



Customer Profile Report for BRIDGE, BRISTOL (Punch Outlet Number: 300095)
BRIDGE ROAD, BRISTOL, BS16 9NG (BS16 9NG)



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★ Location ○ 0.5, 1.5, 3 & 5 Mile Distance

Age Data Table

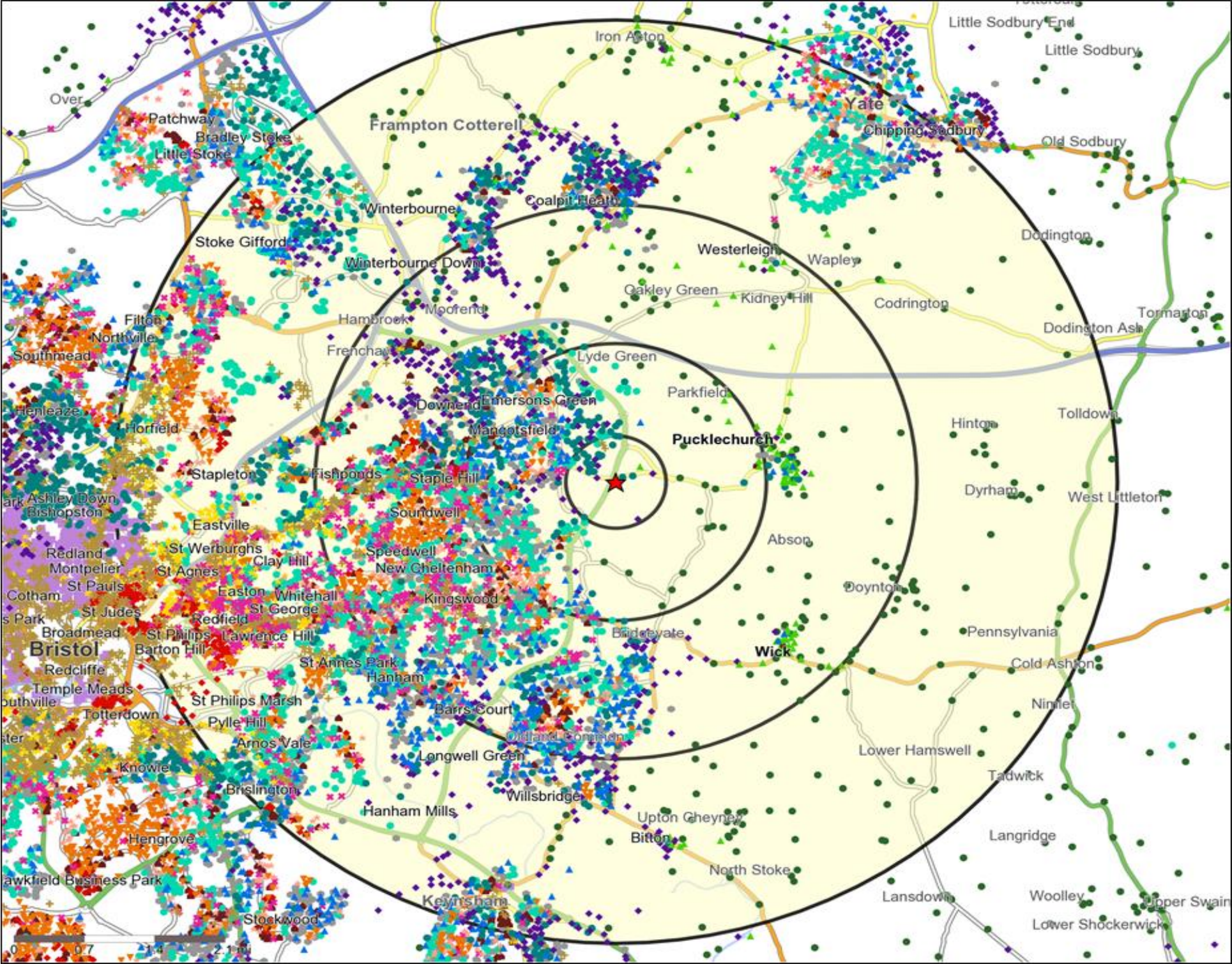
	Count:					Index:				
	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime
0-15	570	7,244	28,137	70,907	55,960	139	109	103	106	103
16-17	62	998	3,535	8,263	6,843	122	121	104	99	102
18-24	169	2,824	12,503	35,958	28,633	85	88	95	111	110
25-34	305	4,554	19,611	55,550	40,934	102	94	98	114	104
35-44	422	4,737	18,868	47,799	37,327	152	105	102	105	102
45-54	332	5,021	20,943	48,460	40,280	107	100	101	95	98
55-64	167	3,412	15,386	34,411	28,850	68	85	93	85	88
65+	159	6,706	27,079	56,570	49,590	40	105	103	88	95
Population estimate 2015	2,186	35,496	146,062	357,918	288,417	100	100	100	100	100

