

Post sharing the economic value of our pubs:

Pubs are economic engines, not just places for a pint. ✨ 🍺

Every pub puts money straight back into its community. Each year, one Punch pub:

- Pays **£350,000 in wages**, supporting local jobs.
- Spends **£56,000 with local suppliers**, boosting nearby businesses.
- Creates **£267,000** in wider economic benefit through buying goods and services.

Now multiply that by **1,250** Punch Pubs across the UK. That's a huge boost to local towns, high streets, and livelihoods. When pubs thrive, communities thrive. Let's back the places that keep our economy, and our communities, alive. ❤️

See Punch's research at www.punchpubs.com/socialvalue

#punchpubs #welovepubs #publichouse #socialvalue #economicvalue
#inspiringthosemoments

(Post with the economic value of pubs infographic.)

Post sharing how Pub Spending is invaluable for the economy:

Big news for pubs ✨ 🍺

New **research from Punch Pubs** shows just how much **pubs give back to the economy**. And it's huge.

Pubs create jobs, pay wages, spend with local suppliers and keep money flowing through towns and villages. Every pint poured helps support local businesses and families.

This research proves what we all know: **pubs aren't just social hubs; they're economic heroes**. When pubs thrive, communities thrive. Let's shout about the value they bring. ❤️

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(Post with the local value in motion infographic.)

Post sharing the social value of our pubs:

Pubs do so much more than pour pints ❤️

They bring people together, give communities a place to connect, and help fight loneliness. Pubs host clubs, spark conversations, and raise millions each year for local causes.

Every Punch pub creates real social value. They are safe, welcoming spaces where everyone belongs.

Pubs aren't just buildings; they're beating hearts of communities across the country. And that impact matters more than ever.

See Punch's research at www.punchpubs.com/socialvalue

(Post with the Our Social Glue infographic.)

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Post about the research highlights

Big news for pubs, and it's incredible.

New research from Punch Pubs proves what we've always believed: pubs give so much back.

- The average Punch pub gives up to £1.3m of economic and social value to its local community.
- Punch pubs generate over £4m for charities across the UK.
- Together, they create up to £1.7bn a year for the UK economy.
- Each pub spends around £56,000 with local suppliers, backing nearby businesses.
- Every £1 earned creates 58p for suppliers and £1.30 through employee spending.
- That's £3,200 per pub, per year given to good causes.
- And pubs more involved in their communities could grow revenue by up to £150,000 a year.

This research makes it clear: pubs don't just serve communities. They power them.

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(Choose an infographic.)

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Post to use the academic research to help leverage Government support and Action

Pubs matter. ❤️

They get people out of the house. They offer comfort, routine and a friendly face. They're where birthdays are celebrated, stories are shared and generations feel at home. Pubs don't just serve drinks – they hold communities together. And the research proves it.

That's why we run **(NAME OF YOUR PUB)**. And we need your help. **FEEL FREE TO TAG YOUR LOCAL MEMBER OF PARLIAMENT**

We're calling on the Government to back pubs and hospitality so they can thrive.

- Pubs need a proportionate tax system.
- Establish a permanently lower and fairer business rates system that reflects the economic, social and community role of pubs
- Reduce beer duty towards the European average and increase the draught discount
- Lower the VAT rate for food and drinks sold in pubs to support margins, competitiveness, and long-term sector growth.
- Support with rising energy and utility bills.
- Help with rising employment and supply chain costs.

If pubs disappear, communities lose something special. Let's protect the places we love. 🍻

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(Select an infographic.)