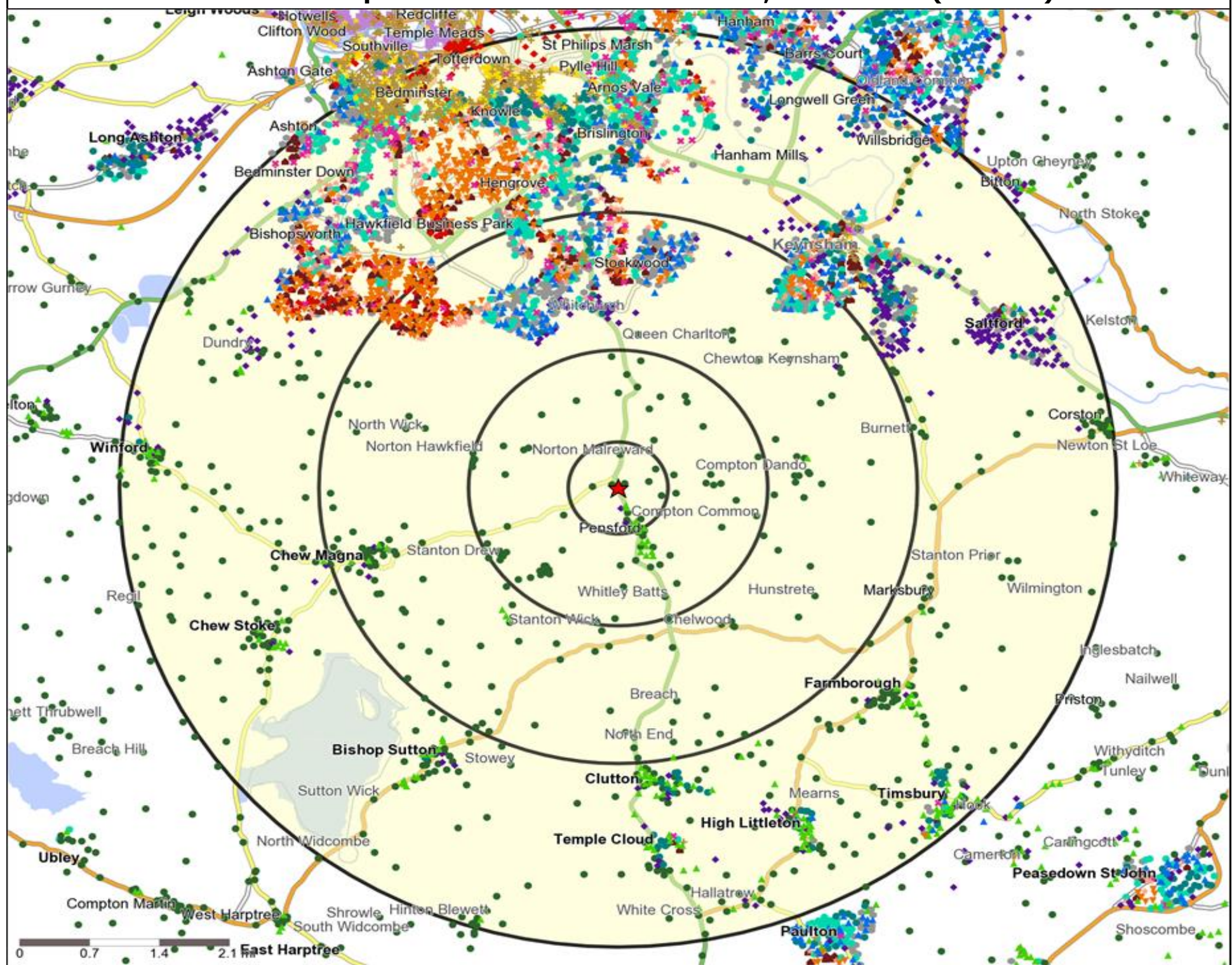
	Count:					Index:				
	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime
0-15	80	301	7,166	34,626	32,157	101	85	103	103	107
16-17	12	46	910	4,242	3,998	122	105	106	102	107
18-24	23	119	2,897	14,353	12,134	60	70	87	88	83
25-34	8	80	4,365	25,506	20,700	14	31	86	104	94
35-44	58	233	4,153	23,087	20,314	108	98	89	101	100
45-54	93	358	5,262	24,498	22,674	155	134	100	96	100
55-64	88	349	4,541	19,819	18,463	184	164	109	98	102
65+	60	394	7,680	33,383	30,182	79	116	115	103	104
Population estimate 2015	422	1,880	36,974	179,514	160,622	100	100	100	100	100