Ethnicity - Census 2011

	Count:					%:				
	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime
White	2,099	32,958	130,003	293,262	240,125	95%	95%	92%	86%	87%
Mixed / Multiple Ethnic Groups	32	515	2,995	9,965	7,140	1%	1%	2%	3%	3%
Asian / Asian British	60	641	4,578	16,857	13,313	3%	2%	3%	5%	5%
Black / African / Caribbean / Black British	16	325	3,464	19,701	12,998	1%	1%	2%	6%	5%
Other Ethnic Group	11	194	848	2,882	2,196	0%	1%	1%	1%	1%
All People (Ethnic Group)	2,218	34,633	141,888	342,667	275,772	100	100	100	100	100



Mosaic UK Map and Data: BRIDGE, BRISTOL (300095)



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- ★ Location

0.5,1.5,3 & 5 Mile Distance

Rivers, Canals and Lakes
- Mosaic UK Groups

A City Prosperity

B Prestige Positions

C Country Living
- D Rural Reality

E Senior Security

F Suburban Stability

G Domestic Success
- H Aspiring Homemakers

I Family Basics

J Transient Renters

K Municipal Challenge
- L Vintage Value

M Modest Traditions

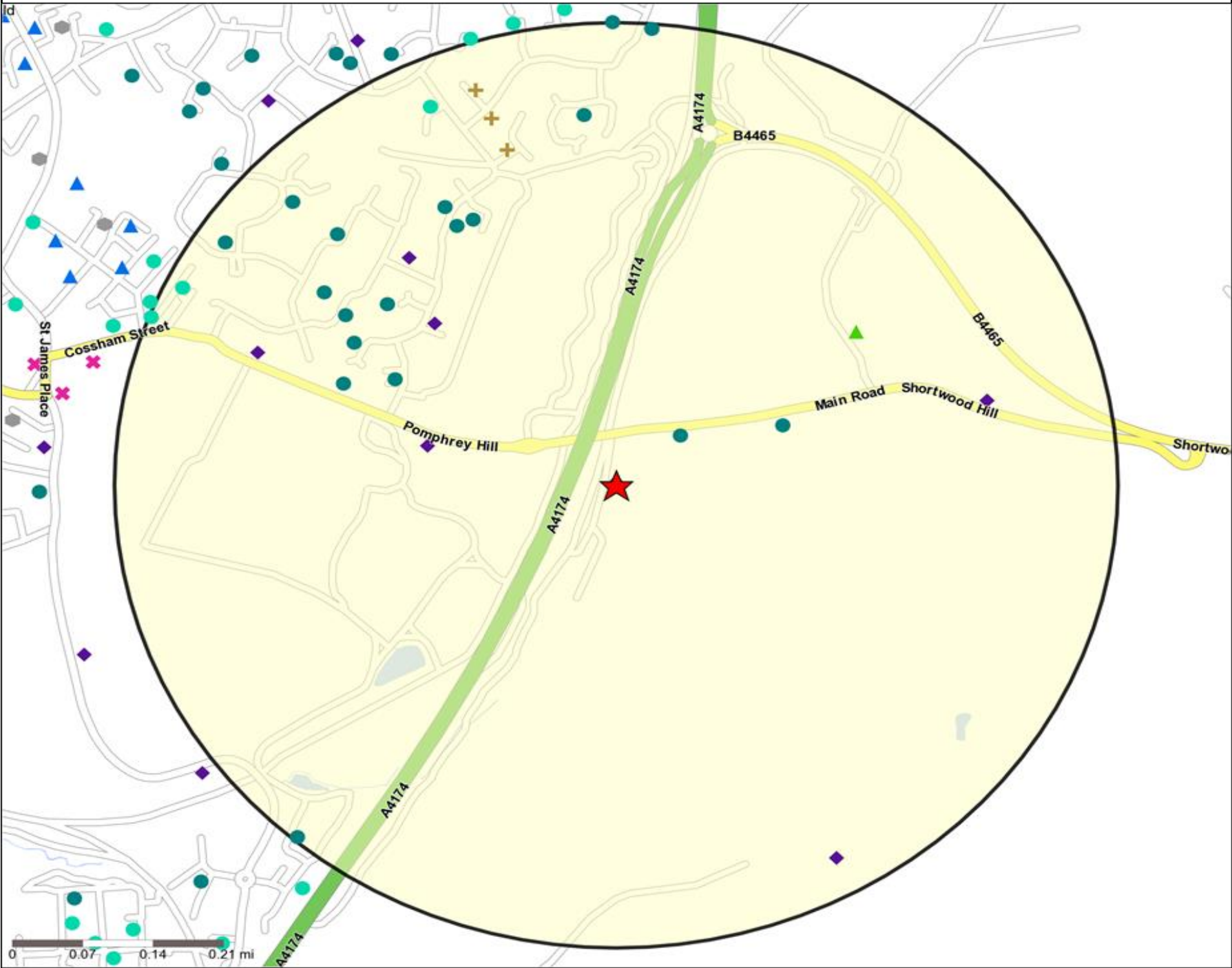
N Urban Cohesion

O Rental Hubs

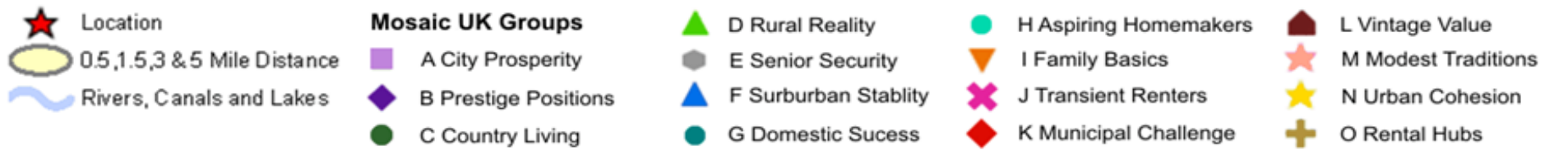
Mosaic UK Data Table (Residential)	Count:					Index:				
	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime	0 - 0.5	0 - 1.5	0 - 3.0	0 - 5.0	15 Min Drivetime
A City Prosperity (18+)	0	0	56	3,370	92	0	0	1	29	1
B Prestige Positions (18+)	92	1,257	7,726	15,496	16,080	81	64	93	77	99
C Country Living (18+)	42	341	1,778	3,837	3,247	39	18	22	20	21
D Rural Reality (18+)	15	173	2,057	2,701	2,584	14	9	26	14	17
E Senior Security (18+)	17	4,739	17,987	30,962	29,490	13	215	194	138	163
F Suburban Stability (18+)	26	3,332	10,566	20,078	18,828	27	201	152	119	139
G Domestic Success (18+)	1,075	5,058	12,945	28,313	25,771	823	222	135	122	138
H Aspiring Homemakers (18+)	89	5,441	22,076	56,992	44,391	63	220	213	227	219
I Family Basics (18+)	0	1,459	7,003	16,782	12,625	0	74	85	84	79
J Transient Renters (18+)	0	863	10,148	24,495	18,594	0	55	154	154	145
K Municipal Challenge (18+)	0	0	871	7,118	3,914	0	0	13	44	30
L Vintage Value (18+)	0	1,368	5,817	12,214	10,719	0	80	81	70	77
M Modest Traditions (18+)	0	2,510	8,262	14,100	11,790	0	194	152	108	112
N Urban Cohesion (18+)	0	14	895	11,663	7,205	0	1	15	81	62
O Rental Hubs (18+)	197	598	5,899	27,246	17,010	165	29	67	128	99
Adults 18+ estimate 2015	1,553	27,153	114,086	275,367	222,340	100	100	100	100	100