Ethnicity - Census 2011

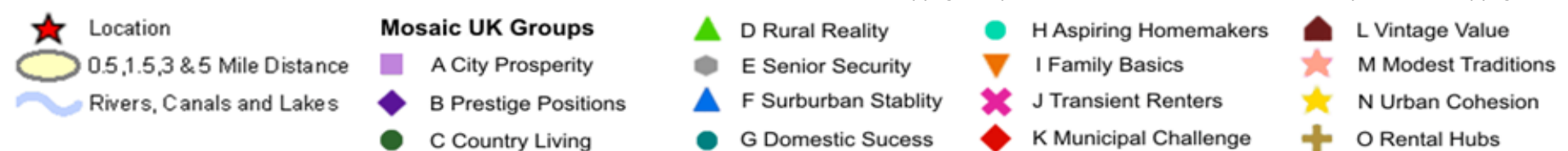
	Count:					%:				
	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime
White	427	1,865	34,605	162,702	146,620	99%	99%	96%	94%	94%
Mixed / Multiple Ethnic Groups	3	17	518	3,793	3,173	1%	1%	1%	2%	2%
Asian / Asian British	1	5	376	3,476	2,943	0%	0%	1%	2%	2%
Black / African / Caribbean / Black British	1	2	321	2,594	2,122	0%	0%	1%	1%	1%
Other Ethnic Group	0	4	101	644	520	0%	0%	0%	0%	0%
All People (Ethnic Group)	432	1,893	35,921	173,209	155,378	100	100	100	100	100



Mosaic UK Map and Data: TRAVELLERS REST, PENSFORD (300065)