Mosaic UK Map and Data: BRIDGE, BRISTOL (300095)



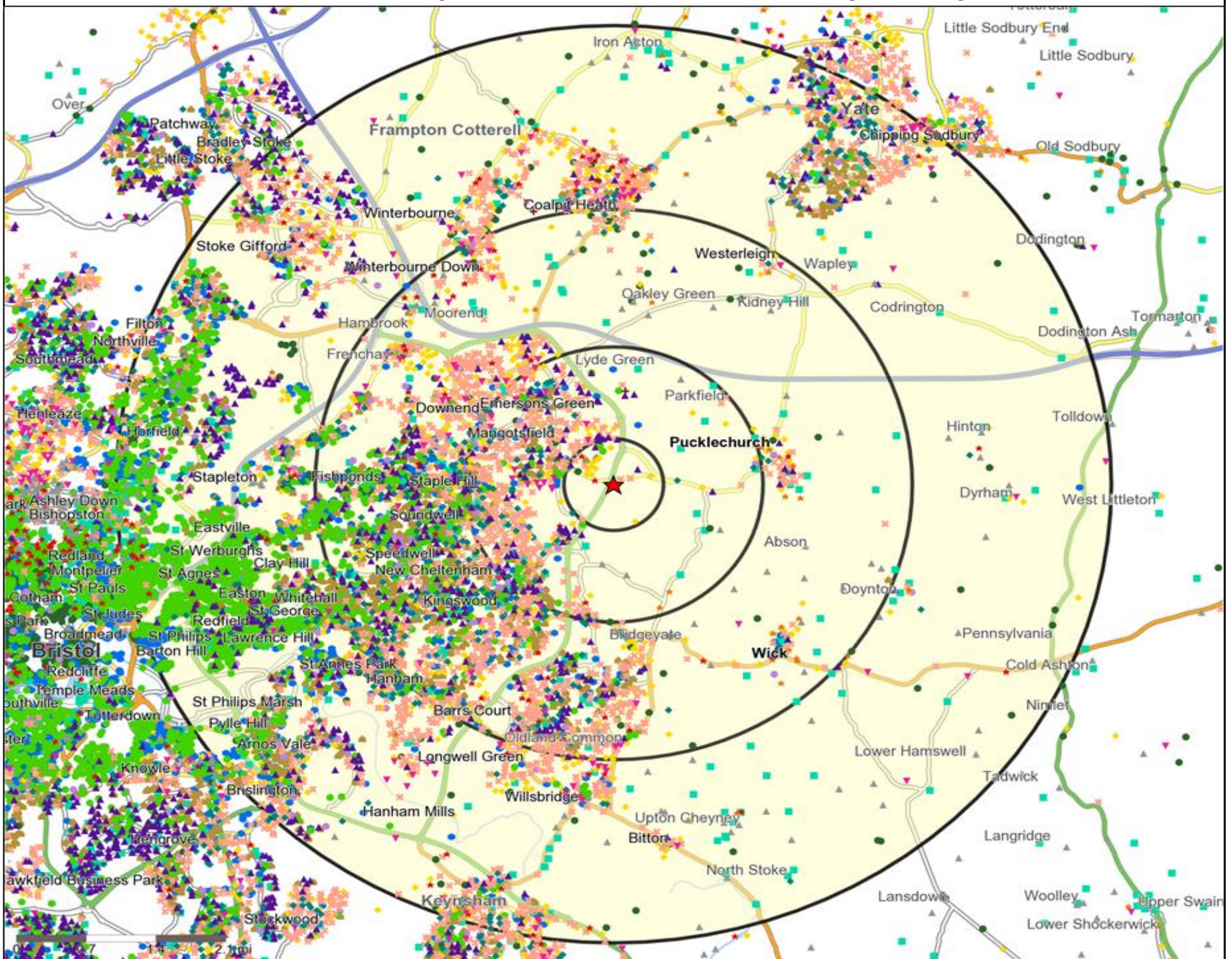
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Mosaic UK Data Table (Residential)	Count:	Index:
	0 - 0.5 Miles	0 - 0.5 Miles
A City Prosperity (18+)	0	0
B Prestige Positions (18+)	92	81
C Country Living (18+)	42	39
D Rural Reality (18+)	15	14
E Senior Security (18+)	17	13
F Suburban Stability (18+)	26	27
G Domestic Success (18+)	1,075	823
H Aspiring Homemakers (18+)	89	63
I Family Basics (18+)	0	0
J Transient Renters (18+)	0	0
K Municipal Challenge (18+)	0	0
L Vintage Value (18+)	0	0
M Modest Traditions (18+)	0	0
N Urban Cohesion (18+)	0	0
O Rental Hubs (18+)	197	165
Adults 18+ estimate 2015	1,553	100



Occasions Map and Data: BRIDGE, BRISTOL (300095)



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★ Location	Occasions Types	▲ 04 Weekend Millionaires	● 08 Student Social	★ 12 Midweek Meal Deal
○ 0.5, 1.5, 3 & 5 Mile Distance	■ 01 Mine's a Pint	● 05 Out On The Town	▼ 09 Leisurely Lunch	◆ 13 Date Night
~ Rivers, Canals and Lakes	◆ 02 Early Doors	▲ 06 Business and Pleasure	✕ 10 Wining and Dining	★ 14 Birthday Treat
	● 03 Everyday is Friday	● 07 Sporting Pints	▲ 11 Household Outing	✕ 15 Pre Show Meal

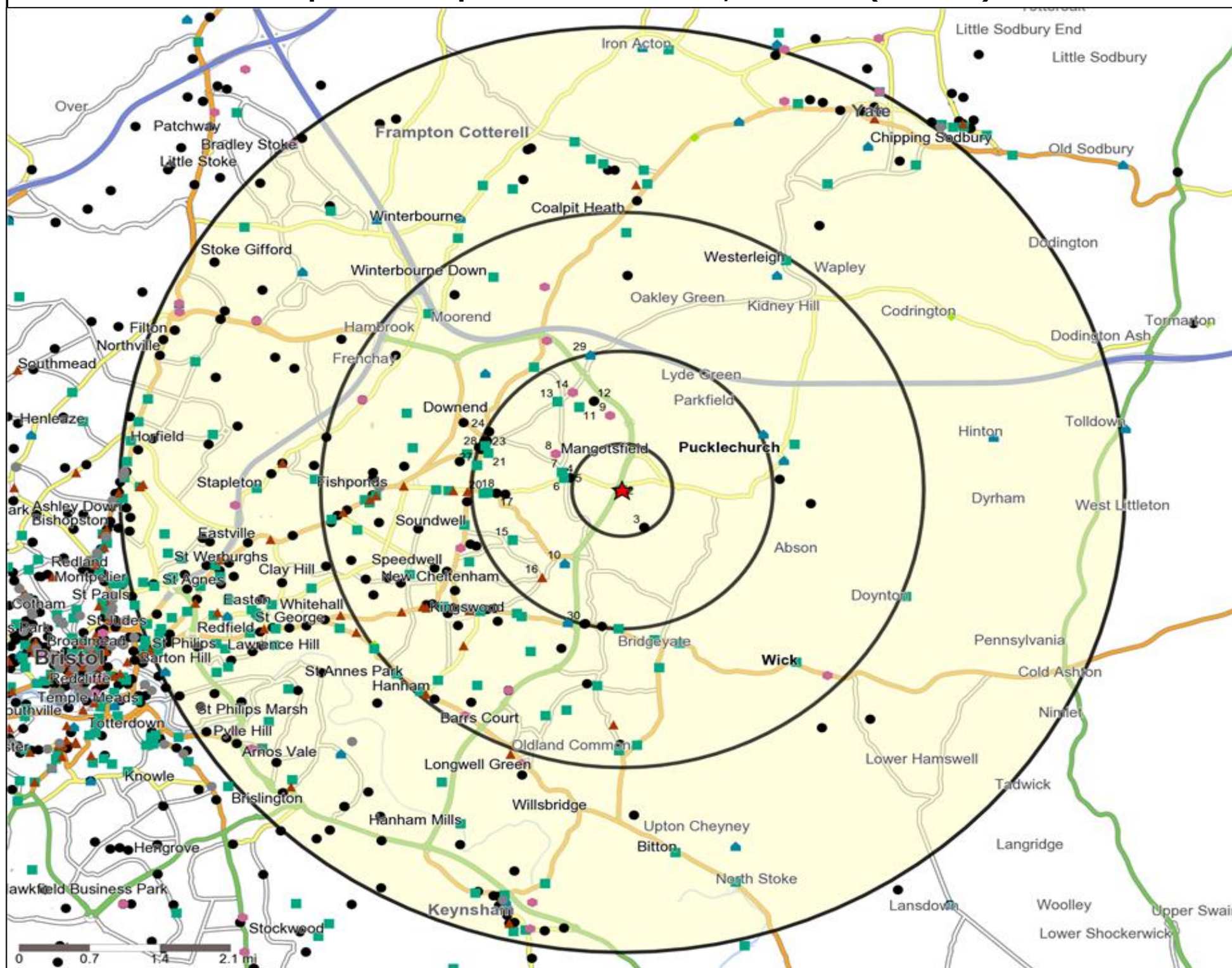
Occasions Data Table

	Count:					Index:				
	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles	15 Min Drivetime
01 Mine's a Pint	33	1,351	6,463	16,768	13,171	29	67	75	78	77
02 Early Doors	41	1,760	7,671	16,401	13,960	42	104	106	91	97
03 Everyday is Friday	98	1,701	7,378	17,827	13,993	119	118	119	116	114
04 Weekend Millionaires	77	2,152	8,973	21,345	17,410	65	104	101	96	98
05 Out On The Town	112	2,002	9,145	24,668	18,719	98	100	106	115	110
06 Business and Pleasure	73	808	3,531	11,004	8,165	124	78	80	100	93
07 Sporting Pints	83	1,516	7,969	26,398	18,821	66	69	84	112	100
08 Student Social	74	818	3,365	8,884	7,334	139	87	84	89	92
09 Leisurely Lunch	103	1,947	8,109	19,120	15,764	92	99	96	91	94
10 Wining and Dining	178	2,685	10,067	23,208	19,601	139	120	105	97	103
11 Household Outing	120	2,175	9,575	22,365	17,877	119	123	126	118	119
12 Midweek Meal Deal	28	871	3,768	9,057	7,209	49	87	88	85	85
13 Date Night	178	1,934	7,789	17,401	14,722	197	122	115	103	109
14 Birthday Treat	141	1,729	6,841	15,828	12,956	156	109	100	93	96
15 Pre Show Meal	37	658	2,698	6,787	5,356	119	120	115	116	115
Number of Occasions	1,376	24,107	103,342	257,061	205,058	100	100	100	100	100

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Competition Map and Data: BRIDGE, BRISTOL (300095)



Numbers on competition points relate to the distance ranking in the competition table on page 7. Copyright Experian Ltd, HERE 2015. Ordnance Survey © Crown copyright 2015