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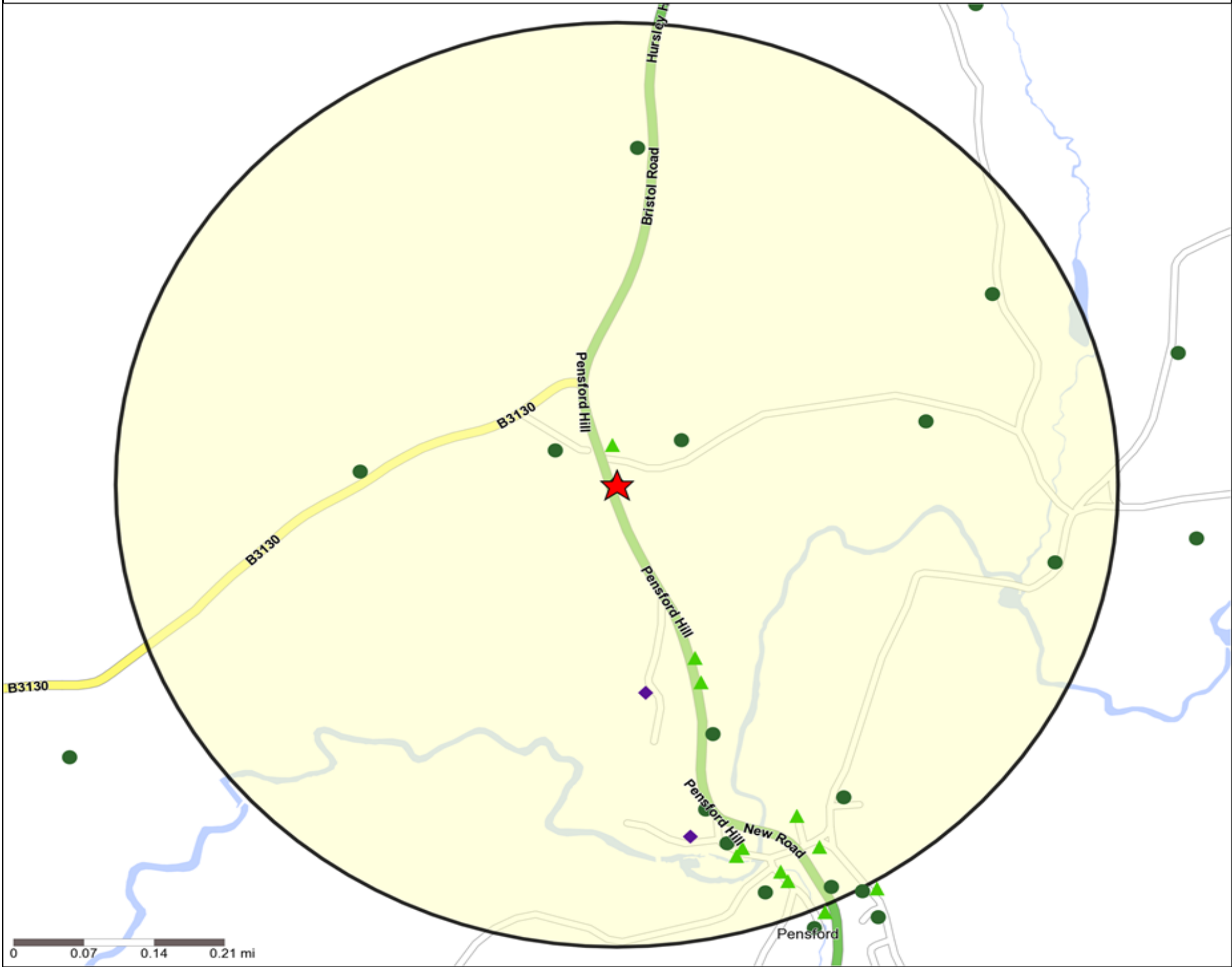
Mosaic UK Data Table (Residential)

	Count:					Index:				
	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime	0 - 0.5	0 - 1.5	0 - 3.0	0 - 5.0	15 Min Drivetime
A City Prosperity (18+)	0	0	0	252	234	0	0	0	4	4
B Prestige Positions (18+)	47	78	967	7,335	6,614	195	70	46	72	73
C Country Living (18+)	205	1,038	2,665	7,547	9,425	892	976	133	78	109
D Rural Reality (18+)	79	405	678	4,269	5,189	344	381	34	44	60
E Senior Security (18+)	0	10	6,042	18,719	16,317	0	8	257	165	162
F Suburban Stability (18+)	0	0	3,549	9,906	8,513	0	0	201	116	112
G Domestic Success (18+)	0	1	309	8,396	8,188	0	1	13	71	78
H Aspiring Homemakers (18+)	0	0	3,445	18,427	16,448	0	0	131	145	146
I Family Basics (18+)	0	0	3,515	17,379	17,181	0	0	169	172	192
J Transient Renters (18+)	0	0	887	5,341	4,424	0	0	53	66	62
K Municipal Challenge (18+)	0	0	1,454	4,228	3,546	0	0	86	51	49
L Vintage Value (18+)	0	0	2,361	10,713	9,865	0	0	130	122	126
M Modest Traditions (18+)	0	0	2,551	8,909	8,543	0	0	186	134	145
N Urban Cohesion (18+)	0	0	0	6,411	3,599	0	0	0	88	55
O Rental Hubs (18+)	0	0	451	11,949	6,088	0	0	20	111	64
Adults 18+ estimate 2015	331	1,532	28,874	139,781	124,174	100	100	100	100	100

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Mosaic UK Map and Data: TRAVELLERS REST, PENSFORD (300065)