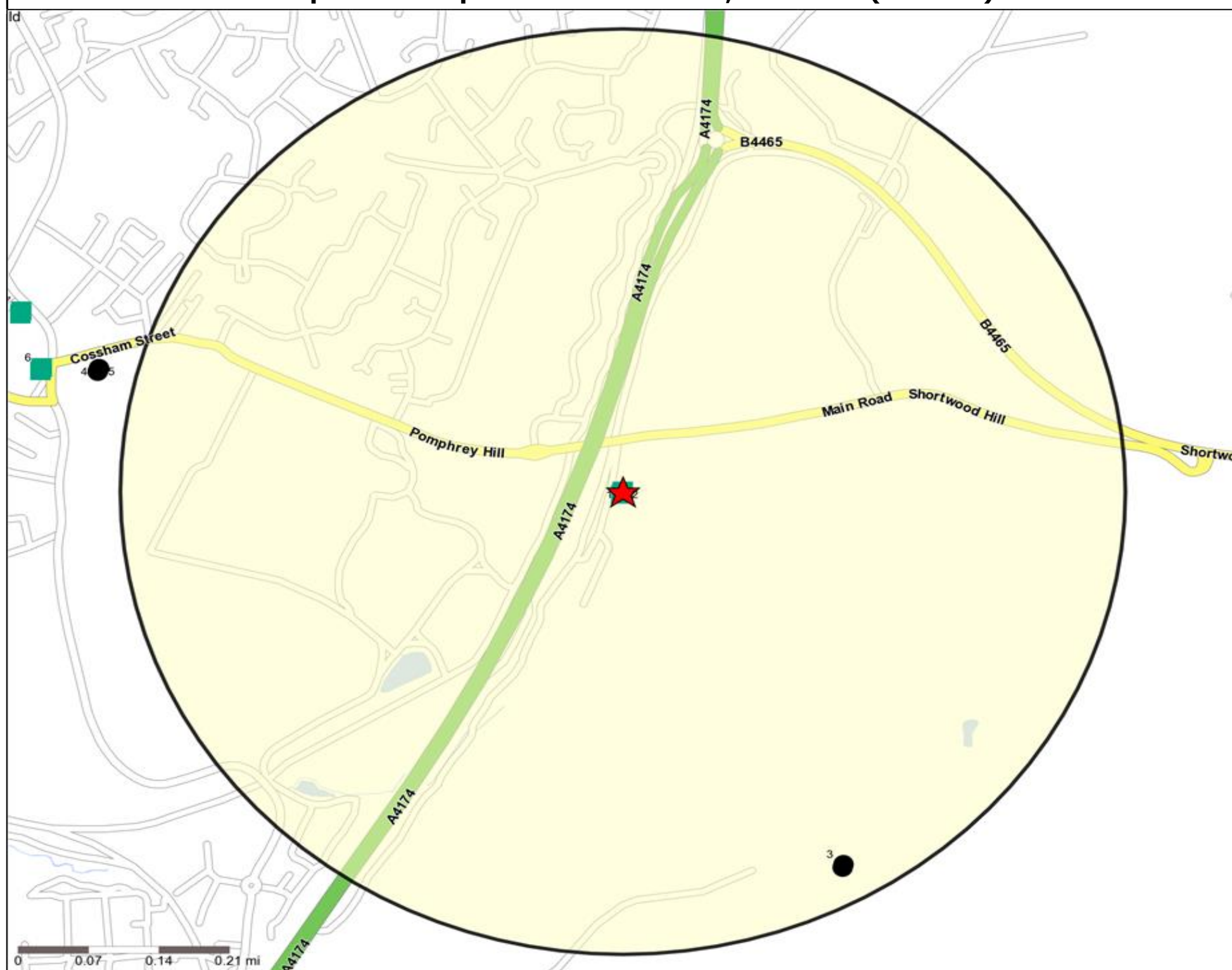


Competition Type Summary Table

Reporting Category	0 - 0.5 Miles	0 - 1.5 Miles	0 - 3.0 Miles	0 - 5.0 Miles
Café / Wine Bar	0	0	3	9
Circuit Bar	0	1	14	27
Community Local	1	11	46	120
Dry Led	0	2	8	23
Branded Food Pub	0	3	10	23
Rural	0	0	1	3
Other	2	14	72	220
Total	3	31	154	425



Competition Map and Data: BRIDGE, BRISTOL (300095)



Numbers on competition points relate to the distance ranking in the competition table on page 7. Copyright Experian Ltd, HERE 2015. Ordnance Survey © Crown copyright 2015

- Location
- Branded Food
- Dry Led
- Café / Wine Bar
- Other
- 0.5, 1.5, 3 & 5 Mile Distance
- Circuit Bar
- Rural Character
- Rivers, Canals and Lakes
- Community Local

Competition Type Summary Table

Reporting Category	0 - 0.5 Miles
Café / Wine Bar	0
Circuit Bar	0
Community Local	1
Dry Led	0
Branded Food Pub	0
Rural	0
Other	2
Total	3



Local Competition: BRIDGE, BRISTOL (300095)