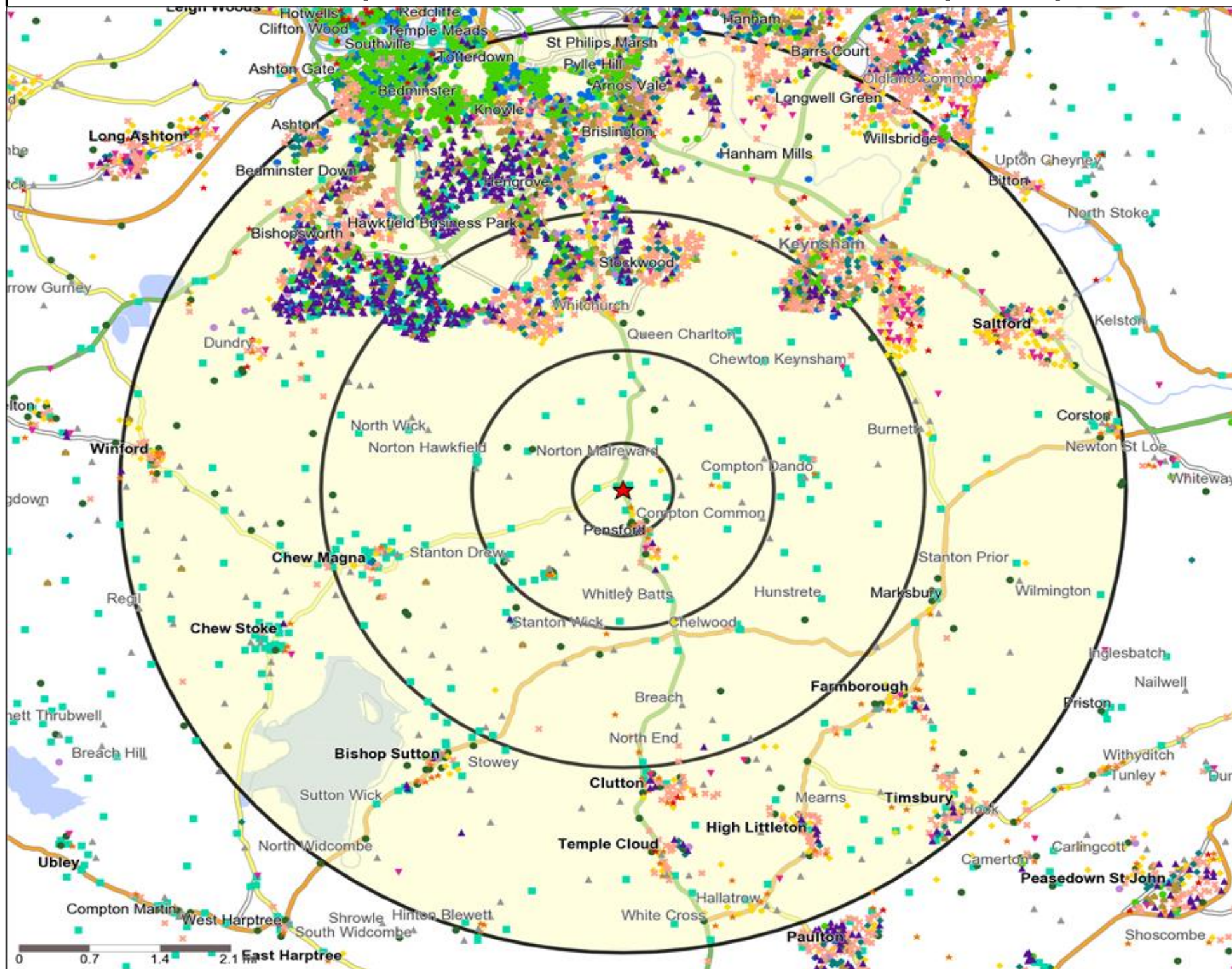
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Mosaic UK Data Table (Residential)	Count:	Index:
	0 - 0.5 Miles	0 - 0.5 Miles
A City Prosperity (18+)	0	0
B Prestige Positions (18+)	47	195
C Country Living (18+)	205	892
D Rural Reality (18+)	79	344
E Senior Security (18+)	0	0
F Suburban Stability (18+)	0	0
G Domestic Success (18+)	0	0
H Aspiring Homemakers (18+)	0	0
I Family Basics (18+)	0	0
J Transient Renters (18+)	0	0
K Municipal Challenge (18+)	0	0
L Vintage Value (18+)	0	0
M Modest Traditions (18+)	0	0
N Urban Cohesion (18+)	0	0
O Rental Hubs (18+)	0	0
Adults 18+ estimate 2015	331	100



Occasions Map and Data: TRAVELLERS REST, PENSFORD (300065)



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★ Location	Occasions Types	▲ 04 Weekend Millionaires	● 08 Student Social	★ 12 Midweek Meal Deal
○ 0.5, 1.5, 3 & 5 Mile Distance	■ 01 Mine's a Pint	● 05 Out On The Town	▼ 09 Leisurely Lunch	◆ 13 Date Night
~ Rivers, Canals and Lakes	◆ 02 Early Doors	▲ 06 Business and Pleasure	✕ 10 Wining and Dining	★ 14 Birthday Treat
	● 03 Everyday is Friday	● 07 Sporting Pints	▲ 11 Household Outing	✕ 15 Pre Show Meal

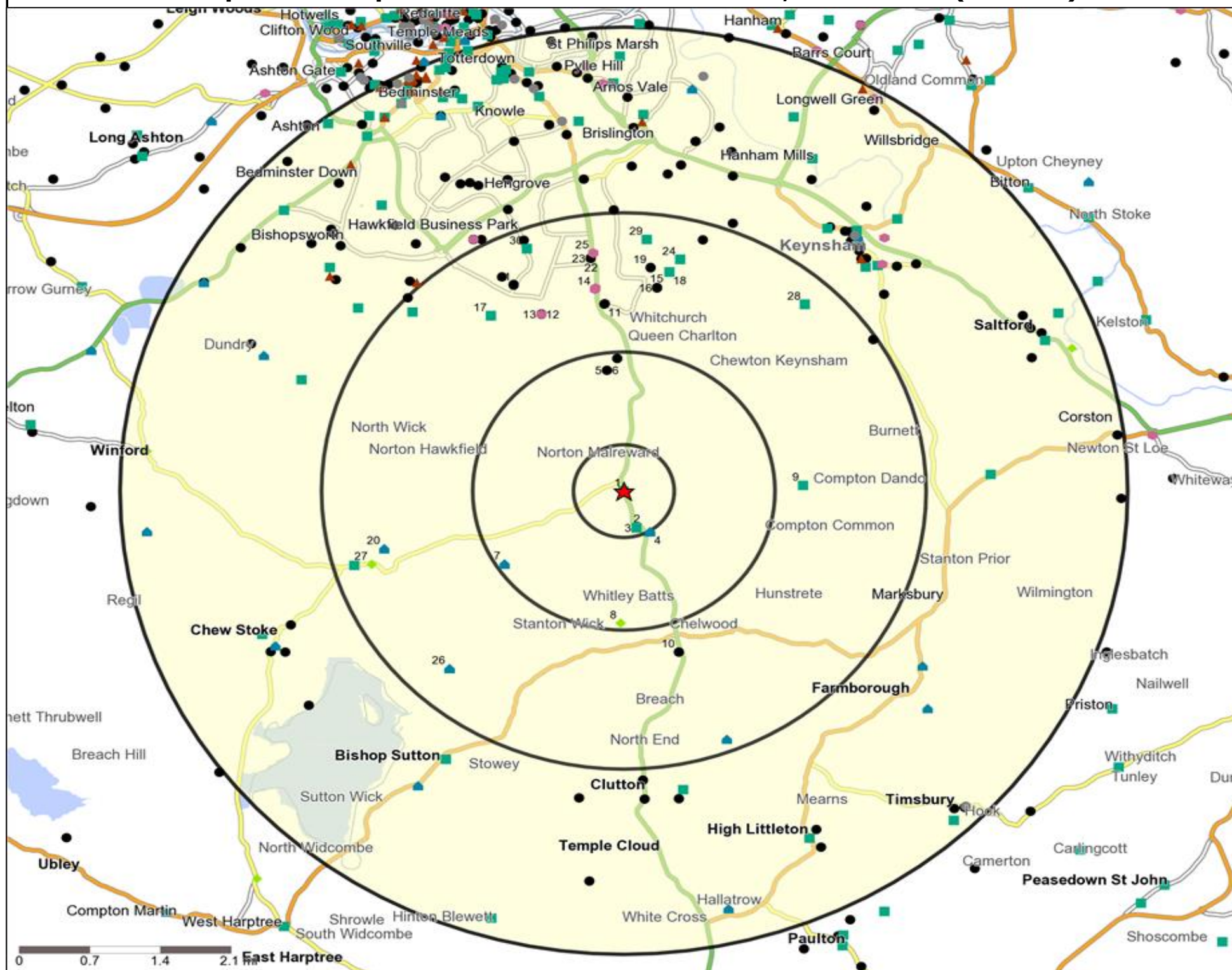
Occasions Data Table

	Count:					Index:				
	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime	0 - 0.5	0 - 1.5	0 - 3.0	0 - 5.0	15 Min Drivetime
01 Mine's a Pint	37	183	2,327	10,055	9,211	175	195	104	91	94
02 Early Doors	18	85	2,283	9,592	8,834	101	108	122	104	108
03 Everyday is Friday	13	58	1,818	9,084	7,888	86	87	114	115	113
04 Weekend Millionaires	8	45	2,577	11,659	10,928	37	47	112	103	108