List of Pubs (sorted by distance from Punch outlet) - Top 30 by Distance

Rank	Pub name	Address	Owner	Postcode	Category	Distance (Miles)
N/A	BRIDGE, BRISTOL	BRIDGE ROAD, BRISTOL, BS16 9NG	Punch Taverns	BS16 9NG	Punch Taverns	0.00
1	Pomphrey Hill Community Sports Association	Mangotsfield, Bristol	Independent Free	BS16 9NG	Other	0.00
2	Bridge	Bridge Road, Mangotsfield, Bristol	Punch Pub Company	BS16 9NG	Community Local	0.00
3	Shortwood Lodge Golf Club	Carsons Road, Mangotsfield, Bristol	Independent Free	BS16 9LW	Other	0.46
4	Mangotsfield United Football Club	22 Cossham Street, Mangotsfield, Bristol	Independent Free	BS16 9EN	Other	0.54
5	Cleve Rugby Club	Cossham Street, Mangotsfield, Bristol	Independent Free	BS16 9EN	Other	0.54
6	Salutation	St James Place, Mangotsfield, Bristol	Enterprise Inns	BS16 9JB	Community Local	0.59
7	Red Lion	39 St James Street, Mangotsfield, Bristol	Marston's	BS16 9HD	Community Local	0.63
8	Lamb Inn	36 Windsor Place, Mangotsfield, Bristol	Mitchells & Butlers	BS16 9DD	Branded Food	0.77
9	Mill House	Emerson Way, Emersons Green, Bristol	Spirit Pub Company	BS16 7AE	Branded Food	0.81
10	Horseshoe	41 Siston Common, Bristol	Greene King	BS15 4PA	Dry Led	0.98
11	Langley Arms	Guest Avenue, Emersons Green, Bristol	Independent Free	BS16 7GA	Community Local	0.99
12	Say Pasta	112 Emerson Way, Emersons Green, Bristol	Independent Free	BS16 7AS	Other	1.00
13	Huntsman Taverners Downend	Westerleigh Road, Downend, Bristol	Marston's	BS16 6UB	Community Local	1.15
14	Emersons Green	200-202 Westerleigh Road, Emersons Green, Bristol	Whitbread	BS16 7AN	Branded Food	1.16
15	Jolly Cobbler	Chiphouse Road, Bristol	Enterprise Inns	BS15 4TS	Community Local	1.22
16	Anchor Made For Ever	307 New Cheltenham Road, Lower Soundwell, Bristol	Independent Free	BS15 4RD	Circuit Bar	1.24
17	Tandoori Night Restaurant And	86 Broad Street, Staple Hill, Bristol	Independent Free	BS16 5NJ	Other	1.25
18	Red Lion	76 Broad Street, Staple Hill, Bristol	Wadworth & Co Limited	BS16 5NL	Community Local	1.34
19	Staplehill Police Sports & Social Club	108-110 Broad Street, Staple Hill, Bristol	Independent Free	BS16 5NL	Other	1.34
20	King William Iv	62 Broad Street, Staple Hill, Bristol	Punch Pub Company	BS16 5NP	Community Local	1.35
21	Foresters Arms	20 Salisbury Road, Downend, Bristol	Enterprise Inns	BS16 5RB	Community Local	1.39
22	Horseshoe	Downend Road, Downend, Bristol	Spirit Pub Company	BS16 6BA	Community Local	1.44
23	Golden Dragon	14 Badminton Road, Downend, Bristol	Independent Free	BS16 6BQ	Other	1.45
24	Mezze	44 Badminton Road, Downend, Bristol	Mezze Restaurants	BS16 6BS	Other	1.47
25	Tamarind	5 Badminton Road, Downend, Bristol	Independent Free	BS16 6BB	Other	1.47
26	Italb	21 Badminton Road, Downend, Bristol	Independent Free	BS16 6BB	Other	1.47
27	White Swan	70 North Street, Downend, Bristol	Punch Pub Company	BS16 5SG	Community Local	1.47
28	Gordon's Bistro	124 North Street, Downend, Bristol	Independent Free	BS16 5SE	Other	1.47
29	Folly	Westerleigh Road, Emersons Green, Bristol	Marston's	BS16 7AJ	Dry Led	1.49
30	Warmley Community Centre	20 Deanery Road, Kingswood, Bristol	Independent Free	BS15 9JB	Other	1.50