05 Out On The Town	10	41	2,276	12,973	10,751	48	44	103	119	111
06 Business and Pleasure	23	115	874	4,942	4,319	212	240	77	87	86
07 Sporting Pints	2	19	1,910	11,610	9,510	9	19	78	96	89
08 Student Social	16	82	736	3,718	3,344	163	189	71	73	74
09 Leisurely Lunch	27	108	2,104	10,051	9,114	131	118	97	94	96
10 Wining and Dining	24	88	2,254	10,982	9,850	102	85	91	90	91
11 Household Outing	11	59	2,342	11,429	10,317	59	72	120	118	120
12 Midweek Meal Deal	22	63	1,318	5,600	5,366	210	136	120	103	111
13 Date Night	19	69	1,540	8,557	7,388	114	94	88	99	96
14 Birthday Treat	18	77	1,635	8,137	7,352	108	105	93	94	95
15 Pre Show Meal	5	26	615	3,291	2,741	87	103	102	110	103
Number of Occasions	253	1,118	26,609	131,680	116,913	100	100	100	100	100

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Competition Map and Data: TRAVELLERS REST, PENSFORD (300065)



Numbers on competition points relate to the distance ranking in the competition table on page 7. Copyright Experian Ltd, HERE 2015. Ordnance Survey © Crown copyright 2015

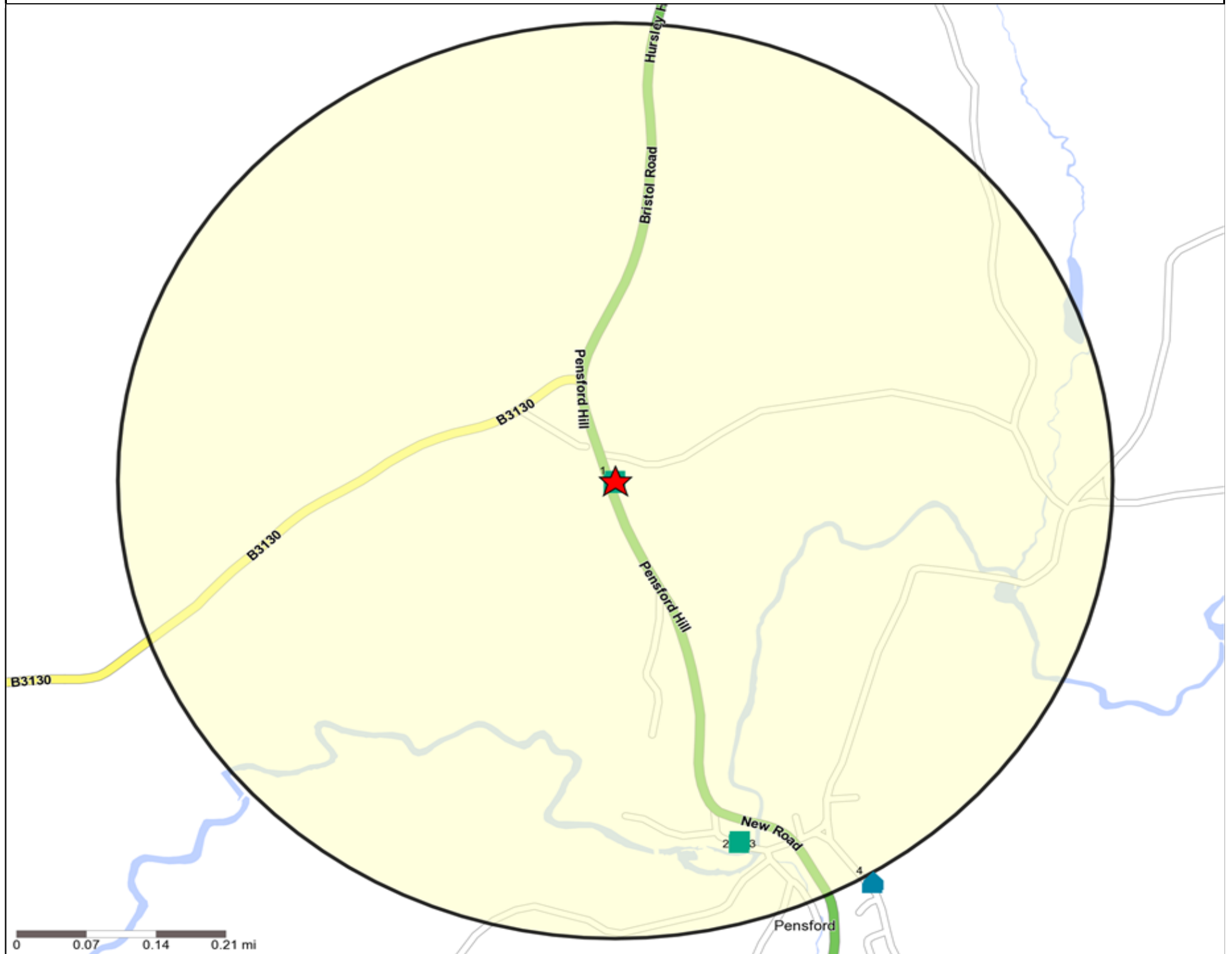


Competition Type Summary Table

Reporting Category	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles
Café / Wine Bar	0	0	0	12
Circuit Bar	0	0	0	15
Community Local	2	2	11	53
Dry Led	0	2	5	16
Branded Food Pub	0	0	3	12
Rural	0	1	2	4
Other	1	3	18	129
Total	3	8	39	241



Competition Map and Data: TRAVELLERS REST, PENSFORD (300065)



Numbers on competition points relate to the distance ranking in the competition table on page 7. Copyright Experian Ltd, HERE 2015. Ordnance Survey © Crown copyright 2015

- Location
- 0.5, 1.5, 3 & 5 Mile Distance
- Rivers, Canals and Lakes
- Branded Food
- Café / Wine Bar
- Circuit Bar
- Community Local
- Dry Led
- Other
- Rural Character

Competition Type Summary Table

Reporting Category	0 - 0.5 Miles
Café / Wine Bar	0
Circuit Bar	0
Community Local	2
Dry Led	0
Branded Food Pub	0
Rural	0
Other	1
Total	3



Local Competition: TRAVELLERS REST, PENSFORD (300065)

List of Pubs (sorted by distance from Punch outlet) - Top 30 by Distance

Rank	Pub name	Address	Owner	Postcode	Category	Distance (Miles)
N/A	TRAVELLERS REST, PENSFORD	PENSFORD HILL, BRISTOL, BS39 4JF	Punch Taverns	BS39 4JF	Punch Taverns	0.00
1	Travellers Rest	Pensford Hill, Pensford, Bristol	Punch Pub Company	BS39 4JF	Community Local	0.00
2	Waterside Restaurant	Church Street, Pensford, Bristol	Independent Free	BS39 4AQ	Other	0.42
3	Rising Sun	Church Street, Pensford, Bristol	Punch Pub Company	BS39 4AQ	Community Local	0.42
4	George & Dragon	High Street, Pensford, Bristol	Enterprise Inns	BS39 4BH	Dry Led	0.51
5	Hengrove Athletic Club	Norton Lane, Whitchurch, Bristol	Independent Free	BS14 0BT	Other	1.31
6	Bristol Barbarians Rugby Football Club	Norton Lane, Whitchurch, Bristol	Independent Free	BS14 0BT	Other	1.31
7	Druids Arms	Stanton Drew, Bristol	Wellington	BS39 4EJ	Dry Led	1.42
8	Carpenters Arms	Stanton Wick, Pensford, Bristol	Buccaneer Holdings Ltd	BS39 4BX	Rural Character	1.43
9	Compton Inn	Court Hill, Compton Dando, Bristol	Punch Pub Company	BS39 4JZ	Community Local	1.78
10	Chelwood House	Chelwood, Bristol	Independent Free	BS39 4NH	Other	1.82
11	Royal British Legion Club	1 Staunton Lane, Bristol	Independent Free	BS14 0QF	Other	2.02
12	Shield & Dagger	East Dundry Road, Whitchurch, Bristol	Mitchells & Butlers	BS14 0LN	Branded Food	2.07
13	Whitchurch Folk House Club	East Dundry Road, Whi, Bristol	Independent Free	BS14 0LN	Other	2.07
14	Toby Carvery	42 Bristol Road, Whitchurch, Bristol	Mitchells & Butlers	BS14 0PF	Branded Food	2.19
15	Bristol Telephones Sports Club	Stockwood Lane, Bristol	Independent Free	BS14 8SJ	Other	2.21
16	New Stockwood Community Association	Stockwood Lane, Bristol	Independent Free	BS14 8SJ	Other	2.21
17	John Harvey Arms	Court Farm Road, Bristol	Unknown	BS14 0DF	Community Local	2.30
18	Concorde	Stockwood Lane, Stockwood, Bristol	Enterprise Inns	BS14 8SY	Community Local	2.40
19	Indian Cottage	72 Hollway Road, Bristol	Independent Free	BS14 8PG	Other	2.42
20	Queens Arms	Silver Street, Chew Magna, Bristol	Wadworth & Co Limited	BS40 8RQ	Dry Led	2.46
21	Whitchurch Sports Centre	Bamfield, Whitchurch, Bristol	Independent Free	BS14 0XA	Other	2.48
22	Paprika	16-18 Gilda Parade, Bristol	Independent Free	BS14 9HY	Other	2.53
23	Blue Ginger	36-38 Gilda Parade, Whitchurch, Bristol	Independent Free	BS14 9HY	Other	2.53
24	Man In Space	Pynne Road, Stockwood Whitchur, Bristol	Greene King	BS14 8QJ	Community Local	2.56
25	Yeoman	700 Wells Road, Whitchurch, Bristol	Mitchells & Butlers	BS14 9HX	Branded Food	2.58
26	Pony & Trap	Knowle Hill, Chew Magna, Bristol	Independent Free	BS40 8TQ	Dry Led	2.58
27	Pelican	10 South Parade, Chew Magna, Bristol	Butcombe Brewery	BS40 8SL	Rural Character	2.62
28	Charlton	Longmeadow Road, Keynsham, Bristol	Star Pubs & Bars	BS31 2SD	Community Local	2.70
29	Harvesters	232 Harrington Road, Stockwood, Bristol	Enterprise Inns	BS14 8JZ	Community Local	2.72
30	Whitchurch	Oatlands Avenue, Whitchurch, Bristol	Greene King	BS14 0RS	Community Local	2.78